

100% CO-OP & Free HUB Filing!

Contact Invigorate Media 800-770-5219

Whirlpool Brands -"July 4th Blow-Out Sale!"

Targeted Direct Mail is the *Most* Effective Method for Driving Immediate Store Traffic & Sales.

Make **ANY** changes to Art - models/prices /brands

July 4th BLOW OUT! - Any Days between June 21 - July 11

Order Deadlines

Start Event June 21 Order by June 7

Start Event June 28 (or later) Order by June 14

Ads are pre-approved for 100% co-op reimbursement. PROMOTIONAL MAPs/Savings from MSRP & rebates included. We will HUB re-approve any changes before printing to assure you receive 100% co-op credit.

Choose from Three Designs

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 37.9 cents.
- 2. <u>The Legal Limit MAX Postcard 11"x 14"</u> The Largest Piece of Mail Allowed by Law! Only **39.9** cents.
- 3. The Jumbo Card 6" x 11" Only 35.9 cents. Available from only \$749 all inclusive!

<u>All orders Include</u> art with edits, single family postage, printing, our mailing list with home owner median incomes to "target", addressing & shipping to dealer's local post office for in-home delivery.

We will file your HUB co-op paper work for you if indicated on attached order form.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



— 10.5 INCHES **WIDE**



295% BIGGER 3

Than our Jumbo Postcard!

As low as

Includes Postage

17 INCHES TALI



BRAND SOURCE® EXCLUSIVE!

Receive A

\$50 Brandsource Visa® Prepaid Card

Visa® Prepaid
Card 25 cu.ft. French
Refrigerator with

by mail-in or online rebate when you use your BrandSource Credit Card on a qualifying purchase of \$999 or more. Valid June 30 – July 10, 2017

MAYTAG[®]

STAINLESS STEEL MAYTAG KITCHEN



25 cu.ft. French Door Refrigerator with PowerCold™ Feature 2.0 cu.ft. Over-the-Range Microwave with Sensor Cooking 6.4 cu.ft. Electric Range with True Convection MER8800FZ MGR8800FZ - Gas Add \$100 Stainless Steel Tub Dishwasher with PowerBlast™ Cycle



JUNE 21 - JULY 11

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

n purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM3768WP_July4th

OUR BEST DEALS OF THE YEAR! DON'T MISS OUT!



Whirlpool

STAINLESS STEEL
WHIRLPOOL KITCHEN

\$1999

\$2976



25 cu.ft. Side-by- Side Refrigeratorwith SpillGuard™ Glass
Shelves

WRS325FDAM

5.3 cu.ft. Electric Range with Easy Wipe Ceramic Glass Cooktop

WFE515S0ES WFG515S0ES - Gas Add \$50 1.7 cu.ft. Microwave Hood Combination with Electronic Controls WMH31017FS

Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM



\$429 each

MSRP \$749

4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller wtw5000DW

7.0 cu.ft. HE Electric
Dryer with AccuDry™
Sensor Drying System
WED5000DW

HUGE SAVINGS

ON ALL WHIRLPOOL & MAYTAG HIGH-EFFICIENCY LAUNDRY PAIRS!

12 MONTHS SPECIAL FINANCING!

We Sell It & Service It

BUYING POWER – We are a member of an \$11 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

AMANA

\$299



each

3.5 cu.ft. Top Load Washerwith Dual Action
Agitator
NTW4516FW

6.5 cu.ft. Electric Dryerwith Automatic
Dryness Control
NED4655EW

Whirlpool

\$749



each

4.5 cu.ft. Front Load Washer with Load & Go" Bulk Dispenser WFW92HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing WED92HEFW

SAVE AN ADDITIONAL 10% ON SELECT MODELS





HWY 236

DIXIE

McDonalds

LOWES



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060 www.hagedornappliance.com



The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES



JUNE 21 – JULY 11

4TH OF JULY BLOW OUT



BRAND SOURCE® Receive A \$50 Brandsource Visa® Prepaid Card

by mail-in or online rebate when you use your BrandSource Credit Card on a qualifying purchase of \$999 or more, Maild June 30 – July 10, 2017

OUR BEST DEALS OF THE YEAR! DON'T MISS OUT!

