

Pre-Approved for CO-OP + FREE ACB CO-OP Filing!

Contact Invigorate Media 800-770-5219

GE Brands - Summer Sales Event!

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make any changes....we will re-approve thru ACB!

FREE ACB CO-OP FILING if Checked on Order form!

Sale Dates JULY 20 - AUGUST 9

Start date: July 20 Order by July 5
Start date: July 27 Order by July 12
Start date: August 3 Order by July 18

Choose from Two Sizes

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 37.9 Cents.
- 2. <u>The Legal Limit MAX Postcard</u> 11" x 14" The Largest Piece of Mail Allowed by Law! Only **39.9** Cents.

All orders Include art with Edits, Single Family Home Postage, Printing, Our Targeted Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's local post office for In-Home Delivery. All changes will be resubmitted for pre-approval prior to printing to assure reimbursement. Option – use your customer list – call for details. FREE ACB CO-OP FILING if check on order form!

Add the "Scratch Off" Promotion to any mailer/3 Cents extra – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Visa Gift cards (zero dealer liabilities), and your option to add your own default prizes such as a Free \$79 Value 10-Year Component warranty with purchase - or \$25 - \$50 additional savings, Mounted Prize Board & extra mailers for walk in traffic.

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as
6" X 10.5"
Opens to



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!



7 INCHES TALI



and

AVE #

APPLIANCE PACKAGES

**Via mail-in and/or online rebate. See rebate forms for details.



GE APPLIANCES

\$599



GE® 4.6 CU.FT. TOP LOAD WASHER

- Auto Soak
- Deep Fill GTW680BSJWS

GE® 7.4 CU.FT. **ELECTRIC DRYER**

- My Cycle Settings
- HE Sensor Dry GTD65EBSJWS



GE APPLIANCES

SUMMER SALES EVEN



July 20th - August 9th

• \$25-\$50 Additional Instant Discounts



DEALER NAME Street Address City, State ZIP

> POSTMASTER: Please Deliver X/XX, X/XX, X/XX **OR CURRENT RESIDENT**

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

115 Mississippi Qu≤ Crystat City, MO 63019

12 MONTHS SPECIAL FINANCING!*

Artwork Version: 03MM3802GE Summer Sale

Y MORE SAVE MO

Rebate Up To \$500 Available! See Store For Details



4-PIECE STAINLESS STEEL KITCHEN SUITE





REG \$849

$With\ Mail$ -in*RebateGet a Café dishwasher



22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Hot Water Dispenser
- TwinChill™ Evaporators

30" SLIDE-IN FRONT CONTROL GAS RANGE

- 20,000 BTU Tri-Ring Burner
- Precise Simmer Burner CGS985SETSS

1.7 CU. FT. CONVECTION **OVER-THE-RANGE MICROWAVE OVEN**

- Fast Bake
- Warming Oven

STAINLESS STEEL INTERIOR **BUILT-IN DISHWASHER**

- Hidden Controls
- Deep Clean Silverware Jets CDT835SSJSS





\$443

SE APPLIANCES



3.8 CU.FT. TOP LOAD WASHER

- Heavy Duty Agitator
- Deep Rinse GTW330ASKWW

7.2 CU.FT. ELECTRIC DRYER

- Aluminized Alloy Drum
- Auto Dry GTD33EASKWW







GE® 4.5 CU.FT. STEAM FRONT LOAD WASHER

- Quick Wash
- Internal Water Heater GFW450SSKWW

GE® 7.5 CU.FT. STEAM ELECTRIC DRYER

- HE Sensor Dry
- Quick Dry GFD45ESSKWW

WE SELL IT ぢ SERVICE IT

Buying Power – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!



4-PIECE STAINLESS STEEL KITCHEN SUITE

24.8 CU. FT. FRENCH DOOR REFRIGERATOR

- TwinChill™ Evaporators
- Turbo Cool and Turbo Freeze GNE25JSKSS

30" FREE-STANDING ELECTRIC RANGE

- Dual Element Bake
- Power Boil Element JB645RKSS

1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Melt Feature
- Weight and Time Defrost

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Easy Touch Adjustable Upper Rack GDT655SSJSS











SAVE ON ALL BUILT-IN APPLIANCES!

