



Contact Invigorate Media 800-770-5219

Don't Lose Your 1st Half CO-OP

100% CO-OP - FREE HUB Filing!

WHIRLPOOL Brands "Summer SALE!"

NOTE: You could advertise 10% Lower Prices on this art

"Summer Sale" Any Days between July 13 – July 26

Start Sale July 13 – Order by June 27

Start Sale July 20 – Order by July 5

Three Sizes - Prices from \$749!

The Monster Mailer tri-fold Arrives in mail 6" x 10 1/2" and opens to 10 1/2" x 17" 37.9 cents.

The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! 39.9 cents.

The Jumbo Postcard 6" x 11" Heavy Card Stock - All Process Color for Maximum Impact 35.9 cents **NOTE: Jumbo Card - Great for smaller budgets - From \$749 includes everything. See Order form.**

Pre-approved for 100% co-op reimbursement credit YES – We will file your co-op claim for you! Simply indicate that on order form. You will receive a Credit Memo that can be used to pay any Whirlpool/floor plan Invoice. If you make any changes - we will re-approve for 100% co-op.

All orders Include Art with edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Add the "Scratch Off" Promotion to any mailer - 3 Cents extra. – Includes "Scratch Off" Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities) and your option to add your own default prize such as a Free 10-Year Component warranty with purchase - or \$25 - \$50 additional Instant savings on purchases \$499+, One Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



MAYTAG

10 YEAR WARRANTY

\$3499

SAVE \$867 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with PowerCold™ Feature

2.1 cu.ft. Over-the-Range Microwave with WideGrid™ Tray

6.4 cu.ft. Electric Range with Fast Convection

Stainless Steel Tub Dishwasher with PowerBoost™ Cycle

FINGERPRINT RESISTANT STAINLESS STEEL SUITE

PLUS RECEIVE A HUGE EXCLUSIVE REBATE!

Genuine Appliance

Summer Sale

JULY 13TH - 26TH

HUGE SAVINGS ON LAUNDRY PAIRS!

Whirlpool

\$443 each

SAVE \$312 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Deep Water Wash Option

7.0 cu.ft. Electric Dryer with IntelliDry™ Drying System

Whirlpool

\$721 each

SAVE \$556 ON THE PAIR!

5.3 cu.ft. HE Top Load Washer with Precision Dispense

6.6 cu.ft. HE Electric Dryer with IntelliTouch Controls

MAYTAG

\$888 each

SAVE \$622 ON THE PAIR!

4.5 cu.ft. Front Load Washer with PowerWash™ System

7.4 cu.ft. Electric Dryer with PowerDry™ System

295% BIGGER Than our Jumbo Postcard!

As low as
37.9¢ Includes Postage

MAYTAG®

FINGERPRINT RESISTANT STAINLESS STEEL SUITE



10 YEAR
LIMITED PARTS
WARRANTY



SAVE \$867
ON THE PACKAGE!

MSRP \$4366

\$3499

**PLUS RECEIVE A
HUGE EXCLUSIVE
REBATE!**

25 cu.ft. French Door
Refrigerator with
PowerCold™ Feature
MFI2570FEZ

2.1 cu.ft. Over-the-
Range Microwave
with WideGlide™ Tray
MMV5220FZ

6.4 cu.ft. Electric
Range with Fan
Convection
MER8650FZ
MGR8650FZ - Gas Add \$111

Stainless Steel Tub
Dishwasher with
PowerBlast™ Cycle
MDB8959SFZ

Genuine  Appliance

Summer Sale



JULY 13TH – 26TH

HUGE SAVINGS ON LAUNDRY PAIRS!

Whirlpool®

\$443 each

MSRP \$599



SAVE \$312 ON THE PAIR!

3.5 cu.ft. Top Load
Washer with Deep
Water Wash Option
WTW4816FW

7.0 cu.ft. Electric
Dryer with AutoDry™
Drying System
WED4815EW

Whirlpool®

\$721 each

MSRP \$999



SAVE \$556 ON THE PAIR!

5.3 cu.ft. HE Top
Load Washer with
Precision Dispense
WTW8000DW

8.8 cu.ft. HE Electric
Dryer with Intuitive
Touch Controls
WED8000DW

MAYTAG®

\$888 each

MSRP \$1199



SAVE \$622 ON THE PAIR!

