



Contact Invigorate Media 800-770-5219

**Pre-Approved for CO-OP + FREE ACB CO-OP Filing!**

## GE Brands - Independence Day Sales Event!

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

**Make any model or price changes - we will re-approve at ACB!**

**FREE ACB CO-OP FILING if Checked on Order form!**

**Sale Dates any days between June 21 - July 12**

<b>Start date:</b>	<b>June 21</b>	<b>Order by June 7</b>
<b>Start date:</b>	<b>June 28</b>	<b>Order by June 14</b>

### Choose from Two Sizes

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
2. **The Legal Limit MAX Postcard** - 11" x 14" The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**

**All orders Include** art with Edits, Single Family Home Postage, Printing, Our Targeted Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's local post office for In-Home Delivery. All changes will be resubmitted for pre-approval prior to printing to assure reimbursement. Option – use your customer list – call for details. **FREE ACB CO-OP FILING if check on order form!**

**Add the "Scratch Off" Promotion to any mailer/3 Cents extra** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Visa Gift cards (zero dealer liabilities), and your option to add your own default prizes such as a Free \$79 Value 10-Year Component warranty with purchase - or \$25 - \$50 additional savings, Mounted Prize Board & extra mailers for walk in traffic.

**Invigorate Media 800-770-5219**

<b>Bill Menkhus</b>	<b>bill_menkhus@invigoratemedias.com</b>	<b>Cell 636-524-1240</b>
<b>Doug Nelson</b>	<b>doug_nelson@invigoratemedias.com</b>	<b>Cell 636-578-8130</b>

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL



**SAVE UP TO 40% INSTANTLY** on select **INDIVIDUAL APPLIANCES**

\*See store for details.

and

**SAVE UP TO \$1200\*\*** on select **APPLIANCE PACKAGES**

\*\*Via mail-in and/or online rebate. See rebate forms for details.

**GE APPLIANCES**

**GE® 4.6 CU.FT. STAINLESS STEEL CAPACITY WASHER**

- Sanitize with Oxi
- Deep Fill

GTW660BSJWS

**GE® 7.4 CU.FT. ELECTRIC DRYER**

- Minuteman Alloy Drum
- HE Sensor Dry

GTD66EBSJWS

**\$499 each**

**SAVE \$400 ON THE PAIR!**

**GE APPLIANCES**

**INDEPENDENCE DAY**

★★★ **SALES EVENT** ★★★

**Gerrit's APPLIANCE TV** June 21 - July 12

**12 MONTHS SPECIAL FINANCING!**

**SAVE \$920 on this SLATE package!**

**Slate. AN EFFORTLESS FINISH**

Slate's matte finish hides fingerprints, holds magnets and goes with just about anything. It's an easy way to make your kitchen stand out for all the right reasons.

<p><b>\$999</b> SAVE \$400</p> <p><b>30" FREE-STANDING ELECTRIC RANGE</b></p> <ul style="list-style-type: none"> <li>• Dual Element Bake</li> <li>• 4 1/2" Power-Bull Element</li> </ul> <p>28440000</p>	<p><b>\$179</b> SAVE \$50</p> <p><b>30" FREE-STANDING ELECTRIC RANGE</b></p> <ul style="list-style-type: none"> <li>• Dual Element Bake</li> <li>• 4 1/2" Power-Bull Element</li> </ul> <p>28440000</p>	<p><b>\$449</b> SAVE \$50</p> <p><b>GE MAKES THE MOST DEPENDABLE RANGES YOU CAN BUY!</b></p>	<p><b>\$399</b> SAVE \$200</p> <p><b>30" FREE-STANDING ELECTRIC RANGE</b></p> <ul style="list-style-type: none"> <li>• Dual Element Bake</li> <li>• 4 1/2" Power-Bull Element</li> </ul> <p>28440000</p>	<p><b>\$2026 PACKAGE PRICE</b></p> <p><b>GE APPLIANCES</b></p> <p><b>25.4 CU. FT. SIDE-BY-SIDE REFRIGERATOR</b></p> <ul style="list-style-type: none"> <li>• Advanced Water Filtration</li> <li>• Adjustable Slide-out Glass Storage</li> </ul> <p>15CCH00000</p> <p><b>1.6 CU. FT. OVER-THE-RANGE MICROWAVE</b></p> <ul style="list-style-type: none"> <li>• Auto and Thaw Defrost</li> <li>• Convection Cooking Controls</li> </ul> <p>JWB000000</p> <p><b>DISHWASHER WITH FRONT CONTROLS</b></p> <ul style="list-style-type: none"> <li>• Built-in Style</li> <li>• Stainless Steel</li> </ul> <p>15CCH00000</p>
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Artwork Version: 01MM3777GE July 4th

