

Don't Lose Your 1st Half CO-OP

Contact Invigorate Media 800-770-5219

100% CO-OP - FREE HUB Filing!

WHIRLPOOL Brands "Summer SALE!"

NOTE: You could advertise 10% Lower Prices on this art

"Summer Sale" Any Days between July 13 - July 26

Start Sale July 13 - Order by June 27

Start Sale July 20 - Order by July 5

Three Sizes - Prices from \$749!

The Monster Mailer tri-fold Arrives in mail 6" x 10 1/2" and opens to 10 1/2" x 17"" **37.9 cents.**

The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! **39.9 cents.**

<u>The Jumbo Postcard</u> 6" x 11" Heavy Card Stock - All Process Color for Maximum Impact 35.9 cents NOTE: Jumbo Card - Great for smaller budgets - From \$749 includes everything. See Order form.

Pre-approved for 100% co-op reimbursement credit YES – We will file your co-op claim for you! Simply indicate that on order form. You will receive a Credit Memo that can be used to pay any Whirlpool/floor plan Invoice. If you make any changes - we will re-approve for 100% co-op.

<u>All orders Include</u> Art with edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Add the "Scratch Off" Promotion to any mailer - 3 Cents extra. – Includes "Scratch Off" Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities) and your option to add your own default prize such as a Free 10-Year Component warranty with purchase - or \$25 - \$50 additional Instant savings on purchases \$499+, One Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com cell 636-578-8130

Proven by Monsterous Results

Arrives in the mailbox as
6" X 10.5"
Opens to
-10.5" X 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

17.9¢ Includes
Postage

17 INCHES **TALI**

MAYIAG® TO YEAR WARRANTY

FINGERPRINT RESISTANT STAINLESS STEEL SUITE

\$3499

PLUS RECEIVE A Huge exclusive rebate!

SAVE \$867 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with PowerCold™ Feature MFI2570FEZ

6.4 cu.ft. Electric Range with Fan Convection MER8650FZ MGR8650FZ - Gas Add \$111 2.1 cu.ft. Over-the-Range Microwave with WideGlide™ Tray MMV5220FZ

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle



JULY 13TH - 26TH

950-

Scratch & Win

Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM3790WP_SummerSale

HUGE SAVINGS ON LAUNDRY PAIRS!

Whirlpool

\$443 each



3.5 cu.ft. Top Load Washer with Deep Water Wash Option WTW4816FW 7.0 cu.ft. Electric
Dryer with AutoDry™
Drying System
WED4815EW

Whirlpool

\$721 each



5.3 cu.ft. HE Top Load Washer with Precision Dispense

8.8 cu.ft. HE Electric Dryer with Intuitive Touch Controls WED8000DW **MAYTAG***

\$888 each



4.5 cu.ft. Front Load Washer with
PowerWash® System

7.4 cu.ft. Electric Dryer with PowerDry® System

Rebate Saving&



RECEIVE UP TO **\$50**

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® APPLIANCES' Valid July 13-August 2, 2017



RECEIVE UP TO

\$500

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES' Valid July 13–27, 2017

KitchenAid®

RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 16-September 26, 2017



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS







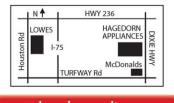




4.8 cu.ft. Electric Range with Extra Large
Oven Window
AER6303MFS



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES





with WideGlide™ Tray





RECEIVE UP TO

\$50

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® APPLIANCES' valid July 13-August 2, 2017

MAYTAG

RECEIVE UP TO

\$500

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES Valid July 13–27, 2017

KitchenAid

RECEIVE UP TO 1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 16-September 26, 2017

Whirlpool

\$443 each



3.5 cu.ft. Top Load Washer with Deep Water Wash Option wtw4816FW 7.0 cu.ft. Electric Dryer with AutoDry™ Drying System WED4815EW

Whirlpool

PowerCold™ Feature

721 each



5.3 cu.ft. HE Top Load Washer with Precision Dispense wtw80000w 8.8 cu.ft. HE Electric Dryer with Intuitive Touch Controls WED8000DW

MAYTAG*

PowerBlast™ Cvcle

\$888 each



4.5 cu.ft. Front Load Washer with PowerWash® System MHW5500FC 7.4 cu.ft. Electric Dryer with PowerDry® System MED5500FC





We Sell It & Service It

BUYING POWER – We are a member of an \$11 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. BUY FROM







1.6 cu.ft. Over-the-Range Microwave with Auto Defrost

ONLY **\$729!**

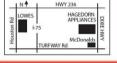
4.8 cu.ft. Electric Range with Extra Large Oven Window

SAVE \$179 ON THE PAIR!





