



Contact Invigorate Media 800-770-5219

**100% CO-OP & Free HUB Filing!**

## **KitchenAid brand “Summer Sale!”**

Targeted Direct Mail is the **Most** Effective Method for Driving Immediate Store Traffic & Sales.

Make ANY changes to Art - models/prices /brands

**KitchenAid Summer Sale! - Any Days between June 21 – July 11**

**Start Event June 21                      Order by June 7**

**Start Event June 28 (or later)    Order by June 14**

Control the mail box with ***The Legal Limit MAX!*** - "The Largest Piece of Mail Allowed by Law" - anything larger would be criminal!

**The Legal Limit MAX Postcard 11"x 14" - Only 39.9 cents**

**All orders Include** art with edits, single family postage, printing, our mailing list with home owner median incomes to "target", addressing & shipping to dealer's local post office for in-home delivery. Option - use your customer list - ask for details.

**We will file your HUB co-op paper work for you if indicated on attached order form.**

**Add the “Scratch Off” Promotion to either mailer/3 Cents extra.** - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhous bill\_menkhous@invigoratemedia.com Cell 636-524-1240  
Doug Nelson doug\_nelson@invigoratemedia.com Cell 636-578-8130

# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

**CHRISTIE'S**  
*Apparel Co.*

**KitchenAid®**  
**SUMMER SALE**  
JUNE 21 – JULY 11

**KitchenAid®**  
STAINLESS STEEL  
KITCHEN PACKAGE

**\$3999**

**SAVE \$2197**  
ON THE PACKAGE!

**FEAST YOUR EYES ON  
BLACK STAINLESS STEEL**

Introducing the  
first-ever black  
stainless steel.  
It's new, premium  
color looks like  
gold as you are.

**KitchenAid®**  
BLACK STAINLESS STEEL  
KITCHEN PACKAGE

**\$5846**

**SAVE \$2050**  
ON THE PACKAGE!

20 cu ft. Counter  
Depth French Door  
Refrigerator with  
Ice Maker

1000-Watt  
Microwave Hood  
Combination with  
Convection Cooking

6.4 cu ft. 5-in-1 Electric  
Range with Convection™  
True Cook

600 Series  
Electric Dishwasher  
with PowerWash™ Cycle

22.5 cu ft. Counter  
Depth French Door  
Refrigerator with  
Ice Maker

1000-Watt  
Microwave with  
Convection

6.4 cu ft. 5-Burner  
Gas Range with Convection™  
True Cook

600 Series  
Electric Dishwasher  
with PowerWash™ Cycle

**CULINARY AMBITION**  
THE FIRST INVESTMENT IS A KITCHEN AID BRAND

UP TO  
**\$1600**

BY MAIL WITH PURCHASE OF  
SELECT KITCHEN AID BRAND APPLIANCES  
JANUARY 1-JULY 31, 2017

**KitchenAid®**  
\$1699  
**SAVE \$700**

**KitchenAid®**  
\$899  
**SAVE \$400**

**KitchenAid®**  
\$899  
**SAVE \$350**

30" Single Wall Oven  
with Even-Heat™ True  
Convection  
KCO30001S

30" 5-Burner Gas  
Cooktop with 17K BTU  
Dual-Ring Burner  
KCC30001S

30" Electric  
Cooktop with 4  
Radiant Elements  
KECC0001BL

**Scratch & Win**

Match your number in our  
scratch to reveal if you've won a  
grand prize or instant!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings  
(on purchases \$100 and up)

**COMBINATION WALL OVEN**

**KitchenAid®**

**\$2899**

**SAVE \$900**

30" Combination  
Microwave/Wall Oven  
with Even-Heat™ True  
Convection Oven  
KCO30001S

Dealer Name:  
Street Address:  
City, State Zip:

POSTMASTER: Please Detach BOX, STICK, XXX  
OR CURRENT RESIDENT

Don't Nelson  
of Minneapolis, MN  
Copyright © 2017

Artwork Version: LM3702KA July

**CHRISTIE'S**  
*Apparel Co.*

7251 E. Broadway at S. Kohl • (202) 296-7218

Exit Broadway

The  
**LARGEST**  
piece of mail the  
US Postal Service  
will allow!

As low as  
**39.9¢**  
Includes Postage

**255% BIGGER** Than our  
Jumbo Postcard!

11 INCHES TALL

**CHRISTIE'S**  
*Appliance Co.*

# KitchenAid® SUMMER SALE

JUNE 21 – JULY 11

**KitchenAid®**

**STAINLESS STEEL  
KITCHEN PACKAGE**

MSRP <sup>1</sup>/<sub>6196</sub>  
**\$3999**

**SAVE \$2197  
ON THE PACKAGE!**

\*Ask about package rebate



**20 cu.ft. Counter-Depth French Door Refrigerator** with Interior Dispense  
KRFC300ESS

**1000-Watt Microwave Hood Combination** with Convection Cooking  
KMHC319ESS

**6.4 cu.ft. Slide-In Electric Range** with Even-Heat™ True Convection  
KSEG700ESS  
KSGG700ESS - Gas Add \$99

**46dBA Stainless Steel Dishwasher** with ProWash™ Cycle  
KDTE104ESS



## FEAST YOUR EYES ON BLACK STAINLESS STEEL



Introducing the first-ever black stainless steel, the new premium color that's as bold as you are.

