



Contact Invigorate Media 800-770-5219

100% CO-OP & FREE CO-OP Filing!

May is MAYTAG Month!

Targeted Direct Mail is the **Most** Effective Method for Driving Immediate Store Traffic & Sales.

Ads are Customizable models/prices - You could take up to 10% Off adv prices & remain co-op compliant.

MAY is MAYTAG Month!

Sale Start Date May 3 Order by April 14

Sale Start Date May 11 Order by April 20

Sale Start Date May 18 Order by May 3

Sale Start Date May 25 Order by May 10

Choose from Four Sizes & Formats

- **The Monster Mailer tri-fold** Arrives in mail 6" x 10 1/2" and opens to 10 1/2" x 17" Only 37.9 cents.
- **The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! Only 39.9 cents.
- **The Jumbo Card 6" x 11"** Only 35.9 cents. From \$749 all inclusive
- **Private Sale Letter & Envelope 8 1/2" x 11"** color letter & envelope Only 36.9 Cents

All orders Include Art with edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery. **Option - Use your Customer List - Ask for details.**

We will automatically re-approve any changes. FREE HUB claim filing if checked on attached order form.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$25 - \$50 dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhous bill_menkhous@invigoratemedia.com cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL

AMANA \$999 Model #1190
24.5 cu.ft. Side-by-Side Refrigerator with "Supercold" Glass Shelves. **SAVE \$100**

MAYTAG \$1666 Model #1190
25 cu.ft. French Door Refrigerator with PowerCold® Feature. **SAVE \$533**

Whirlpool \$2222 Model #1190
27 cu.ft. French Door Bottom Freezer Refrigerator with SmartBright™ System. **SAVE \$477**

12 MONTHS SPECIAL FINANCING! Receive Up To **\$100** Brandsource Visa® Prepaid Card **EXCLUSIVE!**

HAGADORN APPLIANCES
MAY IS MAYTAG MONTH
MAY 3 - 31

Draw a Name
Street Address
City, State, ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Draw a Name
15 Mississippi Ave
Capehart City, MO 63009

ARTWORK VERSION: 03MM3732WP_MayIsMaytag

MAYTAG **STAINLESS STEEL MAYTAG KITCHEN** **\$2299** Model #1190

10 YEAR **FINGERPRINT RESISTANT STAINLESS STEEL**

SAVE \$626 ON THE PACKAGE! (on select models & accessories)

25.6 cu.ft. Side-by-Side Refrigerator with PowerCold® Feature. **Model #1190**

1.7 cu.ft. Compact Over-the-Range Microwave with Flush-Hidden Vent. **Model #1190**

3.3 cu.ft. Electric Dishwasher with Precision Cooking Technology. **Model #1190**

BONUS Add 1.4 cu.ft. Trash Compactor MTUC7500AFM. **Receive Additional \$200 Rebate!**

295% BIGGER Than our Jumbo Postcard!

As low as
37.9¢ Includes Postage

AMANA®

\$999

MSRP \$1099

24.5 cu.ft. Side-by-Side Refrigerator with SpillSaver™ Glass Shelves

ASI2575FRB

SAVE \$100

MAYTAG®

\$1666

MSRP \$2199

25 cu.ft. French Door Refrigerator with PowerCold® Feature

MFI2570FEZ

SAVE \$533

Whirlpool®

\$2222

MSRP \$2699

27 cu.ft. French Door Bottom Freezer Refrigerator with StoreRight™ System

WRF757SDEM

SAVE \$477

12 MONTHS

SPECIAL FINANCING!

BRAND SOURCE®

EXCLUSIVE!

Receive Up To

\$100

Brandsource Visa® Prepaid Card

by mail-in or online rebate when you use your Maytag® BrandSource Credit Card on a qualifying purchase of \$2499 or more. Valid May 6 – June 5, 2017.

MAY IS

MAYTAG

MONTH

MAY 3 – 31

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!

\$50

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name

Street Address

City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD

U.S. POSTAGE

PAID

INVIGORATE MEDIA

Doug Nelson

115 Mississippi Ave

Crystat City, MO 63019

Artwork Version: 03MM3732WP_MayIsMaytag

THE MONTH YOU'VE BEEN WAITING FOR IS HERE!