**295% BIGGER** Than our Jumbo Postcard!

As low as  
**37.9¢** Includes Postage



**SAVE UP TO**  
**40%** **INSTANTLY**  
on select **INDIVIDUAL**  
**APPLIANCES**

\*See store for details.

and

**SAVE UP TO**  
**\$1200\*\*** on select  
**APPLIANCE**  
**PACKAGES**

\*\*Via mail-in and/or online rebate.  
See rebate forms for details.



**GE APPLIANCES**

**GE® 4.6 CU.FT.**  
**STAINLESS STEEL**  
**CAPACITY WASHER**

- Sanitize with Oxi
- Deep Fill

GTW680BSJWS

**GE® 7.4 CU.FT.**  
**ELECTRIC DRYER**

- Aluminized Alloy Drum
- HE Sensor Dry

GTD65EBSJWS

**\$499**  
**each**



**GE APPLIANCES**

**INDEPENDENCE**

★★★ **DAY** ★★★

*Sales Event*



*June 21 - July 12*

**Scratch & Win\*\***

Match your number in our store to see if you're a winner!



- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts

on purchases \$499 & up



DEALER NAME  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX**  
**OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson*  
*115 Mississippi Ave*  
*Crystat City, MO 63019*

**12 MONTHS SPECIAL**  
**FINANCING!\***

Artwork Version: 01MM3777GE July 4th

**SAVE \$920 on this SLATE package!**

*Slate.* **AN EFFORTLESS FINISH**

Slate's matte finish hides fingerprints, holds magnets and goes with just about anything.  
It's an easy way to make your kitchen stand out for all the right reasons.

REG \$1399

**\$999**  
SAVE \$400!



REG \$249

**\$179**  
SAVE \$70!



REG \$699

**\$449**  
SAVE \$250!



REG \$599

**\$399**  
SAVE \$200!



**GE APPLIANCES**

**\$2026**  
**PACKAGE PRICE**

REG \$2946

**25.4 CU. FT. SIDE-BY-SIDE**  
**REFRIGERATOR**

- Advanced Water Filtration
- Adjustable Slide-out Glass Shelves

GSS25GMHES

**30" FREESTANDING**  
**ELECTRIC RANGE**

- Dual Element Bake
- 9"/6" Power Boil Elements

JB645EKES

**1.6 CU. FT. OVER-THE-RANGE**  
**MICROWAVE**

- Auto and Time Defrost
- Convenience Cooking Controls

JVM3160EFES

**DISHWASHER WITH FRONT**  
**CONTROLS**

- Bottle Jets
- Steam Pre Wash

GDF610PMJES



# WE SELL IT & SERVICE IT

**Buying Power** – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. *Buy from a locally owned business!*

**\$359**  **\$359**

GE APPLIANCES



**SAVE \$280  
ON THE PAIR!**



REG \$499 EACH

## 3.8 CU.FT. STAINLESS STEEL BASKET WASHER

- Heavy Duty Agitator
- Deep Rinse

GTW330ASKWW

## 6.2 CU.FT. ELECTRIC DRYER

- Aluminized Alloy Drum
- Auto Dry

GTD33EASKWW

**\$399**  **\$399**

GE APPLIANCES



**SAVE \$400  
ON THE PAIR!**

REG \$599 EACH

## GE® 4.2 CU.FT. TOP LOAD WASHER

- Deep Fill
- Auto Soak

GTW460ASJWW

## GE® 7.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Wrinkle Care Tumble

GTD42EASJWW

**SAVE \$2450** on this Profile package!  
AFTER SAVINGS AND \$400 PACKAGE REBATE



## PROFILE™ KITCHEN SUITE



### KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge



### DEEP CLEAN DISHWASHER JETS

Powerful jets blast away stuck-on food for silverware that's always spotless

### 27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- TwinChill™ Evaporators
- Full-width, Electronic Temperature-Controlled Drawer with Colored LED Lights

