



Contact Invigorate Media 800-770

100% CO-OP Pre-Approved & FREE CO-OP Filing!

MEMORIAL DAY SAVINGS EVENT!

Targeted Direct Mail is the **Most** Effective Method for Driving Immediate Store Traffic & Sales.

Make any changes to models/prices - You could reduce prices by up to 10% and remain in co-op compliance- we will re-certify for co-op.

Sale Dates: Any days between May 17th through May 31

Sale Start Date May 17 -- Order by May 3

Sale Start Date May 25 -- Order by May 12

Ads are pre-approved for 100% co-op reimbursement. PROMOTIONAL MAPs/Savings from MSRP & rebates included. We will HUB re-approve any changes before printing to assure you receive 100% co-op credit.

Choose from 3 Sizes & Prices

- **The Monster Mailer tri-fold** Arrives in mail 6" x 10 1/2" and opens to 10 1/2" x 17" **Only 37.9 cents.**
- **The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 39.9 cents.**
- **The Jumbo Card** 6" x 11" **Only 35.9 cents**

All orders Include Art with edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery. Option - Use your Customer List - Ask for details. **We will file your HUB co-op paper work for you if indicated on attached order form.**

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$25 - \$50 dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

Bill Menkhus bill_menkhus@invigoratemedia.com cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL

12 MONTHS SPECIAL FINANCING!

Whirlpool **\$469** each

4.3 cu.ft. HE Top Load Washer with Load Sensitive Dispenser

7.0 cu.ft. HE Electric Dryer with AccuDry® Sensor Drying System

SAVE \$560 ON THE PAID FINANCING PLAN

MAYTAG **\$777** each

4.8 cu.ft. Front Load Washer with PowerWash® System

7.4 cu.ft. Electric Dryer with Refresh Cycle with Steam Sanitization

10 YEAR WARRANTY

SAVE \$644 ON THE PAID FINANCING PLAN

CHRISTIE'S Appliance Co.

Memorial Day Savings

MAY 17 - MAY 31

Rebates

RECEIVE UP TO **\$600** BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® APPLIANCES (Valid May 17 - May 31, 2017)

RECEIVE UP TO **\$700** BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES (Valid May 17 - May 31, 2017)

RECEIVE UP TO **\$1600** BY MAIL WITH PURCHASE OF SELECT KITCHENAID® APPLIANCES (Valid May 17 - May 31, 2017)

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Don't Take
us Message! Call
Capital City, MO 63049

ARTWORK VERSION: 01MM3743WP_MemorialDay

CHRISTIE'S Appliance Co.

Memorial Day Savings

MAY 17 - MAY 31

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Don't Take
us Message! Call
Capital City, MO 63049

ARTWORK VERSION: 01MM3743WP_MemorialDay

295% BIGGER Than our Jumbo Postcard!

As low as
37.9¢ Includes Postage

12 MONTHS SPECIAL FINANCING!*

Whirlpool

\$469 each

MSRP \$749



4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller
WTW5000DW

7.0 cu.ft. HE Electric Dryer with AccuDry™ Sensor Drying System
WED5000DW

SAVE \$560 ON THE PAIR!
AFTER SAVINGS & \$100 PAIR REBATE

MAYTAG®

\$777 each

MSRP \$1099



4.5 cu.ft. Front Load Washer with PowerWash® System
MHW5500FW

7.4 cu.ft. Electric Dryer with Refresh Cycle with Steam
MED5500FW

10 YEAR LIMITED PARTS WARRANTY

SAVE \$644 ON THE PAIR!

Shown on Optional Pedestals

CHRISTIE'S
Appliance Co.

Memorial Day Savings

MAY 17 – MAY 31

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: 01MM3743WP_MemorialDay

Rebates

RECEIVE UP TO

\$600

Whirlpool

BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® APPLIANCES*

Valid May 17–June 6, 2017

RECEIVE UP TO

\$700

MAYTAG®

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES*

Valid May 3–31, 2017

RECEIVE UP TO

\$1600

KitchenAid

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid January 1–July 15, 2017

MAYTAG®

AMERICA'S LARGEST CAPACITY AGITATOR WASHER

\$643 each

MSRP \$899 washer
MSRP \$849 dryer



4.7 cu.ft. Top Load Washer with the Deep Fill Option and PowerWash® Cycle
MVWB765FW

7.0 cu.ft. Electric Dryer with Wrinkle Prevent Option with Steam
MEDB755DW

10 YEAR LIMITED PARTS WARRANTY

SAVE \$462 ON THE PAIR!



