

# **Don't Lose Your 1st Half CO-OP**

Contact Invigorate Media 800-770-5219

100% CO-OP - FREE HUB Filing!

# WHIRLPOOL Brands "Summer SALE!"

### **NOTE: You could advertise 10% Lower Prices on this art**

"Summer Sale" Any Days between July 13 - July 26

Start Sale July 13 - Order by June 27

Start Sale July 20 - Order by July 5

### Three Sizes - Prices from \$749!

**The Monster Mailer tri-fold** Arrives in mail 6" x 10 1/2" and opens to 10 1/2" x 17"" **37.9 cents.** 

**The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **39.9 cents.** 

<u>The Jumbo Postcard</u> 6" x 11" Heavy Card Stock - All Process Color for Maximum Impact 35.9 cents NOTE: Jumbo Card - Great for smaller budgets - From \$749 includes everything. See Order form.

**Pre-approved for 100% co-op reimbursement credit** YES – We will file your co-op claim for you! Simply indicate that on order form. You will receive a Credit Memo that can be used to pay any Whirlpool/floor plan Invoice. If you make any changes - we will re-approve for 100% co-op.

<u>All orders Include</u> Art with edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Add the "Scratch Off" Promotion to any mailer - 3 Cents extra. – Includes "Scratch Off" Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities) and your option to add your own default prize such as a Free 10-Year Component warranty with purchase - or \$25 - \$50 additional Instant savings on purchases \$499+, One Mounted Prize Board & extra mailers for walk in traffic.

### 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com cell 636-524-1240

Doug Nelson doug\_nelson@invigoratemedia.com cell 636-578-8130

Proven by Monsterous Results

Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



— 10.5 INCHES **WIDE** —



**295% BIGGER** 

Than our Jumbo Postcard! RAS IOW as Includes Postage

17 INCHES TALI

As low as

# IMAYIAG® TO YEAR TO WARRANTY

# FINGERPRINT RESISTANT STAINLESS STEEL SUITE

\$3499

PLUS RECEIVE A HUGE EXCLUSIVE REBATE!



25 cu.ft. French Door Refrigerator with PowerCold™ Feature MFI2570FEZ

6.4 cu.ft. Electric Range with Fan Convection MER8650FZ MGR8650FZ - Gas Add \$111 2.1 cu.ft. Over-the-Range Microwave with WideGlide™ Tray MMV5220FZ

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle

# Schronder Schronder Sale JULY 13TH – 26TH

# Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE **PAID** INVIGORATE MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 01MM3787WP\_SummerSale

# **HUGE SAVINGS ON LAUNDRY PAIRS!**



\$443 each



3.5 cu.ft. Top Load Washer with Deep Water Wash Option wTW4816FW

7.0 cu.ft. Electric
Dryer with AutoDry
Drying System
WED4815EW

# Whirlpool

\$721 each



5.3 cu.ft. HE Top Load Washer with Precision Dispense wtwsoodbw 8.8 cu.ft. HE Electric Dryer with Intuitive Touch Controls WED8000DW

# MAYTAG<sup>\*</sup>

\$888 each



4.5 cu.ft. Front Load Washer with Powerseas 7.4 cu.ft. Electric
Dryer with PowerDry®
System
MED5500FC

# **Rebate Savings**



RECEIVE \$

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® APPLIANCES\* Valid July 13-August 2, 2017



**RECEIVE UP TO** 

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES' Valid July 13–27, 2017

**KitchenAid** 

RECEIVE UP TO

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS





# 12 MONTHS SPECIAL FINANCING!

# We Sell It & Service

**BUYING POWER** – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. BUY FROM

A LOCALLY OWNED BUSINESS!



