100% CO-OP - FREE HUB Filing!

WHIRLPOOL Brands "Labor Day Savings Event"

NOTE: You could advertise 10% Lower Prices on this art - Make *Any* Changes!

Labor Day Savings Event Dates August 24 - September 12

Start Sale August 24 Order by August 10

Start Sale August 31 Order by August 16

Three Sizes - Prices from \$749 all Inclusive!

The Monster Mailer tri-fold Arrives in mail 6" x 10 1/2" and opens to 10 1/2" x 17"" **37.9 cents.**

The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! **39.9 cents.**

The Jumbo Postcard 6" x 11" Heavy Card Stock - All Process Color for Maximum Impact **35.9 cents NOTE: Jumbo Card - Great for smaller budgets - From \$749 includes everything. See Order form.**

<u>Pre-approved for 100% co-op reimbursement credit</u> YES – We will file your co-op claim for you! Simply indicate that on order form. You will receive a Credit Memo that can be used to pay any Whirlpool/floor plan Invoice. If you make any changes - we will re-approve for 100% co-op.

<u>All orders Include</u> Art with edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. Option -use your customer list - ask for details.

Add the "Scratch Off" Promotion to any mailer - 3 Cents extra. – Includes "Scratch Off" Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities) and your option to add your own default prize such as a Free 10-Year Component warranty with purchase - or \$25 - \$50 additional Instant savings on purchases \$499+, One Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com cell 636-578-8130

Arrives in the mailbox as
6" X 10.5"
Opens to
10.5" X 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

17.9 ph Includes
Postage



MAYTAG*

Whirlpool

\$499 each



4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller

SAVE \$500 ON THE

7.0 cu.ft. HE Electric Dryer with AccuDry™
Sensor Drying System

\$721



4.3 cu.ft. Front Load Washer with Steam for Stains Option

7.4 cu.ft. Electric Dryer with PowerDry® System \$888 each



4.5 cu.ft. Front Load Washer with Load & Go™ Bulk Dispense 7.4 cu.ft. Electric
Dryer with Advanced
Moisture Sensing
WED92HEFW

HAGEDORN APPLIANCES LIGHT Savings Event

August 24th – September 12th

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

n purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM3812WP_LaborDay

12 MONTHS SPECIAL FINANCING!*



18 cu.ft. Top Freezer Refrigerator with Flexi-Slide™ Bin WRT518SZFM 1.7 cu.ft. Over-the-Range Microwave with Electronic Controls WMH31017FS 5.3 cu.ft. Electric Range with Easy Wipe Ceramic Glass Cootop WFE515S0ES Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM

Whirlpool

MAYTAG*

RECEIVE UP TO \$500

BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® OR MAYTAG® APPLIANCES' Valid Aug 30-Sept 12, 2017

KitchenAid[®]

RECEIVE UP TO 1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES` Valid July 16–Sept 26, 2017

PLUS UP TO \$100

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT KITCHENAID® APPLIANCES' Valid Aug 30-Sept 12, 2017



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

We Sell It Service It

BUYING POWER – We are a member of an \$11 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**





KitchenAid[®]







MAYTAG[®]

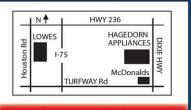
1.7 cu.ft. Compact Overthe-Range Microwave with Fingerprint Resistant Stainless Steel MMV1174FZ

874!

5.3 cu.ft. Electric Range with Shatter-Resistant Cooktop MER6600FZ MGR6600FZ - Gas Add \$56



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES





18 cu.ft. Top Freezer Refrigerator with Flexi-Slide™ Bin WRT518SZFM

1.7 cu.ft. Over-the-Range Microwave with Electronic Controls WMH31017FS

5.3 cu.ft. Electric Range with Easy Wipe Ceramic Glass Cootop WFE51580ES

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF520PADM

12 MONTHS SPECIAL FINANCING!

Whirlpool



4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller WTW5000DW

7.0 cu.ft. HE Electric Drver with AccuDrv™ Sensor Drving System **MAYTAG***



4.3 cu.ft. Front Load Washer with Steam for Stains Option MHW3505FW

7.4 cu.ft. Electric Dryer with PowerDry® System Whirlpool



4.5 cu.ft. Front Load 7.4 cu.ft. Electric Washer with Load & Go™ Bulk Dispense WFW92HEFW

Drver with Advanced Moisture Sensing WED92HEFW

MAYTAG

RECEIVE

BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® OR MAYTAG® APPLIANCES Valid Aug 30-Sept 12, 2017

KitchenAid

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 16-Sept 26, 2017

PLUS UP TO \$100

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT KITCHENAID® APPLIANCES' Valid Aug 30-Sept 12, 2017



Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 6301

Artwork Version: 03LM3811WP LaborDay

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

We Sell It

BUYING POWER – We are a member of an \$11 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!



