

Pre-Approved for CO-OP + FREE ACB CO-OP Filing!

Contact Invigorate Media 800-770-5219

GE Brands - Independence Day Sales Event!

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make any model or price changes - we will re-approve at ACB!

FREE ACB CO-OP FILING if Checked on Order form!

Sale Dates any days between June 21 - July 12

Start date: June 21 Order by June 7
Start date: June 28 Order by June 14

Choose from Two Sizes

- 1. The Monster Mailer tri-fold Arrives in mail $6" \times 10.5"$ and opens to $10.5" \times 17"$ Only 37.9
- 2. <u>The Legal Limit MAX Postcard</u> 11" x 14" The Largest Piece of Mail Allowed by Law! Only **39.9** Cents.

All orders Include art with Edits, Single Family Home Postage, Printing, Our Targeted Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's local post office for In-Home Delivery. All changes will be resubmitted for pre-approval prior to printing to assure reimbursement. Option – use your customer list – call for details. FREE ACB CO-OP FILING if check on order form!

Add the "Scratch Off" Promotion to any mailer/3 Cents extra – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Visa Gift cards (zero dealer liabilities), and your option to add your own default prizes such as a Free \$79 Value 10-Year Component warranty with purchase - or \$25 - \$50 additional savings, Mounted Prize Board & extra mailers for walk in traffic.

Invigorate Media 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as
6" × 10.5"
Opens to
10.5" × 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

17.96 Includes
Postage

7 INCHES TALI



*See store for details.

and

SAVE TO
\$1200** On select
APPLIANCE
PACKAGES

**Via mail-in and/or online rebate. See rebate forms for details.



GE APPLIANCES

\$499 each

GE® 4.6 CU.FT. STAINLESS STEEL CAPACITY WASHER

- Sanitize with Oxi
- Deep Fill GTW680BSJWS

GE® 7.4 CU.FT. ELECTRIC DRYER

- Aluminized Alloy Drum
- HE Sensor Dry GTD65EBSJWS





GE APPLIANCES

INDEPENDENCE



Sales Event



DEALER NAME Street Address City, State ZIP PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

postmaster: Please Deliver X/XX, X/XX, X/XX



June 21 - July 12

S ----

OR CURRENT RESIDENT

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

12 MONTHS SPECIAL FINANCING!*

Artwork Version: 04MM3781GE July 4th

$\mathsf{SAVE}\ ^{\$}920$ on this SLATE package!

Slate. AN EFFORTLESS FINISH

Slate's matte finish hides fingerprints, holds magnets and goes with just about anything. It's an easy way to make your kitchen stand out for all the right reasons.





\$449 SAVE \$250

GE MAKES

THE MOST

DEPENDABLE RANGES YOU CAN BUY! REG \$599



GE APPLIANCES

\$2026
PACKAGE PRICE

25.4 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Advanced Water Filtration
- Adjustable Slide-out Glass Shelves GSS25GMHES

30" FREESTANDING ELECTRIC RANGE

- Dual Element Bake
- 9"/6" Power Boil Elements JB645EKES

1.6 CU. FT. OVER-THE-RANGE MICROWAVE

- Auto and Time Defrost
- Convenience Cooking Controls
 JVM3160EFES

DISHWASHER WITH FRONT CONTROLS

- Bottle Jets
- Steam PreWash

WE SELL IT ಲೆ SERVICE IT

Buying Power - We are a member of a Multi-Billion dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!

\$359





3.8 CU.FT. STAINLESS STEEL BASKET WASHER

- Heavy Duty Agitator
- Deep Rinse GTW330ASKWW

6.2 CU.FT. ELECTRIC DRYER

- Aluminized Alloy Drum
- Auto Dry GTD33EASKWW





GE[®] 4.2 CU.FT. TOP LOAD WASHER

- Deep Fill
- · Auto Soak GTW460ASJWW

GE® 7.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Wrinkle Care Tumble GTD42EASJWW

SAVE \$2450 on this Profile package! AFTER SAVINGS AND \$400 PACKAGE REBATE





KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge



DEEP CLEAN DISHWASHER JETS

Powerful jets blast away stuck-on food for silverware that's always spotless

27.8 CU. FT. FRENCH **DOOR REFRIGERATOR**

- \bullet TwinChillTM Evaporators
- Full-width, Electronic Temperature-Controlled Drawer with Colored LED Lights PFE28PSKSS

30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Edge-To-Edge Cooktop
- Electronic Touch Controls PS920SFSS

