



Contact Invigorate Media 800-770-5219

100% CO-OP & FREE CO-OP Filing!

May is MAYTAG Month!

Targeted Direct Mail is the **Most** Effective Method for Driving Immediate Store Traffic & Sales.

Ads are Customizable models/prices - You could take up to 10% Off adv prices & remain co-op compliant.

MAY is MAYTAG Month!

Sale Start Date May 3 Order by April 14

Sale Start Date May 11 Order by April 20

Sale Start Date May 18 Order by May 3

Sale Start Date May 25 Order by May 10

Choose from Four Sizes & Formats

- **The Monster Mailer tri-fold** Arrives in mail 6" x 10 1/2" and opens to 10 1/2" x 17" Only 37.9 cents.
- **The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! Only 39.9 cents.
- **The Jumbo Card 6" x 11"** Only 35.9 cents. From \$749 all inclusive
- **Private Sale Letter & Envelope 8 1/2" x 11"** color letter & envelope Only 36.9 Cents

All orders Include Art with edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery. **Option - Use your Customer List - Ask for details.**

We will automatically re-approve any changes. FREE HUB claim filing if checked on attached order form.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$25 - \$50 dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhous bill_menkhus@invigoratemedia.com cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

12 MONTHS SPECIAL FINANCING!*

AMANA



\$999

MSRP \$1099

24.5 cu.ft. Side-by-Side Refrigerator with SpillSaver™ Glass Shelves
ASI2575FRB

SAVE \$100

MAYTAG



\$1666

MSRP \$2199

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

SAVE \$533

Whirlpool



\$2222

MSRP \$2699

27 cu.ft. French Door Bottom Freezer Refrigerator with StoreRight™ System
WRF757SDEM

SAVE \$477

CHRISTIE'S
Appliance Co.



MAY 3 – 31



Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: 01MM3729WP_MayIsMaytag

THE MONTH YOU'VE BEEN WAITING FOR IS HERE!

MAYTAG

STAINLESS STEEL
MAYTAG KITCHEN



FINGERPRINT RESISTANT
STAINLESS STEEL



10 YEAR
LIMITED POWER
WARRANTY



SAVE \$626
ON THE PACKAGE!
AFTER SAVINGS & \$400 REBATE

25.6 cu.ft. Side-by-Side Refrigerator with PowerCold™ Feature
MSS26C6MFZ

5.3 cu.ft. Electric Range with Precision Cooking
MER6600FZ
MGR6600FZ - Gas Add \$56

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle
MDB4949SDZ



BONUS

Add 1.4 cu.ft. Trash Compactor
MTUC7500AFM
Receive Additional \$200 Rebate

OUR BEST OFFER EVER

on Maytag's Best Front Load Pair!

MAYTAG®

#1 RATED
FRONT LOAD WASHER
BY A LEADING
CONSUMER MAGAZINE

10 YEAR
LIMITED PARTS
WARRANTY



MSRP \$1249

\$949
each

4.5 cu.ft. Front Load Washer with PowerWash® System
MHW8200FW

7.4 cu.ft. Electric Dryer with Refresh Cycle with Steam
MED8200FW

SAVE \$600 ON THE PAIR!
AFTER SAVINGS & \$100 PAIR REBATE

Shown on Optional Pedestals

KitchenAid

RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*
Valid January 1–July 15, 2017

MAYTAG®

MAY 3–31, 2017

- UP TO - **\$700**

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES*

MAYTAG®

\$443 each
MSRP \$699 washer
MSRP \$649 dryer



SAVE \$462 ON THE PAIR!

3.6 cu.ft. Top Load Washer with PowerWash® Cycle
MWWC416FW

7.0 cu.ft. Large Capacity Electric Dryer with Wrinkle Control Option
MEDC215EW

Whirlpool

\$499 each
MSRP \$599



SAVE \$200 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Deep Water Wash Option
WTW4816FW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4815EW

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

BIG SAVINGS ON ALL BUILT-IN MODELS!

