

Pre-Approved for CO-OP + **FREE ACB CO-OP Filing!**

contact morgorate media 800-770-5219

GE Brands - Labor Day Sale!

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make any changes....we will re-approve thru ACB!

FREE ACB CO-OP FILING if Checked on Order form!

Sale Dates AUGUST 24 - SEPTEMBER 13

Start date:	August 24	Order by	August 10
Start date:	August 31	Order by	August 16

Choose from Two Sizes

- **1.** <u>The Monster Mailer tri-fold</u> Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" **Only 37.9** Cents.
- 2. <u>The Legal Limit MAX Postcard</u> 11" x 14" The Largest Piece of Mail Allowed by Law! Only **39.9** Cents.

<u>All orders Include</u> art with Edits, Single Family Home Postage, Printing, Our Targeted Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's local post office for In-Home Delivery. All changes will be resubmitted for pre-approval prior to printing to assure reimbursement. Option – use your customer list – call for details. **FREE ACB CO-OP FILING if check on order form!**

Add the "Scratch Off" Promotion to any mailer/3 Cents extra – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Visa Gift cards (zero dealer liabilities), and your option to add your own default prizes such as a Free \$79 Value 10-Year Component warranty with purchase - or \$25 - \$50 additional savings, Mounted Prize Board & extra mailers for walk in traffic.

Bill Menkhusbill_menkhus@invigoratemedia.comCell 636-524-1240Doug Nelsondoug_nelson@invigoratemedia.comCell 636-578-8130









4-PIECE STAINLESS STEEL KITCHEN SUITE





August 24th thru September 13th



12 MONTHS SPECIAL FINANCING! HUGE SAVINGS ON KI



22.2 CU. FT. FRENCH DOOR

Hands-Free AutofillColored LED In-Door Lights

Expandable Bridge Zone3,600W Power Boil

30" SLIDE-IN FRONT CONTROL

ELECTRIC CONVECTION RANGE

REFRIGERATOR



2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

REG \$499

\$113

Chef Connect
 Sensor Cooking Controls

STAINLESS STEEL INTERIOR

DISHWASHER

Hidden Controls
 Deep Clean Silve

• Deep Clean Silverware Jets PDT845SSJSS



DEALER NAME Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX OR CURRENT RESIDENT



REG *1199 **\$1079**

Doug Nzlson 115 Mississippi Quz Crystat City, MO 63019

Artwork Version: 03MM3826GE_LaborDay

HUGE SAVINGS ON KITCHEN PACKAGES!









4-PIECE SLATE KITCHEN SUITE

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR • Adjustable Slide-out, Spillproof Glass Shelves • Arctica Icemaker GSS25GMHES

30" FREE-STANDING ELECTRIC RANGEDual Element Bake
2 Power Boil Elements
JB645EKES

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN 1000 Watts Auto and Time Defrost

Auto and Time Defrost
 JVM3160EFES

DISHWASHER WITH FRONT CONTROLS

• Bottle Jets • SpaceMaker® Silverware Basket GDF610PMJES





\$499 each

GE® 4.2 CU.FT. TOP LOAD WASHER • Dual-Action Agitator • Deep Fill GTW460ASJWW **GE[®] 7.2 CU.FT. ELECTRIC DRYER** • Auto Dry • Wrinkle Care Tumble

WE SELL IT తే SERVICE IT

Buying Power – We are a member of an \$11 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!





- My Cycle Settings
- HE Sensor Dry
- GTD65EBSJWS

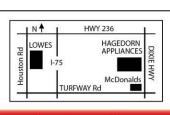


GE® 4.5 CU.FT. STEAM FRONT LOAD WASHER • Quick Wash • Internal Water Heater GFW450SPKDG **GE® 7.5 CU.FT. STEAM ELECTRIC DRYER** • HE Sensor Dry • Quick Dry GFD45ESPKDG



SAVE BIG GE & GE PROFILE WALL OVENS & COOKTOPS! EVEN ON SPECIAL ORDERS!







