

100% CO-OP & Free HUB Filing!

Contact Invigorate Media 800-770-5219

Whirlpool Brands -"July 4th Blow-Out Sale!"

Targeted Direct Mail is the *Most* Effective Method for Driving Immediate Store Traffic & Sales.

Make **ANY** changes to Art - models/prices /brands

July 4th BLOW OUT! - Any Days between June 21 - July 11

Order Deadlines

Start Event June 21 Order by June 7

Start Event June 28 (or later) Order by June 14

Ads are pre-approved for 100% co-op reimbursement. PROMOTIONAL MAPs/Savings from MSRP & rebates included. We will HUB re-approve any changes before printing to assure you receive 100% co-op credit.

Choose from Three Designs

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 37.9 cents.
- 2. <u>The Legal Limit MAX Postcard 11"x 14"</u> The Largest Piece of Mail Allowed by Law! Only **39.9** cents.
- 3. The Jumbo Card 6" x 11" Only 35.9 cents. Available from only \$749 all inclusive!

<u>All orders Include</u> art with edits, single family postage, printing, our mailing list with home owner median incomes to "target", addressing & shipping to dealer's local post office for in-home delivery.

We will file your HUB co-op paper work for you if indicated on attached order form.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as
6" × 10.5"
Opens to
10.5" × 17"



- 10.5 INCHES **WIDE** -



295% BIGGER Than our Jumbo Postcard!

As low as

17.96 Includes
Postage

17 INCHES TALL



RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid January 1-July 15, 2017



25 cu.ft. French Door Refrigerator with PowerCold™ Feature 2.0 cu.ft. Over-the-Range Microwave with Sensor Cooking 6.4 cu.ft. Electric Range with True Convection MER8800FZ MGR8800FZ - Gas Add \$100 Stainless Steel Tub Dishwasher with PowerBlast™ Cycle

CHRISTIE'S

4TH OF JULY



SCRATCH & WIN

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 01MM3765WP_July4th

OUR BEST DEALS OF THE YEAR!



STAINLESS STEEL WHIRLPOOL KITCHEN







\$1999

MSRP \$2976

25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves WRS325FDAM

5.3 cu.ft. Electric Range with Easy Wipe Ceramic Glass Cooktop

WFE515S0ES WFG515S0ES - Gas Add \$50

1.7 cu.ft. Microwave Hood Combination with Electronic Controls WMH31017FS

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF520PADM



\$429 each

MSRP \$749

4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller wtw5000DW

7.0 cu.ft. HE Electric Dryer with AccuDry[™] Sensor Drying System

HUGE SAVINGS

ON ALL WHIRLPOOL & MAYTAG HIGH-EFFICIENCY LAUNDRY PAIRS!

12 MONTHS SPECIAL FINANCING!

WE SELL IT & SERVICE IT

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

AMANA

\$299



each

3.5 cu.ft. Top Load Washerwith Dual Action
Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Automatic Dryness Control NED4655EW Whirlpool

\$749



each

4.5 cu.ft. Front Load Washerwith Load & Go™
Bulk Dispenser
wFW92HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing WED92HEFW

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS





Selling & Servicing Major Appliances in Tucson Since 1956



7255 E. Broadway at S. Kolb • (520) 296-7218





We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES





RECEIVE UP TO \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid January 1-July 15, 2017

OUR BEST DEALS OF THE YEAR!

MISS OUT!

Whirlpool

STAINLESS STEEL WHIRLPOOL KITCHEN



\$1999

SAVE \$977 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves WRS325FDAM 1.7 cu.ft. Microwave Hood Combination with Electronic Controls WMH31017FS 5.3 cu.ft. Electric Range with Easy Wipe Ceramic Glass Cooktop WFE51580ES WFG51580ES - Gas Add \$50 Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM

MAYTAG^{*}

STAINLESS STEEL MAYTAG KITCHEN



25 cu.ft. French Door Refrigerator with PowerCold™ Feature MFI2570FEZ 2.0 cu.ft. Over-the-Range Microwave with Sensor Cooking 6.4 cu.ft. Electric Range with True Convection MER8800FZ MGR8800FZ - Gas Add \$100 Stainless Steel Tub Dishwasher with PowerBlast™ Cycle MDB4949SDZ



Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 01LM3764WP July4th

WE SELL IT & SERVICE IT

BUYING POWER - We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!

AMANA

SAVE \$400 ON THE

Agitator

Whirlpool

each 3.5 cu.ft. Top Load Washer with Dual Action NTW4516FW 6.5 cu.ft. **Electric Dryer** AVE \$900 ON THE with Automatic **Dryness Control** NED4655EW SHOWN ON OPTIONAL PEDESTALS

4.5 cu.ft. Front **Load Washer** with Load & Go™ Bulk Dispenser WFW92HEFW

each

7.4 cu.ft. **Electric Dryer** with Advanced Moisture Sensing WED92HEFW

Selling & Servicing Major Appliances in Tucson Since 1956

7255 E. Broadway at S. Kolb • (520) 296-7218



ower is passed along to our customers by eans of lower prices every day on the nest name brand products in the world.

nationwide 5 BILLION BUYING POWER

We're proud of our association with the argest buying organization in the country, which brings you the combined ourchasing power of thousands of retail tores nationwide. This huge buying



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS



'See store for complete details of all offers, financing and rebates. ®/™ © 2017, All rights reserved, HUB Pre-Approval XXXXXX, 01LM3764WP_July4th cheitert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.