MSRP \$699

SAVE \$200

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle MDB4949SDZ

KitchenAid

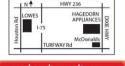
\$665 MSRP

SAVE \$184

Stainless Steel Dishwasher with ProWash™ Cycle KDFE104DSS

HAGEDORN APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com





MAYTAG*

1.7 cu.ft. Compact Overthe-Range Microwave with Fingerprint Resistant Stainless Steel

вич вотн ONLY \$874!

5.3 cu.ft. Electric Range with Shatter-Resistant Cooktop MER6600FZ MGR6600FZ - Gas Add \$56

"See store for complete details of all offers, financing and rebates. ®/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 03LM3811WP_LaborDay chertert ©2017 Invigorate Media, LLC, All Rights Reserved. 800-770-5219.





August 24th – September 12th

on ALL Kitchen & Laundry models!



MAYTAG

RECEIVE UP TO

\$500

BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® OR MAYTAG® APPLIANCES Valid Aug 30-Sept 12, 2017 KitchenAid

RECEIVE UP TO \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 16-Sept 26, 2017

PLUS UP TO \$100

INSTALLATION ALLOWANCE BY MAIL
WITH PURCHASE OF SELECT KITCHENAID®
APPLIANCES' Valid Aug 30-Sept 12, 2017

12 MONTHS SPECIAL FINANCING!



\$499 each



4.3 cu.ft. HE Top
Load Washer with
Low-Profile Impeller
wTW5000DW

7.0 cu.
Dryer w
Sensor
wED5000t

SAVE \$244 ON THE PAIR!

7.0 cu.ft. HE Electric Dryer with AccuDry™ Sensor Drying System WEDS000DW



(MAYTAG)

1.7 cu.ft. Compact Overthe-Range Microwave with Fingerprint Resistant Stainless Steel



5.3 cu.ft. Electric Range with Shatter-Resistant Cooktop MER6600FZ MCR6600FZ - Gas Add \$56









*See store for complete details of all offers, financing and rebates. ®/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 03JP3813WP_LaborDay cheftert ©2017 Invigorate Media. LLC. All Rights Reserved. 800-770-5219.