"See store for complete details on all offers, financing and rebates, "Employees of retailer, main-house, sociate sponsors and ad agency as well as their family members of the same household an on elipible. Restrictions apply No purchase necessary. Odds of winning \$10,000 Shopping Siree 1:350,000; S250 Vis368 Gitt (ad 30:XXXX: Additional Discoutto in minimum purchase of \$409 and above. Excluding GE Cate and GE Pontile Applicances: \$25 XXXXXXXX; \$30 XXXX \$50 XXXXX, Mail picea must be presented to a representative of our store to participate in all offers of this mail picee. Participant must be 18 years of age or older, a legal US. Sitten, have a valid US. Diver's License and be a repideermind. Winning numbers will not be disclosed over the leleptone. Only valid during event dates and hours. VUD WHEEP PROHIBETO Y UW. §07" C2017. All rights reserved. CoSMM38266E Labo Day chellert (C2017 hivignate Media, LLC. All Rights Reserved 600-770-521).

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

www.hagedornappliance.com

The Legal Limit MAX! Postcard

Anything bigger would be criminal. HAGEDORN PTT TA MOVE B PROFILE GE APPLIANCES SAVE \$12 LABOR DAY ON ELIGIBLE GE PROFILE

As low as

Includes Postage

.9

August 24th thru September 13th B PROFILE" 2 MONTHS SPECIAL FINANCING **4-PIECE STAINLESS** STEEL KITCHEN SUITE \$554 \$499 30" FREE-STANDIN ELECTRIC RANGE • Dual Element faile • 3 Described Elements

*** SALE ***

1110

The

LARGEST

piece of mail the **US Postal Service**

will allow!

36)

GE APPLIANCES

4-PIECE

SLATE KITCHEN

SUITE



14 INCHES WIDE

255% BIGGER Than our Jumbo Postcard!





LABOR DAY ******* SALE *******

August 24th thru September 13th

12 MONTHS SPECIAL FINANCING!



GE APPLIANCES

4-PIECE SLATE **KITCHEN** SUITE



25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR Adjustable Slide-out,

Spillproof Glass Shelves Arctica Icemaker

GSS25GMHES



REG \$1399

1.6 CU. FT. OVER-THE-RANGE MICROWAVE

• 1000 Watts Auto and Time Defrost JVM3160EEES

OVEN

30" FREE-STANDING ELECTRIC RANGE Dual Element Bake

• 2 Power Boil Elements

JB645EKES

DISHWASHER WITH FRONT CONTROLS

SAVE \$50

\$554

SAVE \$145

REG \$695

REG \$249

1.00

\$499

SAVE \$100

 Bottle Jets SpaceMaker[®] Silverware Basket GDE610PMJES



SAVE \$1200 UP TO ON FLIGIBLE GE PROFILE® **KITCHEN APPLIANCES**"

**Via mail-in rebate. Valid 8/24/17-9/13/17. See store for complete details.

B PROFILE **4-PIECE STAINLESS STEEL KITCHEN SUITE**



22.2 CU. FT. FRENCH DOOR REFRIGERATOR

• Hands-Free Autofill • Colored LED In-Door Lights PYE22KSKSS

30" SLIDE-IN FRONT CONTROL ELECTRIC CONVECTION RANGE

 Expandable Bridge Zone • 3,600W Power Boil PS920SFSS

2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

 Chef Connect Sensor Cooking Controls PVM9005SJSS

STAINLESS STEEL INTERIOR DISHWASHER

 Hidden Controls • Deep Clean Silverware Jets PDT845SSJSS





GE APPLIANCES

^{\$}499 each

Buying Power - We are a member of an \$11 Billion

buying organization. The majority of our appliances are priced at or below home improvement store prices.

Don't sacrifice quality service before or after the sale.

Buy from a locally owned business!

GE® 4.2 CU.FT. TOP LOAD WASHER

• Dual-Action Agitator • Deep Fill gtw460Asjww GE® 7.2 CU.FT. ELECTRIC DRYER

Auto Dry
 Wrinkle Care Tumble
GTD42EASJWW

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT



Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: 03LM3825GE_Labor Day

WE SELL IT ヴ SERVICE IT



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IREWAY RA

www.hagedornappliance.com



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*Some models may not appear on smaller mailers

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP *(the lowest Co-Opable price)*, please check HERE... 10% Off