Whirlpool

MAYTAG®

KitchenAid

AMANA®

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218

S Kolb Rd



CHRISTIE'S
Appliance Co.

East Broadway

nationwide
marketing group

\$15 BILLION
BUYING
POWER

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000. KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX,XXX; \$30 XX,XXX,XXX; \$50 XXX,XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2017. All rights reserved. HUB Pre-Approval XXXXXX. 01MM3729WP_MayIsMaytag cheitert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



12 MONTHS SPECIAL FINANCING!

AMANA	MAYTAG	Whirlpool
\$999	\$1666	\$2222
24.5 cu.ft. Side-by-Side Refrigerator with SplitDoor™ Glass Shelving	25 cu.ft. French Door Refrigerator with PowerCool™ Feature	27 cu.ft. French Door Bottom Freezer Refrigerator with PowerCool™ System
SAVE \$100	SAVE \$533	SAVE \$477

CHRISTIE'S *Apparel & Accessories Co.*

MAY IS MAYTAG MONTH

MAY 3 - 31

Customer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver XXX, XXX, XXX
OR CURRENT RESIDENT

DRUG DELIVERY
PAID
BY FIRST-CLASS MEDIA

Drug Delivery
123 Main Street
Anytown, NY 12345

Artwork Version: 01MM3729WP_MaytagMaytag

THE MONTH YOU'VE BEEN WAITING FOR IS HERE!

MAYTAG

STAINLESS STEEL MAYTAG KITCHEN

\$2299

10 YEAR WARRANTY

FINGERPRINT RESISTANT STAINLESS STEEL

SAVE \$626 ON THE PACKAGE (with delivery & installation)

25.6 cu.ft. Side-by-Side Refrigerator with PowerCool™ Feature

3.3 cu.ft. Electric Dishwasher with Precision Cooking Technology

1.7 cu.ft. Compact Over-the-Range Microwave with Touch-Screen

Stainless Steel Tub Dishwasher with PowerBlade™ Cycle

BONUS

Add 1.4 cu.ft. Trash Compactor MTUC7500AFM

Receive Additional \$200 Rebate

295% BIGGER Than our Jumbo Postcard!

As low as
37.9¢ Includes Postage

CHRISTIE'S
Appliance Co.



MAY 3 - 31

MAYTAG



25.6 cu.ft. Side-by-Side Refrigerator with PowerCold™ Feature
MSS26C6MFZ

**STAINLESS STEEL
MAYTAG KITCHEN**



5.3 cu.ft. Electric Range with Precision Cooking
MER6600FZ
MGR6600FZ - Gas Add \$56

MSRP \$2925
\$2299



**SAVE \$626
ON THE PACKAGE!**
AFTER SAVINGS & \$400 REBATE

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ



BONUS

Add 1.4 cu.ft. Trash Compactor MTUG7500AFM
Receive Additional \$200 Rebate

THE MONTH YOU'VE BEEN WAITING FOR IS HERE!

AMANA



\$999

MSRP \$1099

24.5 cu.ft. Side-by-Side Refrigerator with SpillSaver™ Glass Shelves
ASR2575FRB

SAVE \$100

MAYTAG



\$1666

MSRP \$2199

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

SAVE \$533

Whirlpool



\$2222

MSRP \$2699

27 cu.ft. French Door Bottom Freezer Refrigerator with StoreRight™ System
WRF757SDEM

SAVE \$477

KitchenAid

\$1600

RECEIVE UP TO

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*
Valid January 1–July 15, 2017

MAYTAG

- UP TO - \$700

MAY 3-31, 2017

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES*

12 MONTHS SPECIAL FINANCING!*



SAVE \$600 ON THE PAIR!
AFTER SAVINGS & \$100 PAIR REBATE

Shown on Optional Pedestals

OUR BEST OFFER EVER
on Maytag's Best Front Load Pair!