Whirlpool



\$999

MSRP \$1399

25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves
WRS325FDAM

SAVE \$400

Whirlpool



\$1444

MSRP \$1899

19.7 cu.ft. French Door Refrigerator with Exterior Water Dispenser
WRF560SEYM

SAVE \$455

MAYTAG®



\$1666

MSRP \$2199

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ

SAVE \$533



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

Whirlpool



\$443

MSRP \$649

Stainless Steel Dishwasher with Silverware Spray
WDT720PADM

SAVE \$206



MAYTAG®



\$499

MSRP \$699

Stainless Steel Dishwasher with PowerBlast™ Cycle
MDB4949SDZ

SAVE \$200



KitchenAid



\$721

MSRP \$949

Stainless Steel Dishwasher with ProWash™ Cycle
KDTE104ESS

SAVE \$228



We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

Whirlpool



MSRP \$279

1.7 cu.ft. Microwave Hood Combination with Electronics Controls
WMH31017FS

MAYTAG®



MSRP \$369

1.7 cu.ft. Compact Over-the-Range Microwave with Hidden Vent
MMV1174FZ

\$711
FOR BOTH

SAVE \$317 ON THE PAIR!

MSRP \$749

5.3 cu.ft. Electric Range with Easy Wipe Ceramic Glass Cooktop
WFE515S0ES

\$964
FOR BOTH

SAVE \$254 ON THE PAIR!

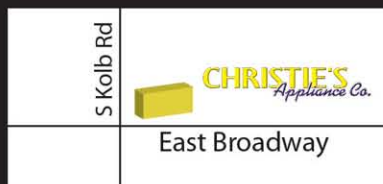
MSRP \$149

5.3 cu.ft. Electric Range with Precision Cooking
MER6600FZ

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



nationwide
marketing group
\$15 BILLION
BUYING
POWER

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2017. All rights reserved. HUB Pre-Approval XXXXXX. 01MM3743WP_MemorialDay cheilert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit *MAX!* Postcard

Anything bigger would be criminal.

**14 INCHES WIDE
HUGE!**

11 INCHES TALL

Memorial Day Savings

MAY 17 – MAY 31

Rebates

RECEIVE UP TO

\$600

Whirlpool

WHIRLPOOL® REBATE UP TO \$600 ON SELECT WHIRLPOOL® REFRIGERATORS, FREEZER, DISHWASHERS, & ELECTRIC RANGE/COOKTOPS. SEE STORE FOR DETAILS.

RECEIVE UP TO

\$700

MAYTAG

MAYTAG® REBATE UP TO \$700 ON SELECT MAYTAG® REFRIGERATORS, FREEZER, DISHWASHERS, & ELECTRIC RANGE/COOKTOPS. SEE STORE FOR DETAILS.

RECEIVE UP TO

\$1600

KitchenAid

KITCHENAID® REBATE UP TO \$1600 ON SELECT KITCHENAID® REFRIGERATORS, FREEZER, DISHWASHERS, & ELECTRIC RANGE/COOKTOPS. SEE STORE FOR DETAILS.

MAYTAG

\$643 each

10 YEAR WARRANTY

6.2 cu.ft. Top Load Washer with In-Door™ Full Capacity and PowerWash™ Cycle

7.6 cu.ft. Electric Range with Wireless Present Option with Steam

SAVE \$462 off MSRP

AMERICA'S LARGEST CAPACITY AGITATOR WASHER

12 MONTHS SPECIAL FINANCING!

Whirlpool

\$469 each

SAVE \$560 off MSRP

4.3 cu.ft. HB Top Load Freezer and 4.3 cu.ft. HB Top Load Freezer

7.2 cu.ft. Electric Range with In-Door™ Full Capacity

4.3 cu.ft. Freezer with Wireless Present Option with Steam

7.6 cu.ft. Electric Range with Wireless Present Option with Steam

SAVE \$644 off MSRP

10 YEAR WARRANTY

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS



Whisper

\$999

SAVE \$400

24 cu.ft. Slide-In Style Refrigerator with "SoftClose" Glass Doors



Whisper

\$1444

SAVE \$455

24 cu.ft. Slide-In Style Refrigerator with "SoftClose" Glass Doors



MAYTAG

\$1666

SAVE \$533

24 cu.ft. French Door Refrigerator with PowerCold® Feature

Don't Forget to Sign Up for **PAID BROADCAST MEDIA**

POSTMASTER: Please Deliver ONLY, XXX, XXX OR CURRENT RESIDENT

Angi Thelen
15 Mississippi Ave
Cuyahoga Falls, MO 43009

Network Version: 01LM3742WP_MemorialDay

We Sell It & Service It

BUYING POWER - We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**



Whisper

\$443

SAVE \$206

24 cu.ft. Slide-In Style Refrigerator with "SoftClose" Glass Doors



MAYTAG

\$499

SAVE \$200

24 cu.ft. French Door Refrigerator with PowerCold® Feature



KitchenAid

\$721

SAVE \$228

24 cu.ft. French Door Refrigerator with PowerCold® Feature

Christie's Appliances Co.