AMANA

1.6 cu.ft. Over-the Range Microwave with Auto Defrost AMV2307PFS

**BUY BOTH** ONLY

4.8 cu.ft. Electric Range with Extra Large Oven Window AER6303MFS

Selling & Servicing Major Appliances in Tucson Since 1956

ppliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



nationwide \$15<sub>BILLION</sub>

We're proud of our association with the largest buying organization in the country which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world

# The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES



**MAYTAG**<sup>®</sup>

FINGERPRINT RESISTANT STAINLESS STEEL SUITE

\$3499 WARRANT



25 cu.ft. French Door Refrigerator with PowerCold™ Feature 2.1 cu.ft. Over-the-Range Microwave with WideGlide™ Tray 6.4 cu.ft. Electric Range with Fan Convection MER8650FZ MGR8650FZ - Gas Add \$11 Stainless Steel Tub Dishwasher with PowerBlast™ Cycle

# **Rebate Savings**



RECEIVE \$

\*\$50

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® APPLIANCES' Valid July 13-August 2, 2017

**MAYTAG** 

**RECEIVE UP TO** 

\$500

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES Valid July 13-27, 2017

KitchenAid'

RECEIVE UP TO \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 16-September 26, 2017

# Whirlpool

443 each



3.5 cu.ft. Top Load Washer with Deep Water Wash Option 7.0 cu.ft. Electric Dryer with AutoDry'\* Drying System WED4815EW

# Whirlpool

\$721 each



5.3 cu.ft. HE Top Load Washer with Precision Dispense

ה בנו,π, HE Electric Oryer with Intuitive Ouch Controls ED8000DW

# **MAYTAG**\*

\$888 each



4.5 cu.ft. Front Load Washer with PowerWash\* System 7.4 cu.ft, Electric

Dryer with PowerDry®

System



Door Storage Bins





22 cu.ft. Bottom Freezer Refrigerator with SpillGuard<sup>™</sup> Glass Shelves WRB322DMBM



# We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!



1.6 cu.ft. Over-the-

Range Microwave with Auto Defrost

BUY BOTH ONLY **729!** 

4.8 cu.ft. Electric Range with Extra Large Oven Window AERB303MFS

SAVE \$179 ON THE PAIR!

MSRP #849

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



\$15 BILLION
BUYING
POWER

Write proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world. Dealer Name Street Address City, State Zip

### POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: 01LM3786WP SummerSale



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS



See store for complete details of all offers, financing and relates, 80/14 © 2017, All rights reserved. HUB Pre-Approval XXXXXX\_01LM3786WP\_summerSale challent ©2017







Whirlpool

**RECEIVE UP TO** 

**\$50** 

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® APPLIANCES' Valid July 13-August 2, 2017

**MAYTAG**°

RECEIVE UP TO

\$500

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES' Valid July 13-27, 2017

**KitchenAid** 

RECEIVE UP TO

<sup>\$</sup>1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 16-September 26, 2017





3.5 cu.ft. Top Load Washer with Deep Water Wash Option WTW4816FW 7.0 cu.ft. Electric
Dryer with AutoDry
Drying System
WED4815EW



25 cu.ft. Side-by-Side Refrigerator with SpillGuard" Glass Shelves WRSS25FDAM

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTLE'S

Application Co.

6355 E. Broadway at Wilmot • (520) 296-7218





12 MONTHS SPECIAL FINANCING!

AMANA



MAYTAG

**KitchenAid** 

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: 01JP3788WP SummerSale

See store for complete details of all offers, financing and rebates. ®/M© 2017, All rights reserved. HUB Pre-Approval XXXXXX, 01JP3788WP\_SummerSale their fr