MAYTAG

#1 RATED
FRONT LOAD WASHER
BY A LEADING
CONSUMER MAGAZINE

10 YEAR
LIMITED PARTS
WARRANTY

\$949 each

MSRP \$1249

4.5 cu.ft. Front
Load Washer with
PowerWash® System
MH-W8200FW

7.4 cu.ft. Electric
Dryer with Refresh
Cycle with Steam
MED8200FW

**We Sell It
&
Service It**

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

MAYTAG

\$443 each

MSRP \$699 washer
MSRP \$649 dryer



SAVE \$462 ON THE PAIR!

3.6 cu.ft. Top
Load Washer with
PowerWash® Cycle
MWWC416FW

7.0 cu.ft. Large Capacity
Electric Dryer with
Wrinkle Control Option
MEDC215EW

Whirlpool

\$499 each

MSRP \$599



SAVE \$200 ON THE PAIR!

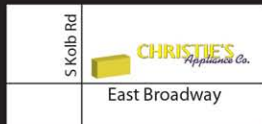
3.5 cu.ft. Top Load
Washer with Deep
Water Wash Option
WTW4816FW

7.0 cu.ft. Electric
Dryer with AutoDry™
Drying System
WED4815EW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



nationwide
marketing group
\$15 BILLION
BUYING
POWER

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM3728WP_MayIsMaytag

**MAY IS
MAYTAG
MONTH**



SAVE AN ADDITIONAL 10%
ON SELECT CLOSEOUT MODELS



**BIG
SAVINGS
ON ALL
BUILT-IN
MODELS!**

Whirlpool

MAYTAG

KitchenAid

AMANA

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The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S
Appointments Co.

MAY IS MAYTAG MONTH
MAY 3 - 31

STAINLESS STEEL MAYTAG KITCHEN
\$2299

SAVE \$626 ON THE MAYTAG

BONUS
FREE DELIVERY & INSTALLATION

THE MONTH YOU'VE BEEN WAITING FOR IS HERE!

AMANA \$999
SAVE \$100

MAYTAG \$1666
SAVE \$533

Whirlpool \$2222
SAVE \$444

KitchenAid \$1600
UP TO \$700

MAYTAG UP TO \$700

12 MONTHS SPECIAL FINANCING!

OUR BEST OFFER EVER
on Maytag's Best Front Load Pair!

MAYTAG 1 RATED 10 YEAR WARRANTY

\$949 each

4.5 cu.ft. Front Load Washer with PowerWash® System

7.4 cu.ft. Electric Dryer with Refresh Cycle with Steam

SAVE \$600 ON THE MAYTAG

Scratch & Win
Make your number in our game to win prizes or get paid extra savings!

• \$10,000 Shopping Spree
• KitchenAid® Stand Mixer
• \$25 - \$50 Additional Instant Savings

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

BIG SAVINGS ON ALL BUILT-IN MODELS!

CHRISTIE'S
Appointments Co.
7259 N. Broadway at N. 4th • (820) 236-7218

Whirlpool \$499 each
SAVE \$200 on the

MAYTAG \$443 each
SAVE \$462 on the

The

LARGEST

piece of mail the
US Postal Service
will allow!

As low as
39.9¢
Includes Postage

255% BIGGER Than our
Jumbo Postcard!

11 INCHES TALL

The Jumbo Postcard

THE MONTH YOU'VE BEEN WAITING FOR IS HERE!

CHRISTIE'S
Appliance Co.