7255 W. Broadway at S. Kolb • (520) 236-7218

East Broadway

15 MILLION BUYING POWER

Scratch & Win

Make your number at our store to see if you've won grand prizes!

- **\$10,000 Shopping Spree**
- **KitchenAid® Stand Mixer**
- **\$25 - \$50 Additional Instant Savings** (on purchases \$499 and up)



Whisper

\$711 FOR BOTH

SAVE \$317

1.7 cu.ft. Microwave Hood Combination with Electronic Cooking Controls



MAYTAG

\$964 FOR BOTH

SAVE \$254

1.7 cu.ft. Grilling Over-the-Range Microwave with Hidden Vent

The
LARGEST
piece of mail the
US Postal Service
will allow!

As low as
39.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

Memorial Day Savings

MAY 17 – MAY 31

Rebates

RECEIVE UP TO

\$600

Whirlpool

BY MAIL WITH PURCHASE
OF SELECT WHIRLPOOL®
APPLIANCES*

Valid May 17–June 6, 2017

RECEIVE UP TO

\$700

MAYTAG®

BY MAIL WITH PURCHASE
OF SELECT MAYTAG®
APPLIANCES*

Valid May 3–31, 2017

RECEIVE UP TO

\$1600

KitchenAid

BY MAIL WITH PURCHASE
OF SELECT KITCHENAID®
BRAND APPLIANCES*

Valid January 1–July 15, 2017



MAYTAG®

\$643
each

MSRP \$699 washer
MSRP \$649 dryer

10 YEAR
LIMITED PARTS
WARRANTY

4.7 cu.ft. Top Load
Washer with the
Deep Fill Option and
PowerWash® Cycle
MWVB765FW

7.0 cu.ft. Electric
Dryer with Wrinkle
Prevent Option with
Steam
MEDB755DW

AMERICA'S LARGEST CAPACITY
AGITATOR WASHER



SAVE \$462 ON THE PAIR!

12 MONTHS SPECIAL FINANCING!*

Whirlpool

\$469
each

MSRP \$749



SAVE \$560 ON THE PAIR!
AFTER SAVINGS & \$100 PAIR REBATE

4.3 cu.ft. HE Top
Load Washer with
Low-Profile Impeller
WTVW5000DW

7.0 cu.ft. HE Electric
Dryer with AccuDry™
Sensor Drying System
WED5000DW

MAYTAG®

\$777
each

MSRP \$1099



10 YEAR
LIMITED PARTS
WARRANTY

SAVE \$644 ON THE PAIR!

4.5 cu.ft. Front
Load Washer with
PowerWash® System
MHW5500FW

7.4 cu.ft. Electric
Dryer with Refresh
Cycle with Steam
MED5500FW

Shown on Optional Pedestals

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

Dealer Name
Street Address
City, State Zip

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM3742WP_MemorialDay



Whirlpool

\$999 MSRP \$1399

25 cu.ft. Side-by-Side Refrigerator with SpillGuard® Glass Shelves WRS325FDAM

SAVE \$400

Whirlpool

\$1444 MSRP \$1899

19.7 cu.ft. French Door Refrigerator with Exterior Water Dispenser WRF560SEYM

SAVE \$455

MAYTAG

\$1666 MSRP \$2199

25 cu.ft. French Door Refrigerator with PowerCold® Feature MF2570FEZ

SAVE \$533

**We Sell It
& Service It**

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

Whirlpool

\$443 MSRP \$649

Stainless Steel Dishwasher with Silverware Spray WDT720PADM

SAVE \$206

MAYTAG

\$499 MSRP \$699

Stainless Steel Dishwasher with PowerBlast™ Cycle MDB4949SDZ

SAVE \$200

KitchenAid

\$721 MSRP \$949

Stainless Steel Dishwasher with ProWash™ Cycle KDTE104ESS

SAVE \$228

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



nationwide
Marketing Group

**\$15 BILLION
BUYING
POWER**

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

Whirlpool

1.7 cu.ft. Microwave Hood Combination with Electronics Controls WMH31017FS

MSRP \$279

MAYTAG

1.7 cu.ft. Compact Over-the-Range Microwave with Hidden Vent MMV1174FZ

MSRP \$369

**\$711
FOR BOTH**

5.3 cu.ft. Electric Range with Easy Wipe Ceramic Glass Cooktop WFE51580ES

MSRP \$749

SAVE \$317 ON THE PAIR!

**\$964
FOR BOTH**

5.3 cu.ft. Electric Range with Precision Cooking MER6600FZ

MSRP \$949

SAVE \$254 ON THE PAIR!