Whirlpool

STAINLESS STEEL
WHIRLPOOL KITCHEN



*1999

MSRP 1

SAVE \$977 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves WRS325FDAM 1.7 cu.ft. Microwave Hood Combination with Electronic Controls WMH31017FS 5.3 cu.ft. Electric Range with Easy Wipe Ceramic Glass Cooktop WFE516S0ES WFG515S0ES - Gas Add \$50 Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF520PADM

MAYTAG^{*}

STAINLESS STEEL MAYTAG KITCHEN



25 cu.ft. French Door Refrigerator with PowerCold™ Feature MFI2570FEZ 2.0 cu.ft. Over-the-Range Microwave with Sensor Cooking 6.4 cu.ft. Electric Range with True Convection MER8800FZ MGR8800FZ - Gas Add \$100 Stainless Steel Tub Dishwasher with PowerBlast™ Cycle MDB4949SDZ



each

4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller WTW5000DW

7.0 cu.ft. HE Electric Drver with AccuDrv" Sensor Drying System Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

12 MONTHS **SPECIAL FINANCING!**

We Sell It & Service It

BUYING POWER - We are a member of an \$11 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale, BUY FROM A LOCALLY OWNED BUSINESS!

AMANA



ALL WHIRLPOOL

& MAYTAG HIGH-

EFFICIENCY

LAUNDRY PAIRS!



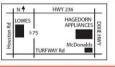
SHOWN ON OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with Load & Go™ Bulk Dispenser WFW92HEFW

each

7.4 cu.ft. **Electric Dryer** with Advanced Moisture Sensing WED92HEFW

Dryness Control NED4655EW



www.hagedornappliance.com



Artwork Version: 03LM3767WP July4th



SAVE AN ADDITIONAL 10%
ON SELECT CLOSEOUT MODELS



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

"See store for complete details of all offers, financing and rebates. ⊗/™ © 2017, All rights reserved, HUB Pre-Approval XXXXXX, 03LM3767WP_July4th cheitert ©2017 Invigorate Media, LLC, All Rights Reserved, 800-770-5219.







eceive A S Brandsource Visa® Prepaid Card'

by mail-in or online rebate when you use your BrandSource Credit Card on a qualifying purchase of \$999 or more. Valid June 30 – July 10, 2017

OUR BEST DEALS OF THE YEAR!

AMANA



MAYTAG^s

KitchenAid



HUGE SAVINGS ON ALL WHIRLPOOL & MAYTAG HIGH-EFFICIENCY LAUNDRY PAIRS!