2.1 CU. FT. OVER-THE-RANGE SENSOR **MICROWAVE OVEN**

- Sensor Cooking Controls
- Chef Connect. PVM90055 ISS

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Reverse Quad Blade Wash Arm PDT845SSJSS





REBATE







SAVE \$200 20.8 CU. FT. **TOP FREEZER**

REFRIGERATOR • Spillproof Glass Shelves

- Gallon Door Storage







"See store for complete details on all offers, financing and rebates. "Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:550,000, \$250 Visa@ fit Card 3:0,000; Additional Discounts on minimum purchase of \$499 and above, Excluding GE Cate and GE Profile Appliances: \$25 XXXXXXXXX (300 XXXXXXXX MS) tiple seem subsequemented or a representative of our store to participate in all offers of this mail piece. Participate in subsequence of the mail piece via U.S. Mail: Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAM. @9/\(\mathbb{CQ}\) 2017. All rights reserved. 0.MMX7816E independence Day Itelley @2017 Invigorate Media, LLC. All Rights Reserved.

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES



INDEPENDENCE *** DAY ***

Sales Event



Satisfying Homeowners, Designers and Builders for 100 Years

June 21 - July 12

12 MONTHS SPECIAL FINANCING!

and

SAVE #8

40% INSTANTLY
on select INDIVIDUAL
APPLIANCES

*See store for details.

SAVE #8

\$1200** on select
APPLIANCE
PACKAGES

**Via mail-in and/or online rebate. See rebate forms for details.

SAVE \$2450 on this Profile package! AFTER SAVINGS AND \$400 PACKAGE REBATE





KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge



DEEP CLEAN DISHWASHER JETS

Powerful jets blast away stuck-on food for silverware that's always spotless

PLUS

27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- TwinChill™ Evaporators
- Full-width, Electronic
 Temperature-Controlled Drawer

with Colored LED Lights
PFE28PSKSS

30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Edge-To-Edge Cooktop
- Electronic Touch Controls PS920SFSS

2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Sensor Cooking Controls • Chef Connect
- Chef Connec
 PVM9005SJSS

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Reverse Quad Blade
 Wash Arm
 PDT845SSJSS





SAVE \$920

on this SLATE package!

Slate. AN EFFORTLESS FINISH

Slate's matte finish hides fingerprints, holds magnets and goes with just about anything. It's an easy way to make your kitchen stand out for all the right reasons.





25.4 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Advanced Water Filtration
- Adjustable Slide-out Glass Shelves GSS25GMHES

30" FREESTANDING ELECTRIC RANGE

- Dual Element Bake
- 9"/6" Power Boil Elements JB645EKES

1.6 CU. FT. OVER-THE-RANGE MICROWAVE

- Auto and Time Defrost
- Convenience Cooking Controls

 JVM3160EFES

DISHWASHER WITH FRONT CONTROLS

- · Bottle Jets
- Steam PreWash GDF610PMJES

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA



\$499 each

GE® 4.6 CU.FT. STAINLESS STEEL CAPACITY WASHER

- · Sanitize with Oxi
- Deep Fill GTW680BSJWS

GE* 7.4 CU.FT. **ELECTRIC DRYER**

- · Aluminized Alloy Drum
- HE Sensor Dry GTD65FRS IWS

WE SELL IT ಲೆ SERVICE IT

Buying Power - We are a member of a Multi-Billion dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!



GE APPLIANCES



3.8 CU.FT. STAINLESS STEEL BASKET WASHER ELECTRIC DRYER

- · Heavy Duty Agitator
- Deep Rinse GTW330ASKWW

6.2 CU.FT.

- Aluminized Alloy Drum
- Auto Dry GTD33FASKWW





GE* 4.2 CU.FT. TOP LOAD WASHER

- · Deep Fill
- · Auto Soak GTW460ASJWW

GE* 7.2 CU.FT. **ELECTRIC DRYER**

- Auto Dry
- · Wrinkle Care Tumble GTD42FAS.IWW



Artwork Version: 04LM3780GE IndependenceDay



Haier





18.1 CU. FT. TOP FREEZER REFRIGERATOR

- Full Width Opaque Door Bins
- · Gallon Door Storage HRT18RCWW



GE APPLIANCES



20.8 CU. FT. TOP FREEZER REFRIGERATOR

- · Spillproof Glass Shelves
- · Gallon Door Storage GTS21FMKES



GE APPLIANCES



23.8 CU. FT. FRENCH DOOR REFRIGERATOR

- · Quick Space Shelf
- · Two Humidity Controlled Drawers GFE24JSKSS

*See store for complete details of all offers, financing and rebates, @/TM @ 2017, All rights reserved, 04LM3780GE Independence Day tkelley @2017 Invigorate Media, LLC, All Rights Reserved, 800-770-5219,