Brand <u>GE Profile Kito</u>	hen Package)	_MSRP_		SALE PRICE	
Brand	Model #	PYE22KSKSS	_MSRP_	\$2999	SALE PRICE	\$2554 (Less 10% = \$2299)
Brand	Model #	PVM9005SJSS	_MSRP_	\$499	SALE PRICE	\$443 (Less 10% = \$399)
Brand	Model #	PS920SFSS	_MSRP_	\$2299	SALE PRICE	\$1888 (Less 10% = \$1699)
Brand	_ Model # _	PDT956SSJSS	_MSRP_	\$1199	SALE PRICE	
Brand <u>GE Kitchen Pa</u>	ckage		_MSRP_		SALE PRICE	
Brand	_ Model # _	GSS25GMHES	_MSRP_	\$1399	SALE PRICE	\$1110 (Less 10% = \$999)
Brand	_ Model # _	JVM3160EFES	_MSRP_	\$249	SALE PRICE	
Brand	_ Model # _	JB645EKES	_MSRP_	\$699	SALE PRICE	• ·
Brand	_ Model # _	GDF610PMJES	_MSRP_	\$599	SALE PRICE	
Brand <u>GE</u>	Model #	GTW460ASJWW	_MSRP_	\$599	SALE PRICE	
Brand <u>GE</u>	Model #	GTD42EASJWW	_MSRP_	\$599	SALE PRICE	
Brand <u>GE</u>	Model #	GTW680BSJWS	_MSRP_	\$699	SALE PRICE	
Brand <u>GE</u>	Model #	GTD65EBSJWS	_MSRP_	\$699	SALE PRICE	
Brand <u>GE</u>	Model #	GFW450SPKDG	_MSRP_	\$999	SALE PRICE	
Brand <u>GE</u>	Model #	GFD45ESPKDG	_MSRP_	\$999	SALE PRICE	

If you would like to replace the GE Profile package with GE Cafe, please check HERE...

*ALTERNATE GE CAFE PACKAGE: CYE22USHSS (MSRP \$3299 - Sale \$3110), CGS985SETSS (MSRP \$2999 - Sale \$2554), CVM1790SSSS (MSRP \$849 - Sale \$764), CDT835SSJSS (MSRP \$1099 - Sale \$999)

Fill out form on computer, print & fax to 636-794-3223

Monster Mailer • Legal Limit Max



Order Form

Fax order form to: 636-794-3223

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Add'l SCFs: Add \$100

Busi	ness Name:		C	ontact Name:		
Addı	ress:		_ City:		State:	Zip:
Phor	าe:	Cell:		Email:		
Buyi	ng Group Affiliation:		GE Rep	Name:		
GE D	Dealers - Want us to fi	le your ACB co-op paperwoi	k on your behalf?:	YES! GE Custome	r Number:	
Step 1	Sale Dates		2 Arty	ease List Artw work Version in white ad	ldress panel,	<u>ı Number</u>
	Indicate your sa	e dates here:		/ersion: LL2041WP; 01N		
			Indic	ate number her	e:	
	Do you want "	Scratch Off" Promo	? 🛛 Yes 🗖 No			
Step	Quantity Single I	- amily Homes: Select (Dne	Price with Sc	ratch Off Pac	:kage:
3	Monster Mailer	1 . 5,000 - \$2,343	2. 10,000 - \$3,939	1. 5,000 - \$2	2,493 🗖 2. 10	,000 - \$4,239
	Legal Limit MAX	! 🗖 1. 5,000 - \$2,443 🗖	2. 10,000 - \$4,139	1 . 5,000 - \$2	2,593 🗖 2. 10	,000 - \$4,439
	Additional Mailers	s , Add: MONSTER - 37.9¢ ea	ich • LEGAL LIMIT I	MAX - 39.9¢ each		
Step 4	Financing offer ter	<u>cial Offers</u> : All offers an ms - # of Months ie. 6, 12, ffers here:	18; Wit	h Payments? YES	or NO; Minimu	Im Purchase: \$
	Invigorate Media has no resp damage to printed materials		ntingent upon, availability (of featured merchandise. Inv	vigorate Media shall r	cessed without a signature) not be responsible for nondelivery or rect mail costs are based on US postal
Step 6	Select ONE: 1.	Zip Codes - Complete	Below OR	□ 2. Let us run a	a radius arour	nd your store
	Call us a	for free consulta	tion on sele	cting your n	nailing lis	t
1.		2.	3.	4.		5.
6.		7.	8.	9.		10.
Pric	ing Includes:	\$50,000 ⁺ Househ	old Median I	ncome		
• Sinc	gle Family Home Mailing L	ist Monster 10.5" x 17	" • Legal Limit Max! 11"	x 14″	• Single	Family Home Postage

Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

	-	emain on your proof. The space allowed for models/im	
		REPLACE WITH: Brand	
	CHANGE PRICE TO: \$	and/or CHANGE SAVE TO: \$	
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