PFE28PSKSS

### 2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Sensor Cooking Controls
- Chef Connect

PVM9005SJSS

### 30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Edge-To-Edge Cooktop
- Electronic Touch Controls

PS920SFSS

### STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Reverse Quad Blade Wash Arm

PDT845SSJSS

REG \$3199

**\$2399**  
SAVE \$800!



REG \$499

**\$349**  
SAVE \$150!



**\$1499**  
SAVE \$800!

**PLUS \$400  
PACKAGE  
REBATE**

REG \$1199

**\$899**  
SAVE \$300!



**Haier**

**\$449**

SAVE \$100

### 18.1 CU. FT. TOP FREEZER REFRIGERATOR

- Full Width Opaque Door Bins
- Gallon Door Storage

REG \$549

HRT18RCWW



GE APPLIANCES

**\$699**

SAVE \$200

### 20.8 CU. FT. TOP FREEZER REFRIGERATOR

- Spillproof Glass Shelves
- Gallon Door Storage

GTS21FMKES

REG \$899



GE APPLIANCES

**\$1599**

SAVE \$800

### 23.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Quick Space Shelf
- Two Humidity Controlled Drawers

REG \$2399

GFE24JSKSS

## Now 2 Great Locations!

### WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626

HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

### KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131

HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm



\*See store for complete details on all offers, financing and rebates.  
\*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Visa® Gift Card 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above. Excluding GE Cafe and GE Profile Appliances: \$25 XXX,XXX; \$50 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2017. All rights reserved. 01MM3777GE Independence Day Sweepstakes ©2017 Invigorator Media, LLC. All Rights Reserved. 800-770-5219.

**14 INCHES WIDE  
HUGE!**

11 INCHES TALL

**SAVE \*400 ON THE PAIR!**

GE APPLIANCES

16.0 cu.ft. 10.0 cu.ft. EACH

**\$499 each**

**GE® 4.4 CU.FT. STAINLESS STEEL CAPACITY WASHER**

- Available only in NJ
- Energy Star
- 1200 RPM Wash

**GE® 7.4 CU.FT. ELECTRIC DRYER**

- Unmatched Airtex Drum
- 100 Series Dry
- 1200 RPM Wash

Deen NORTON  
Store Address  
City, State Zip

**PROHIBITED FROM Selling Bikes, SUVs, RVs OR CURRENT RESIDENT**

APPROVE FINANCING  
UP TO \$10,000  
**PAID  
RECEIVED**  
MEDIA

*Deen Norton  
of TheNorton.com  
Capital City, MO 64609*

**WE SELL IT SERVICE IT**

*Simple Plan - We are a member of a \$50 Billion Insuring organization. The majority of our appliances are covered at no extra home improvement value price. That's another quality service before and after the sale. Buy from a locally owned business!*

**Network Version: 01LM37760E Independence Day**

**\$359**

GE APPLIANCES

**SAVE \*280 ON THE PAIR!**

16.0 cu.ft. 10.0 cu.ft. EACH

**\$399**

GE APPLIANCES

**SAVE \*400 ON THE PAIR!**

16.0 cu.ft. 10.0 cu.ft. EACH

**Scratch & Win™**

Match your number in our store to see if you're a winner!

- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts

Expires 12/31/09

**16 CU.FT. STAINLESS STEEL CAPACITY WASHER**

- 1600 RPM Wash
- Steam Heat Dryer
- Unmatched Airtex Drum
- 1200 RPM Wash

**10 CU.FT. ELECTRIC DRYER**

- Steam Dry
- Unmatched Airtex Drum
- 1200 RPM Wash

**GE® 4.2 CU.FT. ELECTRIC DRYER**

- Steam Dry
- Unmatched Airtex Drum
- 1200 RPM Wash

**GE® 7.2 CU.FT. ELECTRIC DRYER**

- Airtex Dry
- Steam Dry
- Unmatched Airtex Drum

**Haier**

GE APPLIANCES

**\$449**

**SAVE \*150**

16.0 cu.ft. 10.0 cu.ft. EACH

GE APPLIANCES

**\$699**

**SAVE \*100**

16.0 cu.ft. 10.0 cu.ft. EACH

**\$1599**

**SAVE \*600**

16.0 cu.ft. 10.0 cu.ft. EACH

**Gerri's APPLIANCE**

**Now 2 Great Locations!**

**WYOMING STORE**

2400 24th Street Northwest, Cheyenne, WY 82001-1508  
PHONE: 307.632.7669 • Fax: 307.632.7668 • Email: Gerri@Gerri.com

**KENTWOOD STORE**

2020 20th Street, Kentwood, MI 49521-1508  
PHONE: 616.932.7669 • Fax: 616.932.7668 • Email: Gerri@Gerri.com