EVEN ON SPECIAL ORDERS!



N HWY 236

LOWES HAGEDORN APPLIANCES

TURFWAY Rd

WWW.hagedornappliance.com



"See store for complete details on all offers, financing and heliuse "Employees of Tealler, mail-house, associate sponsors and a agency as well as their fealler, mail-house, associate sponsors and a agency as well as their larnily members of the same household are not eligible. Bestinctions apply, No purchase necessary of the order of the control of winning \$10,000 Shopping Speel 1:350,000, \$250 Vest2000. Mod of winning \$10,000 Shopping Speel 1:350,000, \$250 Vest2000. Mail piec must be presented to a representative of our store to participate it of offers of this mall piece. Participant must be it by eas of age of older, a legal U.S. Citzen, have a valid U.S. Differs I bessel of age older, a legal U.S. Citzen, have a valid U.S. Differs I bessel of age older, a legal U.S. Citzen, have a valid U.S. Differs I bessel of age older, a legal U.S. Citzen, have a valid U.S. Differs I bessel of the second of

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES



HACEDORN APPLIANCES

SUMMER SALES EVENT

July 20th - August 9th

12 MONTHS SPECIAL FINANCING!

and

SAVE #8

30% INSTANTLY on select INDIVIDUAL APPLIANCES

*See store for details.

SAVE #8

\$1200**

on select
APPLIANCE
PACKAGES

**Via mail-in and/or online rebate.

See rebate forms for details.



4-PIECE STAINLESS STEEL KITCHEN SUITE

24.8 CU. FT. FRENCH DOOR REFRIGERATOR

- TwinChill™ Evaporators
 Turbo Cool and Turbo Freeze
- Turbo Cool and Turbo Freezo
 GNE25JSKSS

30" FREE-STANDING ELECTRIC RANGE

- Dual Element Bake
- Power Boil Element JB645RKSS

1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Melt Feature
- Weight and Time Defrost JVM6175SKSS

STAINLESS STEEL

- Hidden Controls
- Easy Touch Adjustable Upper Rack GDT655SSJSS







® CAFÉ™

4-PIECE STAINLESS STEEL KITCHEN SUITE



22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- · Hot Water Dispenser
- TwinChill™ Evaporators CYE22TSHSS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- \bullet 20,000 BTU Tri-Ring Burner
- Precise Simmer Burner
 CGS985SETSS

1.7 CU. FT. CONVECTION OVER-THE-RANGE MICROWAVE OVEN

- Fast Bake
- Warming Oven
 CVM1790SSSS

STAINLESS STEEL INTERIOR BUILT-IN DISHWASHER

- Hidden Controls
- Deep Clean Silverware Jets
 CDT83555 ISS



Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

\$599 each

GE® 4.6 CU.FT. TOP LOAD WASHER

- · Auto Soak
- Deep Fill GTW680BSJWS

GE* 7.4 CU.FT. **ELECTRIC DRYER**

- My Cycle Settings
- HE Sensor Dry GTD65EBSJWS

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3.8 CU.FT. TOP LOAD WASHER

- · Heavy Duty Agitator
- Deep Rinse GTW330ASKWW

7.2 CU.FT. **ELECTRIC DRYER**

- Aluminized Alloy Drum
- Auto Dry GTD33EASKWW



GE APPLIANCES



GE® 4.5 CU.FT. STEAM FRONT LOAD WASHER

- · Quick Wash GEW450SSKWW
- Internal Water Heater

GE® 7.5 CU.FT. STEAM ELECTRIC DRYER

- HE Sensor Dry
- Quick Dry GED45ESSKWW

SINCE 1941

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060





"See does in complete dealth on all office, financing and indices." "Engineer of makin, the fours, associate process and at appray are all as their funity numbers of the complete dealth on all only his process." In a complete dealth of the complete dea

Artwork Version: 03LM3801GE Summer Sale

Scratch & Win



Match your number in our store to see if you're a winner!

- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts



MODEL LIST: MONSTER MAILER

July 20 - Aug. 9 Summer Sales Event

*Some models may not appear on smaller mailers

Brand _	GE	_ Model # _	GTW680BSJWS	_ REG	\$599	_ SALE _	\$499	_SAVE _	\$100
Brand _	GE	_ Model # _.	GTD65EBSJWS	_ REG	\$599	_ SALE _	\$499	_SAVE _	\$100
Brand _	GE Café	_ Model # _	Kitchen	_ REG		_ SALE _		_SAVE _	
Brand _		_ Model # _	CYE22TSHSS	_ REG	\$3099	_ SALE _	\$2789	_SAVE _	\$310
Brand _		_ Model # ₋	CVM1790SSSS	_ REG	\$849	_ SALE _	\$765	_SAVE _	\$84
Brand _		_ Model # _.	CGS985SETSS	_ REG	\$2999	_ SALE _	\$2699	_SAVE _	\$300
Brand _		_ Model # _	CDT835SSJSS	_ REG	\$1099	_ SALE _	\$999	_SAVE _	\$100
Brand _	GE	_ Model # _	GTW330ASKWW	_ REG	\$499	_ SALE _	\$443	_SAVE _	\$56
Brand _	GE	_ Model # _	GTD33EASKWW	_ REG	\$499	_ SALE _	\$443	_SAVE _	\$56
Brand _	GE	_ Model # _	GFW450SSKWW	_ REG	\$899	_ SALE _	\$777	_SAVE _	\$122
Brand _	GE	_ Model # _	GFD45ESSKWW	_ REG	\$899	_ SALE _	\$777	_SAVE _	\$122
Brand _	GE	_ Model # _	Kitchen	_ REG		_ SALE _		_SAVE _	
Brand _		_ Model # _.	GNE25JSKSS	_ REG	\$1599	_ SALE _	\$1443	_SAVE _	\$156
Brand _		_ Model # __	JVM6175SKSS	_ REG	\$329	_ SALE _	\$279	_SAVE _	\$50
Brand _		_ Model # _	JB645RKSS	_ REG	\$699	_ SALE _	\$554	_SAVE _	\$145
Brand _		_ Model # _	GDT655SSJSS	_ REG	\$799	_ SALE _	\$655	_SAVE _	\$144



Monster Mailer • Legal Limit Max

Order Form

Fax order form to: 636-794-3223

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Busin	ess Name:		Cor	ntact Name:			
Addr	ess:		City:		_ State: Zip:		
Phone: Cell:				Email:			
Buyin	ng Group Affiliation:		GE Rep N	lame:			
					Number:		
GLD	cuicis want as to in	e your neb to op paperwe	on your benam.	TES. GE CUSTOMET	Humber.		
Step 1	Sale Dates	a dataa bara	Artwo	ork Version in white add			
	Indicate your sale	rsion: LL2041WP; 01MN	M954X)				
			indica	te number nere			
	Do you want "	Scratch Off" Promo	? • Yes • No				
Step	Quantity Single F	Family Homes: Select	One	Price with Scra	atch Off Package:		
3	Monster Mailer	□ 1. 5,000 - \$2,343 □	2. 10,000 - \$3,939	□ 1. 5,000 - \$2,493 □ 2. 10,000 - \$4,239			
	Legal Limit MAX!	! □ 1 . 5,000 - \$2,443 □	2. 10,000 - \$4,139	1 . 5,000 - \$2,	593 2 . 10,000 - \$4,439		
	Additional Mailers	, Add: MONSTER - 37.9¢ e	each • LEGAL LIMIT M	AX - 39.9¢ each			
Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery,etc. Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$ List your special offers here:							
Step 5	Signature (REQUI				will not be processed without a signature)		
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.							
Step Select ONE: 1. Zip Codes - Complete Below OR 2. Let us run a radius around your store							
-	Call us f	for free consulta					
1.		2.	3.	4.	5.		
6. 7. 8. 9. 10.							
Pricing Includes: \$50,000+ Household Median Income							
Single Family Home Mailing List							
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'I SCFs: Add \$100							

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$