MAY 3 - 31

**12 MONTHS
SPECIAL FINANCING!**



MAYTAG



25.6 cu.ft. Side-by-Side Refrigerator with PowerCold™ Feature
MSS26C6MFZ

FINGERPRINT RESISTANT
STAINLESS STEEL

**STAINLESS STEEL
MAYTAG KITCHEN**

MSRP \$2925

\$2299



10 YEAR
LIMITED PARTS
WARRANTY



5.3 cu.ft. Electric Range with Precision Cooking
MER6600FZ
MGR6600FZ - Gas Add \$56



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

**SAVE \$626
ON THE PACKAGE!**
AFTER SAVINGS & \$400 REBATE

BONUS

Add 1.4 cu.ft.
Trash Compactor
MTUC7500AFM

Receive Additional
\$200 Rebate

Stainless Steel Tub
Dishwasher with
PowerBlast™ Cycle
MDB4949SDZ

Whirlpool

MAYTAG

KitchenAid

AMANA



OUR BEST OFFER EVER
on Maytag's Best Front Load Pair!

\$949 MSRP \$1249
each



4.5 cu.ft. Front Load Washer
with PowerWash® System
MHW8200FW

7.4 cu.ft. Electric Dryer with
Refresh Cycle with Steam
MED8200FW



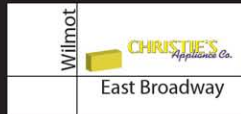
SAVE \$600 ON THE PAIR!
AFTER SAVINGS & \$100 PAIR REBATE

Shown on Optional Pedestals

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



East Broadway



KitchenAid

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid January 1-July 15, 2017

MAYTAG®

MAY 3-31,
2017

- UP TO -

\$700

BY MAIL WITH PURCHASE OF
SELECT MAYTAG® APPLIANCES*

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

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Artwork Version: 01JP3730WP_MayIsMaytag

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.



MAY 3 - 31



- UP TO - **\$700** BY MAIL WITH
PURCHASE OF SELECT
MAYTAG® APPLIANCES*
MAY 3-31, 2017



12 MONTHS —
SPECIAL FINANCING!*

Whirlpool

MAYTAG®

KitchenAid

AMANA®



OUR BEST OFFER EVER
on Maytag's Best Front Load Pair!

\$949
each

MSRP
\$1249

#1 RATED
FRONT LOAD WASHER
BY A LEADING
CONSUMER MAGAZINE

10 YEAR
LIMITED PARTS
WARRANTY

4.5 cu.ft. Front Load Washer
with PowerWash® System
MHW8200FW

7.4 cu.ft. Electric Dryer with
Refresh Cycle with Steam
MED8200FW

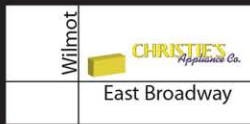


Shown on Optional Pedestals

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



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KitchenAid

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid January 1-July 15, 2017

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP3740WP_MayIsMaytag

8 1/2" x 11" Letter



CHRISTIE'S
Appliance Co.

7255 E. Broadway Blvd.
Tucson, AZ 85710

775-782-5099

Artwork Version: LE3741WP

Private Sale

Thursday, May 11th • 1pm-8pm

MAYTAG® Whirlpool **KitchenAid®** AMANA®

Dear Friends & Family,

You are invited to our annual **May Is Maytag Month Event!**

7 Hours Only!
Thursday, May 11th from 1PM to 8PM

Take advantage of our **BEST DEALS** of the Year on all brands including **Maytag®**, **Whirlpool®**, **KitchenAid®** & **Amana®**! Now is the time to save on every Laundry & Kitchen Appliance. In addition to our **Year's Lowest Prices**, receive rebates up to \$700 on qualified Maytag appliance models throughout the store.

This **PRIVATE SALE** is for **Letter Holders ONLY** and will NOT be advertised anywhere else. Bring a friend and **enter our in-store drawing to win a brand new KitchenAid® Stand Mixer!**

Make plans to attend. As always, we are here to serve you after the sale.

Hope to see you then!

Dealer Staff



KitchenAid®
In-Store Drawing
for a KitchenAid®
Stand Mixer!

See sales associate for details.

Preferred Friends ADMISSION TICKET
Register for your chance to WIN
a KitchenAid® Stand Mixer!