**Unbeatable \$15 OFF PER \$100 BUYING POWER!**

**16 CU.FT. IT TOP REFRIGERATOR**

- Full Size 16 cu.ft. 2-Door
- Deep Freezer
- 1200 RPM Wash

**20.8 CU. FT. TOP REFRIGERATOR**

- Full Size 20.8 cu.ft. 2-Door
- Deep Freezer
- 1200 RPM Wash

**23.8 CU. FT. FRENCH DOOR REFRIGERATOR**

- Full Size 23.8 cu.ft. 2-Door
- Deep Freezer
- 1200 RPM Wash

**16 CU. FT. TOP REFRIGERATOR**

- Full Size 16 cu.ft. 2-Door
- Deep Freezer
- 1200 RPM Wash

**20.8 CU. FT. TOP REFRIGERATOR**

- Full Size 20.8 cu.ft. 2-Door
- Deep Freezer
- 1200 RPM Wash

**23.8 CU. FT. FRENCH DOOR REFRIGERATOR**

- Full Size 23.8 cu.ft. 2-Door
- Deep Freezer
- 1200 RPM Wash

As low as  
**39.9¢**  
Includes Postage

**255% BIGGER** Than our  
**Jumbo Postcard!**





GE APPLIANCES

# INDEPENDENCE

## ★★★ DAY ★★★

Sales Event



June 21 - July 12

### 12 MONTHS SPECIAL FINANCING!\*

**SAVE UP TO 40% INSTANTLY** on select **INDIVIDUAL APPLIANCES**

\*See store for details.

**SAVE UP TO \$1200\*\*** on select **APPLIANCE PACKAGES**

\*\*Via mail-in and/or online rebate.  
See rebate forms for details.

### SAVE \$2450 on this Profile package!

AFTER SAVINGS AND \$400 PACKAGE REBATE



## PROFILE™ KITCHEN SUITE



#### KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge



#### DEEP CLEAN DISHWASHER JETS

Powerful jets blast away stuck-on food for silverware that's always spotless

#### 27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- TwinChill™ Evaporators
- Full-width, Electronic Temperature-Controlled Drawer with Colored LED Lights

#### 30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Edge-To-Edge Cooktop
- Electronic Touch Controls

#### 2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Sensor Cooking Controls
- Chef Connect

#### STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Reverse Quad Blade Wash Arm



**\$899**  
SAVE \$300!

**PLUS \$400 PACKAGE REBATE**

# SAVE \$920

on this SLATE package!

Slate. **AN EFFORTLESS FINISH**

Slate's matte finish hides fingerprints, holds magnets and goes with just about anything. It's an easy way to make your kitchen stand out for all the right reasons.



GE APPLIANCES

**\$2026**  
PACKAGE PRICE

REG #1399

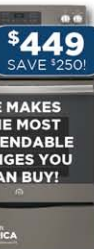
**\$999**  
SAVE \$400!



REG #249

**\$179**  
SAVE \$70!

REG #699



**\$449**  
SAVE \$250!



REG #599



**\$399**  
SAVE \$200!

#### 25.4 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Advanced Water Filtration
- Adjustable Slide-out Glass Shelves

#### 30" FREESTANDING ELECTRIC RANGE

- Dual Element Bake
- 9"/6" Power Boil Elements

#### 1.6 CU. FT. OVER-THE-RANGE MICROWAVE

- Auto and Time Defrost
- Convenience Cooking Controls

#### DISHWASHER WITH FRONT CONTROLS

- Bottle Jets
- Steam PreWash



**\$499 each**

**GE® 4.6 CU.FT. STAINLESS STEEL CAPACITY WASHER**

- Sanitize with Oxi
- Deep Fill

GTW680BSJWS

**GE® 7.4 CU.FT. ELECTRIC DRYER**

- Aluminized Alloy Drum
- HE Sensor Dry

GTD65EBSJWS

Dealer Name  
Street Address  
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**WE SELL IT &  
SERVICE IT**