12 MONTHS SPECIAL FINANCING!

OUR BEST DEALS OF THE YEAR!

AMANA

Whirlpool

MAYTAG*

KitchenAid





Whirlpool

\$429 each

\$749 each



SHOWN ON OPTIONAL PEDESTALS

SAVE \$640 ON THE



Ų.

4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller wTW5000DW 7.0 cu.ft. HE
Electric Dryer with
AccuDry™ Sensor
Drying System
WED5000DW

4.5 cu.ft. Front Load Washer with Load & Go™ Bulk Dispenser 7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing WEDS2HEFW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S

6355 E. Broadway at Wilmot • (520) 296-7218





We're proud of our association with this largest buying organization in the country which brings you the combine purchasing power of thousands of retal stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world KitchenAid

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid January 1-July 15, 2017

HUGE SAVINGS ON ALL WHIRLPOOL & MAYTAG HIGH-EFFICIENCY LAUNDRY PAIRS!

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: 01JP3766WP_July4th

*See store for complete details of all offers, financing and rebates.

© 2017. All rights reserved. HUB Pre-Approval XXXXXX. 01JP3766WP_July4th cheitert © 2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

MODEL LIST: MONSTER MAILER

June 21 - July 11 4th of July

*Some models may not appear on smaller mailers

Brand _	Maytag Kitchen	Package		MSRP_	\$4316	SALE PRICE	\$2999
Brand _	Whirlpool	Model #	MFI2570FEZ	MSRP_		SALE PRICE	
Brand _	Whirlpool	_ Model #	MER8800FZ (or MG	R8800FZ	<u> </u>	- Add \$100)	
Brand _	Whirlpool	_ Model #	MMV4205FZ	MSRP_		SALE PRICE	
Brand _	Whirlpool	Model #	MDB4949SDZ	MSRP_		SALE PRICE	
Brand _	Whirlpool Kitch	en Package		MSRP_	\$2976	SALE PRICE	\$1999
Brand _	Whirlpool	Model #	WRS325FDAM	MSRP_		SALE PRICE	
Brand _	Whirlpool	Model #	WFE515S0ES (or W	/FG515S0	DES - Gas mod	del - Add \$50)	
Brand _	Whirlpool	Model #	WMH31017FS	MSRP_		SALE PRICE	
Brand _	Whirlpool	_ Model #	WDF520PADM	MSRP		SALE PRICE	
Brand _	Whirlpool	_ Model #	WTW5000DW	MSRP	\$749	SALE PRICE	\$429
Brand _	Whirlpool	_ Model #	WED5000DW	MSRP	\$749	SALE PRICE	\$429
Brand _	Amana	_ Model #	NTW4516FW	MSRP	\$499	SALE PRICE	\$299
Brand _	Amana	Model #	NED4655EW	MSRP	\$499	SALE PRICE	\$299
Brand	Whirlpool	Model #	WFW92HEFW	MSRP	\$1199	SALE PRICE	\$749
	·		WED92HEFW				
	•		WRS325FDAM				
	•		WRF535SMBM				

NOTE: If you replace models that are at "Regular MAP" prices, you can have them reduced by 10% & remain co-op compliant.

*ALTERNATE KITCHENAID KITCHEN PACKAGE: MSRP \$6196, PROMO MAP \$3999, SAVE \$2197 KRFC300ESS, KSEG700ESS, KMHC319ESS, KDTE104ESS



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Fax order form to: 636-794-3223Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name:		Contact Name:						
Address:	City:	State: _	Zip:					
Phone:	Cell:	Email:						
	ν							
your behalf?: 🗖 YES! List Whirlp	oool Rep Name:	Hierarchy Customer Number:						
Sale Dates Indicate your sale date	Sale Dates Indicate your sale dates here: Step 2 Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)							
	Indicate number here:							
Do you want "Scra	atch Off" Promo?	No (Scratch Off Promo: Add 3	cents per mailer)					
Quantity Single Famil	ly Homes: Select One	Jumbo Postcard P	Jumbo Postcard Pricing:					
Monster Mailer	1. 5,000 - \$2,343 2. 10,000 - \$3	,939 1 . 1,000 - \$749	2. 2,000 - \$1,349					
Legal Limit MAX!	1. 5,000 - \$2,443 2. 10,000 - \$4	,139 3. 3,000 - \$1,749	4. 4,000 - \$2,049					
Additional Mailers, ADD: MONSTER - 37.9¢ each LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000) Step Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery, etc.								
Financing offer terms -	# of Months ie. 6, 12, 18	; With Payments? YES or NO; M	inimum Purchase: \$					
List your special offers	here:							
Step Signature (REQUIRED): [Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.								
6	<u>'</u>	R □ 2. Let us run a radius a						
	free consultation on s							
1. 2.	3.	4.	5.					
6. 7.	8.	9.	10.					
Pricing Includes: \$50,000+ Household Median Income								
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage								
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'l SCFs: Add \$100								

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$

From: coop@whirlpoolhub.com [mailto:coop@whirlpoolhub.com]

Sent: Thursday, May 11, 2017 1:28 PM **To:** steven_menkhus@invigoratemedia.com

Subject: Whirlpool Corporation Advertising Compliance Review Approved

000INVIGPA

Your Reference Comments: 01LM3764WP

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 155404

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.