

### Pre-Approved for CO-OP + FREE ACB CO-OP Filing!

Contact Invigorate Media 800-770-5219

## **GE Brands - Labor Day Sale!**

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make any changes....we will re-approve thru ACB!

FREE ACB CO-OP FILING if Checked on Order form!

#### Sale Dates AUGUST 24 - SEPTEMBER 13

Start date: August 24 Order by August 10 Start date: August 31 Order by August 16

#### **Choose from Two Sizes**

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 37.9 Cents.
- 2. <u>The Legal Limit MAX Postcard</u> 11" x 14" The Largest Piece of Mail Allowed by Law! Only **39.9** Cents.

All orders Include art with Edits, Single Family Home Postage, Printing, Our Targeted Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's local post office for In-Home Delivery. All changes will be resubmitted for pre-approval prior to printing to assure reimbursement. Option – use your customer list – call for details. FREE ACB CO-OP FILING if check on order form!

Add the "Scratch Off" Promotion to any mailer/3 Cents extra – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Visa Gift cards (zero dealer liabilities), and your option to add your own default prizes such as a Free \$79 Value 10-Year Component warranty with purchase - or \$25 - \$50 additional savings, Mounted Prize Board & extra mailers for walk in traffic.

Bill Menkhus bill\_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as
6" X 10.5"
Opens to
10.5" X 17"





**295% BIGGER** 

Than our Jumbo Postcard!

As low as Includes Postage



## 4-PIECE STAINLESS STEEL KITCHEN SUITE







#### 22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Hands-Free Autofill
- Colored LED In-Door Lights

#### **30" SLIDE-IN FRONT CONTROL ELECTRIC CONVECTION RANGE**

Expandable Bridge Zone3,600W Power Boil

950-

#### 2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Chef ConnectSensor Cooking Controls

#### STAINLESS STEEL INTERIOR **DISHWASHER**

- Hidden Controls
- Deep Clean Silverware Jets



## LABOR DAY \*\*\* SALE \*\*\*

August 24th thru September 13th





Match your number in our store to see if you're a winner!

• \$10,000 Shopping Spree

• \$250 Visa® Gift Card

\$25-\$50 Additional Instant Discounts

DEALER NAME Street Address City, State ZIP

PRESORT STANDARD U.S.POSTAGE **PAID** INVIGORATE MEDIA

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

115 Mississippi Quz Crystat City, MO 63019

## 12 MONTHS SPECIAL FINANCING!

Artwork Version: 04MM3828GE\_LaborDay

## **HUGE SAVINGS ON KITCHEN PACKAGES!**











GE APPLIANCES

## 4-PIECE SLATE KITCHEN SUITE

#### 25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Adjustable Slide-out. Spillproof Glass Shelves
- Arctica Icemaker GSS25GMHES

JB645FKFS

#### **30" FREE-STANDING ELECTRIC RANGE**

• Dual Element Bake • 2 Power Boil Elements

#### 1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- 1000 Watts
- Auto and Time Defrost JVM3160EFES

#### DISHWASHER WITH FRONT CONTROLS

- Bottle Jets
- SpaceMaker<sup>®</sup> Silverware Basket

GDF610PMJES





\$499 each

#### GE® 4.2 CU.FT. TOP LOAD WASHER

- Dual-Action Agitator
- Deep Fill GTW460ASJWW

#### GE® 7.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Wrinkle Care Tumble

## WE SELL IT ぢ SERVICE IT

Buying Power – We are a member of a Multi-Billion dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!

\$599



\$599



#### GE® 4.6 CU.FT. TOP LOAD WASHER

- Auto Soak
- Deep Fill GTW680BSJWS

#### GE® 7.4 CU.FT. ELECTRIC DRYER

- My Cycle Settings
- HE Sensor Dry GTD65EBSJWS

<sup>\$665</sup>



<sup>\$665</sup>

GE APPLIANCE



### GE® 4.5 CU.FT. STEAM FRONT LOAD WASHER

- Quick Wash
- Internal Water Heater GFW450SPKDG

## GE® 7.5 CU.FT. STEAM ELECTRIC DRYER

- HE Sensor Dry
- Quick Dry



## SAVE BIG

**GE & GE PROFILE** WALL OVENS & COOKTOPS!

**EVEN ON SPECIAL ORDERS!** 



"See store for complete details on all offers, financing and rebates. "Employees of retailer, mail-house, associate sporsors and at agency as well as their family members of the same housefuld are not eligible. Restrictions apply. No purchase necessary of 505 of winning \$10000 Shopping \$pster \$1,300.000 \$250 Visia9 Gill Card \$3,000.000 Shopping \$pster \$1,300.000 Shopping \$pster \$1,300.000 Shopping \$pster \$1,300.000 Shopping \$pster \$1,300.000 Shopping \$1,300.000