*See store for complete details of all offers, financing and rebates. ®/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 01LM3742WP_MemorialDay chertell ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

Memorial Day Savings

MAY 17 – MAY 31



Save **BIG** on **ALL**
Kitchen & Laundry models!



RECEIVE UP TO
\$600

BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL®
BRAND APPLIANCES* Valid May 17–June 6, 2017



RECEIVE UP TO
\$700

BY MAIL WITH PURCHASE OF SELECT MAYTAG®
BRAND APPLIANCES* Valid May 3–31, 2017



RECEIVE UP TO
\$1600

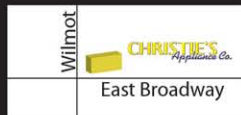
BY MAIL WITH PURCHASE OF SELECT KITCHENAID®
BRAND APPLIANCES* Valid January 1–July 15, 2017

MAYTAG®AMERICA'S LARGEST CAPACITY
AGITATOR WASHER**\$643** eachMSRP \$899 washer
MSRP \$849 dryer**10 YEAR**
LIMITED PARTS
WARRANTY**SAVE \$462** ON THE
PAIR!4.7 cu.ft. Top Load Washer
with the Deep Fill Option
and PowerWash® Cycle
MVWB765FW7.0 cu.ft. Electric Dryer
with Wrinkle Prevent
Option with Steam
MEDB755DW**Whirlpool****\$999**MSRP
\$1399**SAVE \$400**25 cu.ft. Side-by-
Side Refrigerator with
SpillGuard™ Glass Shelves
WRS325FDAM**Whirlpool****MAYTAG®****KitchenAid****AMANA®****12 MONTHS
SPECIAL FINANCING!***Dealer Name
Street Address
City, State ZIP**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

*See store for complete details of all offers, financing and rebates. ©/TM © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 01JP3744WP_MemorialDay cheitert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Artwork Version: 01JP3744WP_MemorialDay

MODEL LIST : MONSTER MAILER

*Some models may not appear on smaller mailers

May 17 - 31
Memorial Day

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check the box next to the model.

If you would like all prices reduced to the lowest co-opable price, please check HERE...

10% Off

☐

Brand Whirlpool Model # WTW5000DW MSRP \$749 SALE PRICE \$469

Includes \$50 rebate;
Already set at lowest price

Brand Whirlpool Model # WED5000DW MSRP \$749 SALE PRICE \$469

Includes \$50 rebate;
Already set at lowest price

Brand Maytag Model # MHW5500FW MSRP \$1099 SALE PRICE \$777

Can go as low as \$699

☐

Brand Maytag Model # MED5500FW MSRP \$1099 SALE PRICE \$777

Can go as low as \$699

☐

Brand Maytag Model # MVWB765FW MSRP \$899 SALE PRICE \$643

Can go as low as \$587

☐

Brand Maytag Model # MEDB755DW MSRP \$849 SALE PRICE \$643

Can go as low as \$587

☐

Brand Whirlpool Model # WRS325FDAM MSRP \$1399 SALE PRICE \$999

Can go as low as \$899

☐

Brand Whirlpool Model # WRF560SEYM MSRP \$1899 SALE PRICE \$1444

Can go as low as \$1299

☐

Brand Maytag Model # MFI2570FEZ MSRP \$2199 SALE PRICE \$1666

Can go as low as \$1499

☐

Brand Whirlpool Model # WDT720PADM MSRP \$649 SALE PRICE \$443

Can go as low as \$399

☐

Brand Maytag Model # MDB4949SDZ MSRP \$699 SALE PRICE \$499

Can go as low as \$449

☐

Brand KitchenAid Model # KDTE104ESS MSRP \$949 SALE PRICE \$721

Can go as low as \$649

☐

Brand Whirlpool Model # WMH31017FS MSRP \$279 SALE PRICE \$711 for both

Can go as low as \$639

☐

Brand Whirlpool Model # WFE515S0ES MSRP \$749 SALE PRICE _____

Brand Maytag Model # MMV1174FZ MSRP \$369 SALE PRICE \$964 for both

Can go as low as \$869

☐

Brand Maytag Model # MER6600FZ MSRP \$849 SALE PRICE _____



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Fax order form to: 636-794-3223

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES! List Whirlpool Rep Name: _____ **Hierarchy Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: coop@whirlpoolhub.com [mailto:coop@whirlpoolhub.com]
Sent: Wednesday, April 12, 2017 10:32 AM
To: steven_menkhus@invigoratemedias.com
Subject: Whirlpool Corporation Advertising Compliance Review Approved

000INVIGPA

Your Reference Comments: 01LM3742WP - Memorial Day

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 152762

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at [1-855-458-5446](tel:1-855-458-5446) (Option 3) or email us at coop@whirlpoolhub.com.