MODEL LIST: MONSTER MAILER

June 21–July 12 Independence Day

*Some models may not appear on smaller mailers

Brand _	GE	_ Model # _	GTW680BSJWS	_ REG	\$699	_ SALE _	\$499	_SAVE _	\$200
Brand _	GE	_ Model # _	GTD65EBSJWS	_ REG	\$699	_ SALE _	\$499	_SAVE _	\$200
Brand _	GE	_ Model # _	Kitchen	_ REG	\$2946	_ SALE _	\$2026	_SAVE _	\$920
Brand _		_ Model # _	GSS25GMHES	_ REG		_ SALE _		_SAVE _	
Brand _		_ Model # _	JVM3160EFES	_ REG		_ SALE _		_SAVE _	
Brand _		_ Model # _.	JB645EKES	_ REG		_ SALE _		_SAVE _	
Brand _		_ Model # _	GDF610PMJES	_ REG		_ SALE _		_SAVE _	
Brand _	GE	_ Model # _	GTW330ASKWW	_ REG	\$499	_ SALE _	\$359	_SAVE _	\$140
Brand _	GE	_ Model # _	GTD33EASKWW	_ REG	\$499	_ SALE _	\$359	_SAVE _	\$140
Brand _	GE	_ Model # _	GTW460ASJWW	_ REG	\$599	_ SALE _	\$399	_SAVE _	\$200
Brand _	GE	_ Model # _	GTD42EASJWW	_ REG	\$599	_ SALE _	\$399	_SAVE _	\$200
Brand _	GE Profile	_ Model # _	Kitchen	_ REG		_ SALE _		_SAVE _	
Brand _		_ Model # _	PFE28PSKSS	_ REG	\$3199	_ SALE _	\$2399	_SAVE _	\$800
Brand _		_ Model # _	PVM9005SJSS	_ REG	\$499	_ SALE _	\$349	_SAVE _	\$150
Brand _		_ Model # _	PS920SFSS	_ REG	\$2299	_ SALE _	\$1499	_SAVE _	\$800
Brand _		_ Model # _.	PDT845SSJSS	_ REG	\$1199	_ SALE _	\$899	_SAVE _	\$300
Brand _	Haier	_ Model # _	HRT18RCWW	_ REG	\$549	_ SALE _	\$449	_SAVE _	\$100
Brand _	GE	_ Model # __	GTS21FMKES	_ REG	\$899	_ SALE _	\$699	_SAVE _	\$200
Brand _	GE	_ Model # _	GFE24JSKSS	_ REG	\$2399	_ SALE _	\$1599	_SAVE _	\$800



Monster Mailer • Legal Limit Max

Order Form

Fax order form to: 636-794-3223

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Busin	ess Name:		Cor	ntact Name:			
Addr	ess:		City:		_ State: Zip:		
Phone: Cell:				Email:			
Buyin	ng Group Affiliation:		GE Rep N	lame:			
					Number:		
GLD	cuicis want as to in	e your neb to op paperwe	on your benan	TES. GE CUSTOMET	Humber.		
Step 1	Sale Dates	a dataa bara	Artwo	ork Version in white add			
	Indicate your sale	rsion: LL2041WP; 01MN	M954X)				
			indica	te number nere			
	Do you want "	Scratch Off" Promo	? • Yes • No				
Step	Quantity Single F	Family Homes: Select	One	Price with Scra	atch Off Package:		
3	Monster Mailer	□ 1. 5,000 - \$2,343 □	2. 10,000 - \$3,939	□ 1. 5,000 - \$2,493 □ 2. 10,000 - \$4,239			
	Legal Limit MAX!	! □ 1 . 5,000 - \$2,443 □	2. 10,000 - \$4,139	1 . 5,000 - \$2,	593 2 . 10,000 - \$4,439		
	Additional Mailers	, Add: MONSTER - 37.9¢ e	each • LEGAL LIMIT M	AX - 39.9¢ each			
Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery,etc. Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$ List your special offers here:							
Step 5	Signature (REQUI				will not be processed without a signature)		
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.							
Step Select ONE: 1. Zip Codes - Complete Below OR 2. Let us run a radius around your store							
-	Call us f	for free consulta					
1.		2.	3.	4.	5.		
6. 7. 8. 9. 10.							
Pricing Includes: \$50,000* Household Median Income Single Family Home Mailing List Monster 10 5" x 17" - Logal Limit May 11" x 14" Single Family Home Postage							
Single Family Home Mailing List							
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'l SCFs: Add \$100							

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$