4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: 03LM3789WP SummerSale



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS



See store for complete details of all offers, financing and rebates, @/** © 2017. All rights reserved, HUB Pre-Approval XXXXXX, 03LM3789WP_SummerSale cheltert ©2017 principals Media, LLC, All Binhts Reserved, 800-770-5219







Whirlpool

RECEIVE UP TO

\$50

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® APPLIANCES' Valid July 13-August 2, 2017

MAYTAG°

RECEIVE UP TO

\$500

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES* Valid July 13-27, 2017

KitchenAid

RECEIVE UP TO

^{\$}1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 16-September 26, 2017





3.5 cu.ft. Top Load Washer with Deep Water Wash Option wtw4816FW 7.0 cu.ft. Electric
Dryer with AutoDry™
Drying System
WED4815EW



25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves







*Construction for anymological details of all offices (incoming and vehicles) (6/IM 6/0017, All diship second of UII B for Anymological VVVVVV 02 ID2701MB Common

12 MONTHS SPECIAL FINANCING!

AMANA

Whirlpool

MAYTAG

KitchenAid

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nælson 115 Mississippi Quæ Crystat City, MO 63019

Artwork Version: 03JP3791WP_SummerSale

MODEL LIST: MONSTER MAILER

July 13 – 26 Summer Sale

*Some models may not appear on smaller mailers

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... \square 10% Off

Brand _	Maytag Kitchen	Package		MSRP_	\$4366	SALE PRICE	\$3499
Brand _	Whirlpool	_ Model #	MFI2570FEZ	MSRP_		SALE PRICE	
Brand _	Whirlpool	Model #	MER8650FZ (or MG	R8650FZ	' - Gas model	- Add \$111)	
Brand _	Whirlpool	_ Model #	MMV5220FZ	MSRP_		SALE PRICE	
Brand _	Whirlpool	_ Model #	MDB8959SFZ	MSRP_		SALE PRICE	
Brand _	Whirlpool	_ Model #	WTW4816FW	MSRP_	\$599	SALE PRICE	\$443
Brand _	Whirlpool	_ Model #	WED4815EW	MSRP_	\$599	SALE PRICE	\$443
Brand _	Whirlpool	Model #	WTW8000DW	MSRP_	\$999	SALE PRICE	\$721
Brand _	Whirlpool	_ Model #	WED8000DW	MSRP_	\$999	SALE PRICE	\$721
Brand _	Maytag	_ Model #	MHW5500FC	MSRP_	\$1199	SALE PRICE	\$888
Brand _	Maytag	_ Model #	MED5500FC	MSRP_	\$1199	SALE PRICE	\$888
Brand _	Amana	_ Model #	ASI2275FRS	MSRP	\$1099	SALE PRICE	\$999
Brand _	Whirlpool	_ Model #	WRS325FDAM	MSRP	\$1399	SALE PRICE	\$1299
Brand _	Whirlpool	_ Model #	WRB322DMBM	MSRP_	\$1499	SALE PRICE	\$1399
Brand _	Amana	_ Model #	AMV2307PFS	MSRP_	\$259	SALE PRICE	\$729 pair price
Brand _	Amana	_ Model #	AER6303MFS	MSRP_	\$649	SALE PRICE	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Fax order form to: 636-794-3223Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name:		Contact Name:					
Address:	City:	State: _	Zip:				
Phone:	Cell:	Email:					
	ν						
your behalf?: 🗖 YES! List Whirlp	oool Rep Name:	Hierarchy Customer Number:					
Sale Dates Indicate your sale date	Sale Dates Indicate your sale dates here: Step 2 Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)						
Indicate number here:							
Do you want "Scra	atch Off" Promo?	No (Scratch Off Promo: Add 3	cents per mailer)				
Quantity Single Famil	ly Homes: Select One	Jumbo Postcard P	Jumbo Postcard Pricing:				
Monster Mailer	1. 5,000 - \$2,343 2. 10,000 - \$3	,939 1 . 1,000 - \$749	2. 2,000 - \$1,349				
Legal Limit MAX!	1. 5,000 - \$2,443 2. 10,000 - \$4	,139 3. 3,000 - \$1,749	4. 4,000 - \$2,049				
LEGAL LIMIT MAX - 39.9¢	D: MONSTER - 37.9¢ each c each • JUMBO POSTCARD - 35.9¢ Offers: All offers are solely the		nancing, Rebates, Free Delivery,etc.				
Financing offer terms -	# of Months ie. 6, 12, 18	; With Payments? YES or NO; M	inimum Purchase: \$				
List your special offers	here:						
	ity for, nor may payment be contingent upon, avail. to acts of God, strikes, shipping failures, timeliness	ability of featured merchandise. Invigorate Medi	. ,				
6	<u>'</u>	R □ 2. Let us run a radius a					
	free consultation on s						
1. 2.	3.	4.	5.				
6. 7.	8.	9.	10.				
	0,000 ⁺ Household Media						
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage							
	ed Homeowner Income List OR Dealer's Customer Li ncome List OR Dealer's Customer List: Add 7¢	st: Add 5¢	Add'l SCFs: Add \$100				

Business Name:	Citv:	State:
Dusiness name.	Oity.	Olaic.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$