



Contact Invigorate Media 800-770-5219

**Pre-Approved for CO-OP + FREE ACB CO-OP Filing!**

## GE Brands - Summer Sales Event!

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

**Make any changes....we will re-approve thru ACB!**

**FREE ACB CO-OP FILING if Checked on Order form!**

### Sale Dates JULY 20 - AUGUST 9

Start date:	July 20	Order by	July 5
Start date:	July 27	Order by	July 12
Start date:	August 3	Order by	July 18

### Choose from Two Sizes

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
2. **The Legal Limit MAX Postcard** - 11" x 14" The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**

**All orders Include** art with Edits, Single Family Home Postage, Printing, Our Targeted Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's local post office for In-Home Delivery. All changes will be resubmitted for pre-approval prior to printing to assure reimbursement. Option – use your customer list – call for details. **FREE ACB CO-OP FILING if check on order form!**

**Add the "Scratch Off" Promotion to any mailer/3 Cents extra** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Visa Gift cards (zero dealer liabilities), and your option to add your own default prizes such as a Free \$79 Value 10-Year Component warranty with purchase - or \$25 - \$50 additional savings, Mounted Prize Board & extra mailers for walk in traffic.

Bill Menkhous	bill_menkhous@invigoratemedias.com	Cell 636-524-1240
Doug Nelson	doug_nelson@invigoratemedias.com	Cell 636-578-8130

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL



**SAVE UP TO 30% INSTANTLY** on select INDIVIDUAL APPLIANCES

\*See store for details.

and

**SAVE UP TO \$1200\*\*** on select APPLIANCE PACKAGES

\*\*Via mail-in and/or online rebate. See rebate forms for details.

**GE APPLIANCES**

**\$599 each**

**GE® 4.6 CU.FT. TOP LOAD WASHER**

- Auto Soak
- Deep Fill
- 17 wash cycles

**GE® 7.4 CU.FT. ELECTRIC DRYER**

- 5 Cycle Settings
- 110-Volt Dryer
- 070A5800JWS

**SAVE \$200 ON THE PAIR!**

REG \$699 EACH

**GE APPLIANCES**

**SUMMER SALES EVENT**

**Gerri's APPLIANCE TV's**

July 20<sup>th</sup> - August 9<sup>th</sup>

**12 MONTHS SPECIAL FINANCING!**

**BUY MORE SAVE MORE!**

Rebate Up To \$500 Available! See rebate form for details.

**GE CAFÉ™ 4-PIECE STAINLESS STEEL KITCHEN SUITE**

**\$2789** (REF. #101)

**\$765** (REF. #101)

**\$2699** (REF. #101)

**\$999** (REF. #101)

**With Mail-in® Rebate BUY 3 Get a Café dishwasher FREE**

**22.2 CU. FT. FRENCH DOOR REFRIGERATOR**

- 1/2" Water Dispenser
- TrueCool™ Temperature
- C4E22T0405

**30" SLIDE-IN FRONT CONTROL GAS RANGE**

- 20,000 BTU's 5th Burner
- Precise Flavor Burner
- 0308800701

**17 CU. FT. CONVECTION OVER-THE-RANGE MICROWAVE OVEN**

- True Bake
- Warming Oven
- Convection

**STAINLESS STEEL INTERIOR BUILT-IN DISHWASHER**

- Hidden Controls
- Deep Clean Silverware Jet
- 0308800301

Artwork Version: 01MM3800GE Summer Sale

**295% BIGGER** Than our Jumbo Postcard!

As low as  
**37.9¢** Includes Postage

**SAVE UP TO 30% INSTANTLY**  
on select **INDIVIDUAL APPLIANCES**

\*See store for details.

and

**SAVE UP TO \$1200\*\***  
on select **APPLIANCE PACKAGES**

\*\*Via mail-in and/or online rebate.  
See rebate forms for details.



**GE APPLIANCES**

**\$599 each**

**GE® 4.6 CU.FT. TOP LOAD WASHER**

- Auto Soak
- Deep Fill

GTW680BSJWS

**GE® 7.4 CU.FT. ELECTRIC DRYER**

- My Cycle Settings
- HE Sensor Dry

GTD65EBSJWS



**GE APPLIANCES**

# SUMMER SALES EVENT



**July 20<sup>th</sup> - August 9<sup>th</sup>**

## Scratch & Win\*\*

Match your number in our store to see if you're a winner!



- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts

on purchases \$499 & up



DEALER NAME  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**12 MONTHS SPECIAL FINANCING!\***

Artwork Version: 01MM3800GE Summer Sale

**BUY MORE SAVE MORE\***

**Rebate Up To \$500 Available!** See Store For Details



**4-PIECE STAINLESS STEEL KITCHEN SUITE**

REG \$3099

**\$2789**  
SAVE \$310!



REG \$849

**\$765**  
SAVE \$84!

REG \$2999

**\$2699**  
SAVE \$300!



REG \$1099

**\$999**  
SAVE \$100!



*With Mail-in\* Rebate*

**BUY 3**  
*Get a Café dishwasher*  
**FREE**



**22.2 CU. FT. FRENCH DOOR REFRIGERATOR**

- Hot Water Dispenser
- TwinChill™ Evaporators

CYE22TSHSS

**30" SLIDE-IN FRONT CONTROL GAS RANGE**

- 20,000 BTU Tri-Ring Burner
- Precise Simmer Burner

CGS985SETSS

**1.7 CU. FT. CONVECTION OVER-THE-RANGE MICROWAVE OVEN**

- Fast Bake
- Warming Oven

CVM1790SSSS

**STAINLESS STEEL INTERIOR BUILT-IN DISHWASHER**

- Hidden Controls
- Deep Clean Silverware Jets

CDT835SSJSS

**\$443**  **\$443**  
GE APPLIANCES



**3.8 CU.FT. TOP LOAD WASHER**

- Heavy Duty Agitator
  - Deep Rinse
- GTW330ASKWW

**7.2 CU.FT. ELECTRIC DRYER**

- Aluminized Alloy Drum
  - Auto Dry
- GTD33EASKWW

**\$777**  **\$777**  
GE APPLIANCES



**GE® 4.5 CU.FT. STEAM FRONT LOAD WASHER**

- Quick Wash
  - Internal Water Heater
- GFW450SSKWW

**GE® 7.5 CU.FT. STEAM ELECTRIC DRYER**

- HE Sensor Dry
  - Quick Dry
- GFD45ESSKWW

**WE SELL IT & SERVICE IT**

*Buying Power – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!*



GE APPLIANCES

**4-PIECE STAINLESS STEEL KITCHEN SUITE**

**24.8 CU. FT. FRENCH DOOR REFRIGERATOR**

- TwinChill™ Evaporators
  - Turbo Cool and Turbo Freeze
- GNE25JSKSS

**1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN**

- Melt Feature
  - Weight and Time Defrost
- JVM6175SKSS

**30" FREE-STANDING ELECTRIC RANGE**

- Dual Element Bake
  - Power Boil Element
- JB645RKSS

**STAINLESS STEEL INTERIOR DISHWASHER**

- Hidden Controls
  - Easy Touch Adjustable Upper Rack
- GDT655SSJSS



**SAVE ON ALL BUILT-IN APPLIANCES!**  
EVEN ON SPECIAL ORDERS!

**Now 2 Great Locations!**

**WYOMING STORE**

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626  
**HOURS:** M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

**KENTWOOD STORE**

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131  
**HOURS:** M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm



\*See store for complete details on all offers, financing and rebates.  
\*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Visa® Gift Card 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above. Excluding GE Cafe and GE Profile Appliances: \$25 XXX,XXX; \$50 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2017. All rights reserved. 01MM3800GE Summer Sale Mailer ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

**GE APPLIANCES**

**SUMMER SALES EVENT**

**12 MONTHS SPECIAL FINANCING!**

**SAVE UP TO 30% INSTANTLY** on select individual appliances

**SAVE UP TO \$1200\*** on select APPLIANCE PACKAGES

\*See store for details. See website for details.

**BUY MORE SAVE MORE!**

**Rebate Up To \$500 Available!**

**4-PIECE STAINLESS STEEL KITCHEN SUITE**

**24.8 CU. FT. FRENCH DOOR REFRIGERATOR**

- 30" x 24" x 70"
- French Door and Twin Door
- 24" x 24" x 70"

**17 CU. FT. OVER-TOP PLASMA SCREEN DISHWASHER**

- 30" x 24" x 70"
- 17" x 24" x 70"
- 17" x 24" x 70"

**20" PRE-STANDING ELECTRIC RANGE**

- 20" x 24" x 70"
- 20" x 24" x 70"
- 20" x 24" x 70"

**STAINLESS STEEL INTERIOR DISHWASHER**

- 17" x 24" x 70"
- 17" x 24" x 70"
- 17" x 24" x 70"