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Thursday, May 11, 2017 ONLY.

Preferred Family ADMISSION TICKET
Register for your chance to WIN
a KitchenAid® Stand Mixer!

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Thursday, May 11, 2017 ONLY.



12 MONTHS
NO INTEREST
FINANCING¹

MAYTAG®
REBATES
UP TO \$700!*

HUGE
SAVINGS ON
CLOSEOUTS!

FREE
DELIVERY &
HAUL AWAY

*See store for complete details on all claims, offers, financing & rebates. ¹No interest if paid in full within 12 months with monthly payments on qualifying appliance purchase, \$499 (based on actual selling price, excluding taxes, delivery & installation) and up, with your approved credit card 5/11/17. Interest will be charged to your account from the purchase date if the promotional balance, including optional charges, is not paid in full within 12 months or if you make a late payment. Minimum monthly payments required. © 2017. All rights reserved. HUB approval XXXXX. LE3741WP © 2017 Invigorate Media. 1-800-770-5219.

MODEL LIST : MONSTER MAILER

*Some models may not appear on smaller mailers

May 3 - 31

May Is Maytag Month

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check the box next to the model.

If you would like all prices reduced to the lowest co-opable price, please check HERE...

10% Off

☐

Brand Amana Model # ASI2575FRB MSRP \$1099 SALE PRICE \$999 ☐
Can go as low as \$899

Brand Maytag Model # MFI2570FEZ MSRP \$2199 SALE PRICE \$1666 ☐
Can go as low as \$1499

Brand Whirlpool Model # WRF757SDEM MSRP \$2699 SALE PRICE \$2222 ☐
Can go as low as \$1999

Brand Maytag Kitchen Package MSRP \$2925 SALE PRICE \$2299 ☐
Can go as low as \$1999;
Includes \$400 rebate

Brand Maytag Model # MSS26C6MFZ MSRP _____ SALE PRICE _____

Brand Maytag Model # MER6600FZ (or MGR6600FZ - Gas model - Add \$56)

Brand Maytag Model # MMV1174FZ MSRP _____ SALE PRICE _____

Brand Maytag Model # MDB4949SDZ MSRP _____ SALE PRICE _____

Brand Maytag Model # MHW8200FW MSRP \$1249 SALE PRICE \$949 ☐
Can go as low as \$899;
Includes \$50 rebate

Brand Maytag Model # MED8200FW MSRP \$1249 SALE PRICE \$949 ☐
Can go as low as \$899;
Includes \$50 rebate

Brand Maytag Model # MVWC416FW MSRP \$699 SALE PRICE \$443 ☐
Can go as low as \$399

Brand Maytag Model # MEDC215EW MSRP \$649 SALE PRICE \$443 ☐
Can go as low as \$399

Brand Whirlpool Model # WTW4816FW MSRP \$599 SALE PRICE \$499 ☐
Can go as low as \$449

Brand Whirlpool Model # WED4815EW MSRP \$599 SALE PRICE \$499 ☐
Can go as low as \$449



Monster Mailer • Legal Limit Max Jumbo Postcard • Letter

Order Form

Fax order form to: 636-794-3223

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES! List Whirlpool Rep Name: _____ **Hierarchy Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939
Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139
Letter (8.5"x11") ☐ 1. 5,000 - \$2,293 ☐ 2. 10,000 - \$3,839

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349
☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049
☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each
JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000) • LETTER - 36.9¢ each

Step 4

Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Letter 8.5" x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: coop@whirlpoolhub.com [<mailto:coop@whirlpoolhub.com>]
Sent: Friday, March 24, 2017 2:48 PM
To: steven_menkhus@invigoratemedias.com
Subject: Whirlpool Corporation Advertising Compliance Review Approved

000INVIGPA

Your Reference Comments: 01LM3728WP - May Is Maytag

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 151299

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.