Artwork Version: 03JP3813WP_LaborDay



Dealer Name Street Address City, State ZIP

POSTM

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

MODEL LIST: MONSTER MAILER

Aug 24 – Sept 12 Labor Day

*Some models may not appear on smaller mailers

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... \square 10% Off

Brand	Whirlpool	Model #	WTW5000DW	MSRP	\$749	SALE PRICE	\$499
	•						(Less 10% = \$449)
Brand _	Whirlpool	_ Model #	WED5000DW	MSRP_	\$749	SALE PRICE _	•
							(Less 10% = \$449)
Brand _	Maytag	_ Model #	MHW3505FW	MSRP_	\$899	SALE PRICE _	
					4000		(Less 10% = \$649)
Brand _	Maytag	_ Model #	MED3505FW	MSRP_	\$899	SALE PRICE _	\$/21 (Less 10% = \$649)
Duand	Whirlpool	Model #	\\/_\\/\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	MCDD	¢1100	CALE DDIOE	
Brana _	vviiiripooi	_ IVIOGEI #	WFW92HEFW	_ IVISKP	\$1199	SALE PRICE _	(Less 10% = \$799)
Brand	Whirlnool	Model #	WED92HEFW	MCDD	¢1100	CVI E DDICE	
Diana_	vviiiipooi	_ Mouci #	VVLDJZITLI VV	_ 1413111	ΨΠΙΟΟ	SALL I HIOL	(Less 10% = \$799)
Brand	Whirlpool Kitch	nen Package		MSRP	\$2476	SALE PRICE	\$1599
	- vviiii poor rator	ion i donago			Ψ= σ		(Lowest Price = \$1485)
Brand		Model #	WRT518SZFM	MSRP		SALE PRICE	
Brand _		_ Model #	WMH31017FS	MSRP_		SALE PRICE _	
Brand _		_ Model #	WFE515S0ES	MSRP_		SALE PRICE	
Brand _		_ Model #	WDF520PADM	_MSRP		SALE PRICE _	
D	A		4 C10 E 7 E E D C	HODD	ф4400		Φ0.40
Brana _	Amana	_ Model #	ASI2575FRS	_ WSKP	\$1199	SALE PRICE _	\$943 (Less 10% = \$849)
Brand	Whirlnool	Model #	WRR322DMRM	MCDD	\$1 <i>1</i> 00	CVI E DDICE	
Dianu _	vviiiiipooi	_ INIOUGI #	WRB322DMBM	_ WISHF	ΨΙΉΟΟ	SALE PRICE _	(Less 10% = \$1099)
Brand	Whirlpool	Model #	WRF560SEYM	MSRP	\$1799	SALE PRICE	\$1444
					VV		(Less 10% = \$1299)
Brand	Maytag	Model #	MDB4949SDZ	MSRP	\$699	SALE PRICE	\$499
	, ,						(Less 10% = \$449)
Brand _	KitchenAid	_ Model #	KDFE104DSS	MSRP_	\$849	SALE PRICE _	\$665
							(Less 10% = \$599)
Brand _	Maytag	_ Model #	MMV1174FZ	MSRP_	\$319	SALE PRICE _	\$874 pair price
					4		(Less 10% = \$786)
Brand _	Maytag	_ Model # _	MER6600FZ	MSRP_	\$799	SALE PRICE _	
			MGR6600FZ - Gas Add \$56				



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Fax order form to: 636-794-3223Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name:		Contact Name:								
Addre	ess:		City:				State: _		_ Zip:	
Phone:		Ce	ell:		Em	ail:				
Buyir	ng Group:		Whirlpool Dealer	s-Wa	nt us to fil	e your HUB	co-op pape	rwork on :	your behalf?: TYES!	
Whirl	pool Rep:		HUB Log-in Username:				Password:			
Step 1	Sale Dates Indicate your sa	le dates here:	Step 2	Ā	rtwork Vers		vork Vers ddress panel, MM954X)	sion Nu	<u>umber</u>	
		Indicate number here:								
	Do you want "	Scratch Off	" Promo? Yes	□ N	o (Scrat	ch Off Pro	mo: Add 3	cents pe	r mailer)	
Step	Quantity Single Family Homes: Select One Jumbo Postcar							d Pricing:		
3	Monster Mailer	1 . 5,000 -	\$2,343 2. 10,000 - \$	3,93	9	1 . 1,000) - \$749	2 . 2,	000 - \$1,349	
	Legal Limit MAX	! 1 . 5,000 -	\$2,443 🗖 2. 10,000 - \$	34,13	9	3. 3,000) - \$1,749	4. 4,	000 - \$2,049	
	J	,		,		5 . 5,000) - \$2,243	□ 6. 10	,000 - \$3,739	
	Additional Mailers	•					,		,	
	LEGAL LIIVIII IVIAX -	39.9¢ eacn • .	IUMBO POSTCARD - 35.9	¢ eac	(I) (on quantiti	es over 5,000)				
Step	Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery,etc.									
4	Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$									
	-									
	List your special offers here:									
Step	Signature (REQU	IRED):				_ (Your orde	er will not be	processe	ed without a signature)	
	-		payment be contingent upon, ava		•		-		-	
	lamage to printed materials ates as of May 2015 and are	-	strikes, shipping failures, timeline hout notice	ess of po	ost office or a	ny other causes	beyond its conti	rol. Direct ma	il costs are based on US postal	
	ates as of May 2015 and are	subject to change wit	mode notice.							
Step 6	Select ONE: ☐ 1	Zip Codes -	Complete Below	OR	□ 2. L	et us run	a radius a	round y	our store	
	Call us	for free co	onsultation on	sel	ecting	your	mailing	list		
1.		2.	3.			4.		5.		
6.		7.	8.			9.		10.		
Pricing Includes: \$50,000*Household Median Income										
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage										
Monster Mailer/Jumbo Poctcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 50										
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'1 SCFs: Add \$100										

Business Name:	Citv:	State:
Dusiness name.	Oity.	Olaic.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$