4.5 cu.ft. Front
Load Washer with
PowerWash® System
MHW5500FC

7.4 cu.ft. Electric
Dryer with PowerDry®
System
MED5500FC

Scratch & Win™



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Match your number in our store to see if you're our grand prize winner!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Artwork Version: 04MM3793WP_SummerSale

Rebate Savings



RECEIVE
UP TO

\$50

INSTALLATION ALLOWANCE BY MAIL
WITH PURCHASE OF SELECT WHIRLPOOL®
APPLIANCES* Valid July 13–August 2, 2017

MAYTAG®

RECEIVE UP TO

\$500

BY MAIL WITH
PURCHASE OF SELECT
MAYTAG® APPLIANCES*
Valid July 13–27, 2017

KitchenAid®

RECEIVE
UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*
Valid July 16–September 26, 2017



**BIG
SAVINGS
ON ALL
BUILT-IN
MODELS!**

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®

**SAVE AN ADDITIONAL 10%
ON SELECT CLOSEOUT MODELS**



\$999

MSRP
\$1099

21 cu.ft. Side-by-Side Refrigerator
with Gallon Door
Storage Bins
ASI2275FRS

SAVE \$100



\$1299

MSRP
\$1399

25 cu.ft. Side-by-Side Refrigerator
with SpillGuard™
Glass Shelves
WRS325FDAM

SAVE \$100



\$1399

MSRP
\$1499

22 cu.ft. Bottom Freezer Refrigerator
with SpillGuard™ Glass
Shelves
WRB322DMBM

SAVE \$100

**12 MONTHS
SPECIAL FINANCING!***

We Sell It & Service It

BUYING POWER – We are a member of a Multi-Billion Dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



MSRP \$259

AMANA®

1.6 cu.ft. Over-the-Range Microwave
with Auto Defrost
AMV2307PFS



MSRP \$649

**BUY BOTH
ONLY
\$729!**

4.8 cu.ft. Electric Range
with Extra Large
Oven Window
AER6303MFS

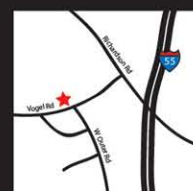
**SAVE \$179
ON THE PAIR!**



Genuine Appliance

639 North Creek Dr
Festus, MO
636-931-5950

3938 Vogel Rd
Arnold, MO
636-282-1700



STORE HOURS: **MON-FRI 9–8, SAT 9–5, SUN 10–5**

www.genuinemaytagfestus.com

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2017. All rights reserved. HUB Pre-Approval XXXXXX. 04MM3793WP_SummerSale cheatart ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit *MAX!* Postcard

Anything bigger would be criminal.

**14 INCHES WIDE
HUGE!**

11 INCHES TALL



The
LARGEST
piece of mail the
US Postal Service
will allow!

As low as
39.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!



Genuine  Appliance

JULY 13TH – 26TH

Summer Sale



MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL SUITE**



25 cu.ft. French Door Refrigerator with PowerCold™ Feature
MF2570FEZ



10 YEAR
LIMITED PARTS
WARRANTY



2.1 cu.ft. Over-the-Range Microwave with WideGlide™ Tray
MMV5220FZ

MSRP \$4366
\$3499

PLUS – RECEIVE A **HUGE EXCLUSIVE REBATE!**



SAVE \$867
ON THE PACKAGE!

6.4 cu.ft. Electric Range with Fan Convection
MEP8650FZ
MGR8650FZ - Gas Add \$111

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle
MDB8950FZ

Rebate Savings

Whirlpool RECEIVE UP TO **\$50**

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® APPLIANCES* Valid July 13-August 2, 2017

MAYTAG RECEIVE UP TO **\$500**

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES* Valid July 13-27, 2017

KitchenAid® RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES* Valid July 16-September 26, 2017

Whirlpool

\$443 each MSRP \$999



SAVE \$312 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Deep Water Wash Option
WTW4816FW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4815EW

Whirlpool

\$721 each MSRP \$999



SAVE \$556 ON THE PAIR!

5.3 cu.ft. HE Top Load Washer with Precision Dispense
WTW8000DW

8.8 cu.ft. HE Electric Dryer with Intuitive Touch Controls
WED8000DW

MAYTAG

\$888 each MSRP \$1199



10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$622 ON THE PAIR!