MSRP \$749 each



4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller WTW5000DW

7.0 cu.ft. HE Electric Dryer with AccuDry™ Sensor Drying System WED5000DW

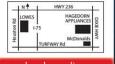




4.5 cu.ft. Front Load Washer with Load & Go™ Bulk Dispenser WFW92HEFW

7.4 cu.ft. Flectric **Dryer** with Advanced Moisture Sensing WED92HEFW







4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

www.hagedornappliance.com

KitchenAid

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid January 1-July 15, 2017

12 MONTHS SPECIAL FINANCING

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX **OR CURRENT RESIDENT**

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MFDIA

Artwork Version: 03JP3769WP July4th

MODEL LIST: MONSTER MAILER

June 21 - July 11 4th of July

*Some models may not appear on smaller mailers

Brand _	Maytag Kitchen	<u>Package</u>		_MSRP	\$4316	SALE PRICE _	\$2999
Brand _	Whirlpool	_ Model #	MFI2570FEZ	MSRP_		_ SALE PRICE	
Brand _	Whirlpool	_ Model #	MER8800FZ (or MG	R8800FZ	Z - Gas model	- Add \$100)	
Brand _	Whirlpool	_ Model #	MMV4205FZ	MSRP_		SALE PRICE	
Brand _	Whirlpool	_ Model #	MDB4949SDZ	MSRP_		SALE PRICE	
Brand _	Whirlpool Kitch	ien Package		MSRP_	\$2976	SALE PRICE	\$1999
Brand _	Whirlpool	_ Model #	WRS325FDAM	MSRP_		SALE PRICE	
Brand _	Whirlpool	_ Model #	WFE515S0ES (or W	<u>/FG515S(</u>	DES - Gas mod	del - Add \$50)	
Brand _	Whirlpool	_ Model #	WMH31017FS	MSRP_		SALE PRICE	
Brand _	Whirlpool	_ Model #	WDF520PADM	MSRP_		SALE PRICE	
Brand _	Whirlpool	_ Model #	WTW5000DW	MSRP_	\$749	SALE PRICE	\$429
Brand _	Whirlpool	_ Model #	WED5000DW	MSRP_	\$749	_ SALE PRICE	\$429
Brand _	Amana	_ Model #	NTW4516FW	_MSRP	\$499	_ SALE PRICE	\$299
Brand _	Amana	_ Model #	NED4655EW	_MSRP	\$499	_ SALE PRICE	\$299
Brand _	Whirlpool	_ Model #	WFW92HEFW	MSRP_	\$1199	SALE PRICE	\$749
Brand _	Whirlpool	_ Model #	WED92HEFW	MSRP	\$1199	SALE PRICE	\$749
Brand _	Whirlpool	_ Model #	WRS325FDAM	MSRP_	\$1399	_ SALE PRICE	\$899
Brand _	Maytag	_ Model #	WRF535SMBM	MSRP_	\$1799	_ SALE PRICE	\$999

NOTE: If you replace models that are at "Regular MAP" prices, you can have them reduced by 10% & remain co-op compliant.

*ALTERNATE KITCHENAID KITCHEN PACKAGE: MSRP \$6196, PROMO MAP \$3999, SAVE \$2197 KRFC300ESS, KSEG700ESS, KMHC319ESS, KDTE104ESS



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Fax order form to: 636-794-3223Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Busine	ess Name:				_ Contact N	lame:			
Address:			City:			State: _		Zip:	
Phone	:		Cell:		Em	ail:			
								UB co-op paperwork on	
your b	ehalf?: TYES! List V	Vhirlpoo	l Rep Name:		_ Hierarchy	Customer Number:			
Step 1	Sale Dates Indicate your sale	Step 2 Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)							
	Indicate number here:								
	Do you want "	Scrato	ch Off" Promo?	Yes 🗖	No (Scra	tch Off Promo: Add 3	cents	per mailer)	
Step	Quantity Single Family Homes: Select One			ne		Jumbo Postcard Pricing:			
3	Monster Mailer	Monster Mailer □ 1. 5,000 - \$2,343 □ 2. 10,000			939	1. 1,000 - \$749	1 2	. 2,000 - \$1,349	
	Legal Limit MAX	□ 1. 5	5,000 - \$2,443 🗖 2	2. 10,000 - \$4,	139	3. 3,000 - \$1,749	□ 4	. 4,000 - \$2,049	
	Additional Mailers LEGAL LIMIT MAX - Financing & Spec	39.9¢ ea	ich • JUMBO POST	CARD - 35.9¢ e			ancing	, Rebates, Free Delivery,etc.	
	Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$						n Purchase: \$		
	List your special of	fers her	e:		 				
da		onsibility fo owing to a	cts of God, strikes, shipping	•	,	l merchandise. Invigorate Media	a shall no	essed without a signature) ot be responsible for nondelivery or ct mail costs are based on US postal	
Step 6	Select ONE: □1.		·			Let us run a radius a		-	
_	Call us t		T		electing	g your mailing			
1.		2.		3.		4.		5.	
6.		7.		8.		9.		10.	
Prici	ng Includes:	\$50,	000+Househo	old Media	n Incon	ne			
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage									
	ter Mailer/Jumbo Postcard: Limit Max: Targeted Homed				t: Add 5¢		Add′	SCFs: Add \$100	

Business Name:	Citv:	State:
Dusiness name.	Oity.	Olaic.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$