# **MODEL LIST: MONSTER MAILER**

July 13 – 26 Summer Sale

\*Some models may not appear on smaller mailers

# Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... $\square$ 10% Off

Brand _	Maytag Kitchen	Package		MSRP_	\$4366	SALE PRICE	\$3499
Brand _	Whirlpool	_ Model #	MFI2570FEZ	MSRP_		SALE PRICE	
Brand _	Whirlpool	Model #	MER8650FZ (or MG	R8650FZ	' - Gas model	- Add \$111)	
Brand _	Whirlpool	_ Model #	MMV5220FZ	MSRP_		SALE PRICE	
Brand _	Whirlpool	_ Model #	MDB8959SFZ	MSRP_		SALE PRICE	
Brand _	Whirlpool	_ Model #	WTW4816FW	MSRP_	\$599	SALE PRICE	\$443
Brand _	Whirlpool	_ Model #	WED4815EW	MSRP_	\$599	SALE PRICE	\$443
Brand _	Whirlpool	Model #	WTW8000DW	MSRP_	\$999	SALE PRICE	\$721
Brand _	Whirlpool	_ Model #	WED8000DW	MSRP_	\$999	SALE PRICE	\$721
Brand _	Maytag	_ Model #	MHW5500FC	MSRP_	\$1199	SALE PRICE	\$888
Brand _	Maytag	_ Model #	MED5500FC	MSRP_	\$1199	SALE PRICE	\$888
Brand _	Amana	_ Model #	ASI2275FRS	MSRP	\$1099	SALE PRICE	\$999
Brand _	Whirlpool	_ Model #	WRS325FDAM	MSRP	\$1399	SALE PRICE	\$1299
Brand _	Whirlpool	_ Model #	WRB322DMBM	MSRP_	\$1499	SALE PRICE	\$1399
Brand _	Amana	_ Model #	AMV2307PFS	MSRP_	\$259	SALE PRICE	\$729 pair price
Brand _	Amana	_ Model #	AER6303MFS	MSRP_	\$649	SALE PRICE	



# Monster Mailer • Legal Limit Max • Jumbo Postcard

# **Order Form**

**Fax order form to: 636-794-3223**Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name:		Contact Name:						
Address:	City:	State: _	Zip:					
Phone:	Cell:	Email:						
	ν							
your behalf?: 🗖 YES! List Whirlp	oool Rep Name:	Hierarchy Customer Number:						
Sale Dates Indicate your sale date	Step 2 Indicate your sale dates here:  Step 2 Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)							
	Indicate number here:							
Do you want "Scra	atch Off" Promo?	No (Scratch Off Promo: Add 3	cents per mailer)					
Quantity Single Famil	ly Homes: <b>Select One</b>	Jumbo Postcard P	Jumbo Postcard Pricing:					
Monster Mailer	<b>1.</b> 5,000 - \$2,343 <b>2.</b> 10,000 - \$3	,939 <b>1</b> . 1,000 - \$749	<b>2.</b> 2,000 - \$1,349					
Legal Limit MAX!	<b>1.</b> 5,000 - \$2,443 <b>2.</b> 10,000 - \$4	,139 <b>3.</b> 3,000 - \$1,749	<b>4.</b> 4,000 - \$2,049					
LEGAL LIMIT MAX - 39.9¢	D: MONSTER - 37.9¢ each c each • JUMBO POSTCARD - 35.9¢  Offers: All offers are solely the		nancing, Rebates, Free Delivery,etc.					
Financing offer terms -	# of Months ie. 6, 12, 18	; With Payments? YES or NO; M	inimum Purchase: \$					
List your special offers	here:							
Step Signature (REQUIRED):  [Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.								
6	<u>'</u>	<b>R</b> □ 2. Let us run a radius a						
	free consultation on s							
1. 2.	3.	4.	5.					
6. 7.	8.	9.	10.					
Pricing Includes: \$50,000° Household Median Income								
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage								
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'l SCFs: Add \$100								

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



### List your model changes below

### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$

From: coop@whirlpoolhub.com [mailto:coop@whirlpoolhub.com]

**Sent:** Monday, June 12, 2017 10:00 AM **To:** <a href="mailto:steven\_menkhus@invigoratemedia.com">steven\_menkhus@invigoratemedia.com</a>

Subject: Whirlpool Corporation Advertising Compliance Review Approved

### 000INVIGPA

Your Reference Comments: 01LM3786WP

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 158148

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.