*Buying Power – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!*

**\$359**  **\$359**  
GE APPLIANCES



**3.8 CU.FT. STAINLESS STEEL BASKET WASHER**

- Heavy Duty Agitator
- Deep Rinse

GTW330ASKWW

**6.2 CU.FT. ELECTRIC DRYER**

- Aluminized Alloy Drum
- Auto Dry

GTD3EASKWW

**\$399**  **\$399**  
GE APPLIANCES



**GE® 4.2 CU.FT. TOP LOAD WASHER**

- Deep Fill
- Auto Soak

GTW460ASJWW

**GE® 7.2 CU.FT. ELECTRIC DRYER**

- Auto Dry
- Wrinkle Care Tumble

GTD42EASJWW

**Artwork Version: 01LM3776GE IndependenceDay**



**Haier**



**18.1 CU. FT. TOP FREEZER REFRIGERATOR**

- Full Width Opaque Door Bins
- Gallon Door Storage

HRT18RCWW



**20.8 CU. FT. TOP FREEZER REFRIGERATOR**

- Spillproof Glass Shelves
- Gallon Door Storage

GT521FMKES



**23.8 CU. FT. FRENCH DOOR REFRIGERATOR**

- Quick Space Shelf
- Two Humidity Controlled Drawers

GFE24J5KSS

**Now 2 Great Locations!**

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3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131  
**HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm**



We're proud of our association with the largest buying organization in the country which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.



# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

June 21–July 12  
Independence Day

Brand	GE	Model #	GTW680BSJWS	REG	\$699	SALE	\$499	SAVE	\$200
Brand	GE	Model #	GTD65EBSJWS	REG	\$699	SALE	\$499	SAVE	\$200
Brand	GE	Model #	Kitchen	REG	\$2946	SALE	\$2026	SAVE	\$920
Brand		Model #	GSS25GMHES	REG		SALE		SAVE	
Brand		Model #	JVM3160EFES	REG		SALE		SAVE	
Brand		Model #	JB645EKES	REG		SALE		SAVE	
Brand		Model #	GDF610PMJES	REG		SALE		SAVE	
Brand	GE	Model #	GTW330ASKWW	REG	\$499	SALE	\$359	SAVE	\$140
Brand	GE	Model #	GTD33EASKWW	REG	\$499	SALE	\$359	SAVE	\$140
Brand	GE	Model #	GTW460ASJWW	REG	\$599	SALE	\$399	SAVE	\$200
Brand	GE	Model #	GTD42EASJWW	REG	\$599	SALE	\$399	SAVE	\$200
Brand	GE Profile	Model #	Kitchen	REG		SALE		SAVE	
Brand		Model #	PFE28PSKSS	REG	\$3199	SALE	\$2399	SAVE	\$800
Brand		Model #	PVM9005SJSS	REG	\$499	SALE	\$349	SAVE	\$150
Brand		Model #	PS920SFSS	REG	\$2299	SALE	\$1499	SAVE	\$800
Brand		Model #	PDT845SSJSS	REG	\$1199	SALE	\$899	SAVE	\$300
Brand	Haier	Model #	HRT18RCWW	REG	\$549	SALE	\$449	SAVE	\$100
Brand	GE	Model #	GTS21FMKES	REG	\$899	SALE	\$699	SAVE	\$200
Brand	GE	Model #	GFE24JSKSS	REG	\$2399	SALE	\$1599	SAVE	\$800





**Monster Mailer • Legal Limit Max**

# Order Form

**Fax order form to: 636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group Affiliation: \_\_\_\_\_ GE Rep Name: \_\_\_\_\_

**GE Dealers** - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No

**Step 3**

Quantity Single Family Homes: **Select One**

Price with Scratch Off Package:

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

**Additional Mailers, Add:** MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each

**Step 4**

**Financing & Special Offers:** **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

\_\_\_\_\_

**Step 5**

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

**Pricing Includes: \$50,000\* Household Median Income**

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14"

• Single Family Home Postage

Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_



From: [geappliances@acbcoop.com](mailto:geappliances@acbcoop.com) [mailto:[geappliances@acbcoop.com](mailto:geappliances@acbcoop.com)]  
Sent: Friday, May 19, 2017 3:59 PM  
To: [steven\\_menkhus@invigoratemedias.com](mailto:steven_menkhus@invigoratemedias.com)  
Subject: Prior Approval Notification

This letter is to notify you that your prior approval has been approved.

The details and status of the prior approval are below.

**Prior Approval #: 3MT76-00018977**  
**Customer: GERRIT'S APPLIANCE, INC. (3MT76)**  
**Media: Tabloids, Direct Mail and Other Printed Material**  
**Status: Approved\***  
**Approved Date: 05/19/2017**  
**Start Date: 06/21/2017**  
**End Date: 07/12/2017**  
**Audit Description(s): Approved for content only.;**

**ACB Comment:**

**Prior approvals only validate that the ad content meets co-op requirements.**  
**Prior approval does not guarantee claim payment if claim submission procedures and documentation do not meet coop requirements.**

**If you have any questions concerning this prior approval, please contact us at [866-569-0209](tel:866-569-0209).**

**Thank you.**