## The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES





GE APPLIANCES

## LABOR DAY \*\*\* SALE \*\*\*

August 24th thru September 13th

## 12 MONTHS SPECIAL FINANCING!



GE APPLIANCES

### 4-PIECE SLATE **KITCHEN** SUITE









#### 25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- · Adjustable Slide-out, Spillproof Glass Shelves
- Arctica Icemaker GSS25GMHES

#### 1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- 1000 Watts
- Auto and Time Defrost JVM3160EEES

#### **30" FREE-STANDING ELECTRIC RANGE**

- Dual Element Bake
- 2 Power Boil Elements JB645EKES

#### DISHWASHER WITH FRONT CONTROLS

· Bottle Jets

SAVE \$50

· SpaceMaker® Silverware Basket GDF610PMJES



## SAVE \$1200

ON FLIGIBLE GE PROFILE® **KITCHEN APPLIANCES**"

\*\*Via mail-in rebate, Valid 8/24/17-9/13/17. See store for complete details,

### # PROFILE™ **4-PIECE STAINLESS** STEEL KITCHEN SUITE



#### 22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Hands-Free Autofill
- Colored LED In-Door Lights PYE22KSKSS

#### **30" SLIDE-IN FRONT CONTROL ELECTRIC CONVECTION RANGE**

- Expandable Bridge Zone
- 3,600W Power Boil PS920SFSS

#### 2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- · Chef Connect
- · Sensor Cooking Controls PVM9005SJSS

#### STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- · Deep Clean Silverware Jets PDT845SSJSS



99 each

#### GE® 4.2 CU.FT. TOP LOAD WASHER

- Dual-Action Agitator
- Deep Fill GTW460ASJWW

#### GE® 7.2 CU.FT. **ELECTRIC DRYER**

- Auto Dry
- Wrinkle Care Tumble GTD42FAS IWW

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

### WE SELL IT ಲೆ SERVICE IT

Buying Power - We are a member of a Multi-Billion dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!





#### GE\* 4.6 CU.FT. TOP LOAD WASHER

- · Auto Soak
- Deep Fill GTW680BS.IWS

#### GE® 7.4 CU.FT. **ELECTRIC DRYER**

- · My Cycle Settings • HE Sensor Dry GTD65FBS.IWS
- FRONT LOAD WASHER
- · Quick Wash
- Internal Water Heater GEW450SPKDG

#### REG 1999 EACH GE\* 4.5 CU.FT. STEAM GE\* 7.5 CU.FT. STEAM ELECTRIC DRYER

**SAVE \$668** 

ON THE PAIR!

- HE Sensor Dry
- · Quick Dry GED45ESPKDG

### Novak & Parker HOMEAPPLIANCE since 1913 1016 E. Northwest Highway • Mt. Prospect, IL 60056 • 847-256-2550 • novakandparker.com

\*See store for complete details on all offers, financing and rebates. \*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spire 1399/000 \$550 VissiB Giff Card 3 XXXXX. Additional Discounts on minimum purchase of \$499 and above. Excluding GE Carle and GE Froif le Applicances. \$25 XXXXXXXX \$50 XXXXXXXX. \$50 XXXXXX. \$Mail piece must be presented to a representative of our store to participate in in mall piece. Participate minimum by Indigen source of the applicance of the manage of the

Artwork Version: 04LM3827GE Labor Day

## Scratch & Win



Match your number in our store to see if you're a winner!

- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts



## **MODEL LIST: MONSTER MAILER**

Aug 24 – Sept 13 Labor Day

\*Some models may not appear on smaller mailers

# Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... $\square$ 10% Off

Brand GE Profile Kitchen Package			MSRP		SALE PRICE	
Brand	Model #	PYE22KSKSS	MSRP	\$2999	SALE PRICE	
Brand	Model #	PVM9005SJSS	MSRP	\$499	SALE PRICE	(Less 10% = \$2299) \$443
		PS920SFSS	MSRP	\$2299	SAI F PRICE	(Less 10% = \$399) \$1888
				•	SALE PRICE _	(Less 10% = \$1699)
Brana	Wodel # _	PDT956SSJSS	_ W3KP_	<u> Ф1199</u>	SALE PRICE _	(Lowest Price)
Brand GE Kitchen Package			_ MSRP_		SALE PRICE _	
Brand	Model # _	GSS25GMHES	MSRP	\$1399	SALE PRICE _	\$1110 (Less 10% = \$999)
Brand	Model # _	JVM3160EFES	MSRP	\$249	SALE PRICE _	,
Brand	Model # _	JB645EKES	MSRP	\$699	SALE PRICE _	
Brand	Model # _	GDF610PMJES	MSRP	\$599	SALE PRICE _	\$499
Brand <u>GE</u>	Model #	GTW460ASJWW	MSRP	\$599	SALE PRICE	(Less 10% = \$449) \$499
Brand <u>GE</u>	Model #	GTD42EASJWW	MSRP	\$599	SALE PRICE	
Brand GE	Model #	GTW680BSJWS	MSRP	\$699	SALE PRICE	
Brand GE	Model #	GTD65EBSJWS	MSRP_	\$699	SALE PRICE	(Less 10% = \$539) \$599
<b>Brand</b> GE	Model #	GFW450SPKDG			SALE PRICE	(Less 10% = \$539)
				•		(Less 10% = \$599)
Brand <u>GE</u>	Model # _	GFD45ESPKDG	_ MSRP_	\$999	SALE PRICE _	\$665 (Less 10% = \$599)

## If you would like to replace the GE Profile package with GE Cafe, please check HERE... $\Box$

<sup>\*</sup>ALTERNATE GE CAFE PACKAGE: CYE22USHSS (MSRP \$3299 - Sale \$3110), CGS985SETSS (MSRP \$2999 - Sale \$2554), CVM1790SSSS (MSRP \$849 - Sale \$764), CDT835SSJSS (MSRP \$1099 - Sale \$999)



### Monster Mailer • Legal Limit Max

## **Order Form**

Fax order form to: 636-794-3223

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Busin	ess Name:		Cor	ntact Name:				
Addre	ess:		City:		_ State: Zip:			
Phone: Cell:				Email:				
Buyin	ng Group Affiliation:		GE Rep N	lame:				
					Number:			
GLD	cuicis want as to in	e your neb to op paperwe	on your benan	TES. GE CUSTOMET	Humber.			
Step 1	Sale Dates	a dataa bara	Artwo	ork Version in white add				
	Indicate your sale dates here:  ie Version: LL2041WP; 01MM954X)  Indicate number here:							
			indica	te number nere				
	Do you want "	Scratch Off" Promo	? • Yes • No					
Step	Quantity Single F	Family Homes: <b>Select</b>	Price with Scratch Off Package:					
3	Monster Mailer	<b>□</b> 1. 5,000 - \$2,343 <b>□</b>	<b>2.</b> 10,000 - \$3,939	<b>1</b> . 5,000 - \$2,	<b>□</b> 1. 5,000 - \$2,493 <b>□</b> 2. 10,000 - \$4,239			
	Legal Limit MAX!	! <b>□ 1</b> . 5,000 - \$2,443 <b>□</b>	<b>2.</b> 10,000 - \$4,139	<b>1</b> . 5,000 - \$2,	593 <b>2</b> . 10,000 - \$4,439			
	<b>Additional Mailers</b>	, Add: MONSTER - 37.9¢ e	each • LEGAL LIMIT M	AX - 39.9¢ each				
Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery,etc.  Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$  List your special offers here:								
Step 5	Signature (REQUI				will not be processed without a signature)			
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.								
Step Select ONE:   1. Zip Codes - Complete Below OR   2. Let us run a radius around your store								
-	Call us f	for free consulta						
1.		2.	3.	4.	5.			
6.   7.   8.   9.   10.								
Pricing Includes: \$50,000* Household Median Income								
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14"  • Single Family Home Postage  Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢								
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢  Add'I SCFs: Add \$100								

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



#### List your model changes below

#### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$