**KitchenAid®**

**BLACK STAINLESS STEEL  
KITCHEN PACKAGE**

MSRP <sup>1</sup>/<sub>7896</sub>  
**\$5846**

\*Ask about package rebate



**23.8 cu.ft. Counter-Depth French Door Refrigerator** with PrintShield™ Finish  
KRFC704FB5

**1000-Watt Microwave** with 7 Sensor Functions  
KMHS120EBS



**5.8 cu.ft. 5 Burner Gas Range** with Even-Heat™ True Convection  
KFEG500EBS  
KFEG500EBS - Electric \$100 Less



**SAVE \$2050  
ON THE PACKAGE!**

**44dBA Dishwasher** with Window and Lighted Interior  
KDTM384EBS



## CULINARY AMBITION

THE FIRST INGREDIENT IS KITCHENAID BRAND

UP TO

# \$1600

BY MAIL WITH PURCHASE OF  
SELECT KITCHENAID BRAND APPLIANCES\*

JANUARY 1-JULY 15, 2017



**KitchenAid®**

Dealer Name  
Street Address  
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

Artwork Version: LM3782KA\_July

**KitchenAid®**

MSRP \$2399  
**\$1699**



**SAVE \$700**

**30" Single Wall Oven**  
with Even-Heat™ True  
Convection  
KOSE500ESS

**KitchenAid®**

MSRP \$1299  
**\$899**



**SAVE \$400**

**30" 5-Burner Gas  
Cooktop** with 17K BTU  
Dual-Ring Burner  
KCGS550ESS

**KitchenAid®**

MSRP \$1249  
**\$899**



**SAVE \$350**

**30" Electric  
Cooktop** with 4  
Radiant Elements  
KECC607BBL

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

7255 E. Broadway at S. Kolb • (520) 296-7218

S Kolb Rd



CHRISTIE'S  
Appliance Co.

East Broadway

\*See store for complete details of all offers, financing and rebates. ®/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX, LM3782KA\_July cheltart ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



**COMBINATION WALL OVEN**



**SAVE \$900**

**KitchenAid®**

MSRP \$3799  
**\$2899**

**30" Combination  
Microwave/Wall Oven**  
with Even-Heat™ True  
Convection Oven  
KOCE500ESS

# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

June 21 - July 11  
Summer Sale

**Brand** KitchenAid Kitchen Package **MSRP** \$6196 **SALE PRICE** \$3999

**Brand**  **Model #** KRFC300ESS **MSRP**  **SALE PRICE**

**Brand**  **Model #** KMHC319ESS **MSRP**  **SALE PRICE**

**Brand**  **Model #** KSEG700ESS or KSGG700ESS **SALE PRICE** Add \$99 for Gas

**Brand**  **Model #** KDTE104ESS **MSRP**  **SALE PRICE**

**Brand** KitchenAid Kitchen Package **MSRP** \$7896 **SALE PRICE** \$5846

**Brand**  **Model #** KRFC704FBS **MSRP**  **SALE PRICE**

**Brand**  **Model #** KMHS120EBS **MSRP**  **SALE PRICE**

**Brand**  **Model #** KFGG500EBS or KFEG500EBS **SALE PRICE** Electric \$100 less

**Brand**  **Model #** KDTM384EBS **MSRP**  **SALE PRICE**

**Brand** KitchenAid **Model #** KOSE500ESS **MSRP** \$2399 **SALE PRICE** \$1699

**Brand** KitchenAid **Model #** KCGS550ESS **MSRP** \$1299 **SALE PRICE** \$899

**Brand** KitchenAid **Model #** KECC607BBL **MSRP** \$1249 **SALE PRICE** \$899

**Brand** KitchenAid **Model #** KOCE500ESS **MSRP** \$3799 **SALE PRICE** \$2899



**Monster Mailer • Legal Limit Max • Jumbo Postcard**

# Order Form

**Fax order form to: 636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group Affiliation: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES! List Whirlpool Rep Name: \_\_\_\_\_ **Hierarchy Customer Number:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

**Step 3**

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

**Additional Mailers, ADD:** MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

**Step 4**

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

\_\_\_\_\_

**Step 5**

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

**Pricing Includes: \$50,000\* Household Median Income**

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_

From: [coop@whirlpoolhub.com](mailto:coop@whirlpoolhub.com) [mailto:[coop@whirlpoolhub.com](mailto:coop@whirlpoolhub.com)]  
Sent: Tuesday, May 23, 2017 10:27 AM  
To: [steven\\_menkhus@invigoratemedias.com](mailto:steven_menkhus@invigoratemedias.com)  
Subject: Whirlpool Corporation Advertising Compliance Review Approved

**000INVIGPA**

**Your Reference Comments: LM3782KA\_July**

**The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:**

**Compliance Review Request Number: 156233**

**For details, please visit The HUB at [whirlpoolhub.com](http://whirlpoolhub.com)**

**Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.**

**If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.**

**Thank you for your support of Whirlpool Corporation and its portfolio of brands.**

**Have Questions? Call your Concierge at [1-855-458-5446](tel:1-855-458-5446) (Option 3) or email us at [coop@whirlpoolhub.com](mailto:coop@whirlpoolhub.com).**