4.5 cu.ft. Front Load Washer with PowerWash® System
MHW5500FC

7.4 cu.ft. Electric Dryer with PowerDry® System
MED5500FC



21 cu.ft. Side-by-Side Refrigerator with Gallon Door Storage Bins
AS12275FRS



25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves
WRS325FDAM



22 cu.ft. Bottom Freezer Refrigerator with SpillGuard™ Glass Shelves
WRB322DMBM

12 MONTHS SPECIAL FINANCING!*

We Sell It & Service It

BUYING POWER – We are a member of a Multi-Billion Dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



MSRP \$649

AMANA

1.6 cu.ft. Over-the-Range Microwave with Auto Defrost
AMV2307PFS

**BUY BOTH
ONLY
\$729!**

4.8 cu.ft. Electric Range with Extra Large Oven Window
AER6303MFS



Genuine Appliance

639 North Creek Dr
Festus, MO
636-931-5950

3938 Vogel Rd
Arnold, MO
636-282-1700



STORE HOURS: **MON-FRI 9-8, SAT 9-5, SUN 10-5**

www.genuinemaytagfestus.com

*See store for complete details of all offers, financing and rebates. ®/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 04LM3792WP_SummerSale cheltier ©2017 Invigorator Media, LLC. All Rights Reserved. 800-770-5219.

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 04LM3792WP_SummerSale



**SAVE AN ADDITIONAL 10%
ON SELECT CLOSEOUT MODELS**



**BIG
SAVINGS
ON ALL
BUILT-IN
MODELS!**

AMANA

Whirlpool

MAYTAG

KitchenAid

The Jumbo Postcard

Genuine  Appliance

JULY 13TH – 26TH

Summer Sale



Save **BIG** on ALL
Kitchen & Laundry models!

Whirlpool

RECEIVE UP TO

\$50

INSTALLATION ALLOWANCE BY MAIL WITH
PURCHASE OF SELECT WHIRLPOOL® APPLIANCES*

Valid July 13–August 2, 2017

MAYTAG

RECEIVE UP TO

\$500

BY MAIL WITH PURCHASE OF SELECT MAYTAG®
APPLIANCES* Valid July 13–27, 2017

KitchenAid

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID®
BRAND APPLIANCES* Valid July 16–September 26, 2017

Whirlpool

\$443 each
MSRP \$599



SAVE \$312 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Deep Water Wash Option
WTW4816FW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4815EW

Whirlpool

\$1299
MSRP \$1399



SAVE \$100

25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves
WRS325FDAM



Genuine Appliance

639 North Creek Dr
Festus, MO
636-931-5950

3938 Vogel Rd
Arnold, MO
636-282-1700



STORE HOURS: **MON-FRI** 9-8, **SAT** 9-5, **SUN** 10-5

www.genuinemaytagfestus.com

*See store for complete details of all offers, financing and rebates. ©/TM © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 04JP3794WP_SummerSale cheitert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

12 MONTHS SPECIAL FINANCING!*

AMANA

Whirlpool

MAYTAG

KitchenAid

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019

Artwork Version: 04JP3794WP_SummerSale

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

July 13 – 26
Summer Sale

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (*the lowest Co-Opable price*), please check [HERE...](#) ☐ **10% Off**

Brand	Maytag Kitchen Package	MSRP	\$4366	SALE PRICE	\$3499
Brand	Whirlpool	Model #	MFI2570FEZ	MSRP	SALE PRICE
Brand	Whirlpool	Model #	MER8650FZ (or MGR8650FZ - Gas model - Add \$111)		
Brand	Whirlpool	Model #	MMV5220FZ	MSRP	SALE PRICE
Brand	Whirlpool	Model #	MDB8959SFZ	MSRP	SALE PRICE
Brand	Whirlpool	Model #	WTW4816FW	MSRP	\$599
Brand	Whirlpool	Model #	WED4815EW	MSRP	\$599
Brand	Whirlpool	Model #	WTW8000DW	MSRP	\$999
Brand	Whirlpool	Model #	WED8000DW	MSRP	\$999
Brand	Maytag	Model #	MHW5500FC	MSRP	\$1199
Brand	Maytag	Model #	MED5500FC	MSRP	\$1199
Brand	Amana	Model #	ASI2275FRS	MSRP	\$1099
Brand	Whirlpool	Model #	WRS325FDAM	MSRP	\$1399
Brand	Whirlpool	Model #	WRB322DMBM	MSRP	\$1499
Brand	Amana	Model #	AMV2307PFS	MSRP	\$259
Brand	Amana	Model #	AER6303MFS	MSRP	\$649



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Fax order form to: 636-794-3223

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES! List Whirlpool Rep Name: _____ **Hierarchy Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____