**GE APPLIANCES**

**CAFÉ™**

**With Mail-In Rebate BUY 3 Get a 4th Appliance FREE**

**4-PIECE STAINLESS STEEL KITCHEN SUITE**

**2789**

**1765**

**2699**

**599**

**2279**

**1443**

**554**

**655**

**GE APPLIANCES**

**SAVE \$200 ON THE PAIR!**

**\$599 each**

**GE® 4.5 CU. FT. TOP LOAD WASHER**

- 4.5 Cu. Ft.
- Deep Fill
- 1100 RPM

**GE® 7.4 CU. FT. ELECTRIC DRYER**

- 7.4 Cu. Ft.
- 1100 RPM
- 1100 RPM

**WE SELL IT & SERVICE IT**

**\$443**

**\$443**

**\$777**

**\$777**

**SAVE \$112 ON THE PAIR!**

**SAVE \$244 ON THE PAIR!**

**1.8 CU. FT. TOP LOAD WASHER**

- 1.8 Cu. Ft.
- 1100 RPM
- 1100 RPM

**2.3 CU. FT. ELECTRIC DRYER**

- 2.3 Cu. Ft.
- 1100 RPM
- 1100 RPM

**GE® 4.5 CU. FT. STEAM FRONT LOAD WASHER**

- 4.5 Cu. Ft.
- 1100 RPM
- 1100 RPM

**GE® 7.4 CU. FT. STEAM ELECTRIC DRYER**

- 7.4 Cu. Ft.
- 1100 RPM
- 1100 RPM

**Now 2 Great Locations!**

**GE APPLIANCES**

**15 MILLION BUYING POWER**

**SAVE ON ALL BUILT-IN APPLIANCES! EVEN ON SPECIAL ORDERS!**

**Postmaster: Please Indicate BUY, RENEW, OR CURRENT RESIDENT**

**Don't Miss 15 Million Buy Power! Call 800-842-6299**

**Network Version: 01LM3799GE Summer Sale**

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as  
**39.9¢**  
Includes Postage

**255% BIGGER**

Than our Jumbo Postcard!



GE APPLIANCES

# SUMMER SALES EVENT



July 20<sup>th</sup> - August 9<sup>th</sup>

**12 MONTHS SPECIAL FINANCING!**

**SAVE UP TO 30% INSTANTLY**  
on select **INDIVIDUAL APPLIANCES**

\*See store for details.

**SAVE UP TO \$1200\*\*** on select **APPLIANCE PACKAGES**

\*\*Via mail-in and/or online rebate.  
See rebate forms for details.

**BUY MORE SAVE MORE\***

**Rebate Up To \$500 Available!** See Store For Details



GE APPLIANCES

## 4-PIECE STAINLESS STEEL KITCHEN SUITE

**24.8 CU. FT. FRENCH DOOR REFRIGERATOR**  
• TwinChill™ Evaporators  
• Turbo Cool and Turbo Freeze  
GNE25JSKSS

**1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN**  
• Melt Feature  
• Weight and Time Defrost  
JVM6175SKSS

**30" FREE-STANDING ELECTRIC RANGE**  
• Dual Element Bake  
• Power Boil Element  
JB645RKSS

**STAINLESS STEEL INTERIOR DISHWASHER**  
• Hidden Controls  
• Easy Touch Adjustable Upper Rack  
GDT655SJSS



With Mail-in\* Rebate

**BUY 3**  
Get a Café dishwasher  
**FREE**



## 4-PIECE STAINLESS STEEL KITCHEN SUITE



**22.2 CU. FT. FRENCH DOOR REFRIGERATOR**  
• Hot Water Dispenser  
• TwinChill™ Evaporators  
CYE22TSHSS

**1.7 CU. FT. CONVECTION OVER-THE-RANGE MICROWAVE OVEN**  
• Fast Bake  
• Warming Oven  
CVM1790SSSS

**30" SLIDE-IN FRONT CONTROL GAS RANGE**  
• 20,000 BTU Tri-Ring Burner  
• Precise Simmer Burner  
CGS985SETSS

**STAINLESS STEEL INTERIOR BUILT-IN DISHWASHER**  
• Hidden Controls  
• Deep Clean Silverware Jets  
CDT8355SJSS



# \$599 each

## GE® 4.6 CU.FT. TOP LOAD WASHER

- Auto Soak
- Deep Fill

GTW680BSJWS

## GE® 7.4 CU.FT. ELECTRIC DRYER

- My Cycle Settings
- HE Sensor Dry

GTD65EBSJWS

Dealer Name  
Street Address  
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

# WE SELL IT & SERVICE IT

*Buying Power – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!*

# \$443



# \$443

GE APPLIANCES



## 3.8 CU.FT. TOP LOAD WASHER

- Heavy Duty Agitator
- Deep Rinse

GTW330ASKWW

## 7.2 CU.FT. ELECTRIC DRYER

- Aluminized Alloy Drum
- Auto Dry

GTD35EASKWW

# \$777



# \$777

GE APPLIANCES



## GE® 4.5 CU.FT. STEAM FRONT LOAD WASHER

- Quick Wash
- Internal Water Heater

GFW4505SKWW

## GE® 7.5 CU.FT. STEAM ELECTRIC DRYER

- HE Sensor Dry
- Quick Dry

GFD45E5SKWW

**Artwork Version: 01LM3799GE Summer Sale**

# Scratch & Win\*\*

Match your number in our store to see if you're a winner!



- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts

on purchases 1499 & up



# SAVE ON ALL BUILT-IN APPLIANCES! EVEN ON SPECIAL ORDERS!



## Now 2 Great Locations!

### WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626  
**HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm**

### KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131  
**HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm**



We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

\*Retailer up to \$500 limited to 10% savings. See store for complete details on all offers, financing and rebates. \*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:250,000. \$250 Visa® Gift Card 1:300,000. Additional Discounts on minimum purchase of \$499 and above. Excluding GE Cafe and GE Profile Appliances. \$25 XXXXX,XXX. \$30 XXXXX,XXX. \$50 XXXXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a resident of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. © 2011. All rights reserved. 01LM3799GE Summer Sale. Invigorate Media, LLC. All Rights Reserved. 800-770-5215.

# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

July 20 - Aug. 9  
Summer Sales Event

Brand	GE	Model #	GTW680BSJWS	REG	\$599	SALE	\$499	SAVE	\$100
Brand	GE	Model #	GTD65EBSJWS	REG	\$599	SALE	\$499	SAVE	\$100
Brand	GE Café	Model #	Kitchen	REG		SALE		SAVE	
Brand		Model #	CYE22TSHSS	REG	\$3099	SALE	\$2789	SAVE	\$310
Brand		Model #	CVM1790SSSS	REG	\$849	SALE	\$765	SAVE	\$84
Brand		Model #	CGS985SETSS	REG	\$2999	SALE	\$2699	SAVE	\$300
Brand		Model #	CDT835SSJSS	REG	\$1099	SALE	\$999	SAVE	\$100
Brand	GE	Model #	GTW330ASKWW	REG	\$499	SALE	\$443	SAVE	\$56
Brand	GE	Model #	GTD33EASKWW	REG	\$499	SALE	\$443	SAVE	\$56
Brand	GE	Model #	GFW450SSKWW	REG	\$899	SALE	\$777	SAVE	\$122
Brand	GE	Model #	GFD45ESSKWW	REG	\$899	SALE	\$777	SAVE	\$122
Brand	GE	Model #	Kitchen	REG		SALE		SAVE	
Brand		Model #	GNE25JSKSS	REG	\$1599	SALE	\$1443	SAVE	\$156
Brand		Model #	JVM6175SKSS	REG	\$329	SALE	\$279	SAVE	\$50
Brand		Model #	JB645RKSS	REG	\$699	SALE	\$554	SAVE	\$145
Brand		Model #	GDT655SSJSS	REG	\$799	SALE	\$655	SAVE	\$144



**Monster Mailer • Legal Limit Max**

# Order Form

**Fax order form to: 636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_  
 Buying Group Affiliation: \_\_\_\_\_ GE Rep Name: \_\_\_\_\_  
**GE Dealers** - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
 ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No

**Step 3**

Quantity Single Family Homes: **Select One**

Price with Scratch Off Package:

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939 ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239  
 Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139 ☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

**Additional Mailers, Add:** MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each

**Step 4**

**Financing & Special Offers:** **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

\_\_\_\_\_

**Step 5**

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

**Pricing Includes: \$50,000\* Household Median Income**

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" | • Single Family Home Postage

Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  
 Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_

**From:** [geappliances@acbcoop.com](mailto:geappliances@acbcoop.com) [mailto:[geappliances@acbcoop.com](mailto:geappliances@acbcoop.com)]  
**Sent:** Friday, June 23, 2017 4:11 PM  
**To:** [steven\\_menkhus@invigoratemedias.com](mailto:steven_menkhus@invigoratemedias.com)  
**Subject:** Prior Approval Notification

**This letter is to notify you that your prior approval has been approved.**

**The details and status of the prior approval are below.**

**Prior Approval #: 3MT76-00019332**  
**Customer: GERRIT'S APPLIANCE, INC. (3MT76)**  
**Media: Tabloids, Direct Mail and Other Printed Material**  
**Status: Approved\***  
**Approved Date: 06/23/2017**  
**Start Date: 07/20/2017**  
**End Date: 08/09/2017**  
**Audit Description(s): Approved for content only.;**

**ACB Comment:**

**Prior approvals only validate that the ad content meets co-op requirements.  
Prior approval does not guarantee claim payment if claim submission procedures and documentation do not meet coop requirements.**

**If you have any questions concerning this prior approval, please contact us at [866-569-0209](tel:866-569-0209).**

**Thank you.**