STAINLESS STEEL

MAYTAG KITCHEN

FINGERPRINT RESISTANT STAINLESS STEEL

10 YEAR LIMITED POWER WARRANTY

SAVE \$626 ON THE PACKAGE!

AFTER SAVINGS & \$400 REBATE

MSRP \$2925

\$2299

25.6 cu.ft. Side-by-Side Refrigerator with PowerCold™ Feature

MSS26C6MFZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent

MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking

MER6600FZ

MGR6600FZ - Gas Add \$56

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle

MDB4949SDZ

BONUS

Add 1.4 cu.ft. Trash Compactor

MTUC7500AFM

Receive Additional \$200 Rebate

OUR BEST OFFER EVER

on Maytag's Best Front Load Pair!

MAYTAG®

#1 RATED
FRONT LOAD WASHER
BY A LEADING
CONSUMER MAGAZINE

10 YEAR
LIMITED PARTS
WARRANTY



MSRP \$1249

\$949
each

4.5 cu.ft. Front Load Washer with PowerWash® System
MHW8200FW

7.4 cu.ft. Electric Dryer with Refresh Cycle with Steam
MED8200FW

SAVE \$600 ON THE PAIR!
AFTER SAVINGS & \$100 PAIR REBATE

Shown on Optional Pedestals

KitchenAid

RECEIVE
UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*
Valid January 1-July 15, 2017

MAYTAG®

MAY 3-31, 2017

- UP TO -

\$700

BY MAIL WITH PURCHASE OF SELECT
MAYTAG® APPLIANCES*

MAYTAG®

\$443 each
MSRP \$699 washer
MSRP \$649 dryer



SAVE \$462 ON THE PAIR!

3.6 cu.ft. Top Load Washer with PowerWash® Cycle
MWWC416FW

7.0 cu.ft. Large Capacity Electric Dryer with Wrinkle Control Option
MEDC215EW

Whirlpool

\$499 each
MSRP \$599



SAVE \$200 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Deep Water Wash Option
WTW4816FW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4815EW

We Sell It & Service It

BUYING POWER – We are a member of an \$11 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

BIG SAVINGS ON ALL BUILT-IN MODELS!

Whirlpool

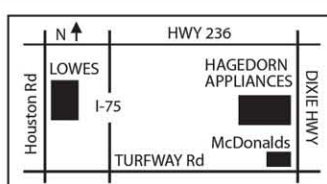
MAYTAG®

KitchenAid

AMANA®

SINCE 1941
HAGEDORN
APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

BRAND SOURCE®

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000. KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XX,XXX; \$30 XX,XX,XXX; \$50 XXX,XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2017. All rights reserved. HUB Pre-Approval XXXXXX. 03MM3732WP_MaytagMaytag cheitert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

HAGEDORN
MAY IS MAYTAG MONTH
MAY 3 - 31

STAINLESS STEEL MAYTAG KITCHEN
\$2299
SAVE \$626 ON THE CLOSOUT

BONUS
25 cu. ft. Side-by-Side Refrigerator with PowerLock™ Locking System
5.3 cu. ft. Electric Range with PowerBurn™ Induction Cooktop
1.7 cu. ft. Compact Dishwasher with Soft Close™ Door

AMANA **MAYTAG** **Whirlpool** **KitchenAid**

\$999 **\$1666** **\$2222** **\$1600**
SAVE \$100 **SAVE \$533** **SAVE \$471** **UP TO \$700**

BRAND SOURCE **\$100**
EXCLUSIVE!

12 MONTHS SPECIAL FINANCING!

OUR BEST OFFER EVER
on Maytag's Best Front Load Pair!

MAYTAG **1 RATED**
10 YEAR

\$949 each
4.5 cu. ft. Front Load Washer with PowerWash™ System
7.4 cu. ft. Electric Dryer with Refresh Cycle with Steam Refresh

SAVE \$600 ON THE MAYTAG BEST OFFER PAIR!

Scratch & Win™
Make your number at our store to see if you've won grand prize instant!

• \$10,000 Shopping Spree
• KitchenAid® Stand Mixer
• \$25 - \$50 Additional Instant Savings

SAVE AN ADDITIONAL 10% ON SELECT CLOSOUT MODELS

BIG SAVINGS ON ALL BUILT-IN MODELS!

MAYTAG **KitchenAid** **AMANA**

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **39.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

SINCE 1941
HAGEDORN
APPLIANCES

**MAY IS
MAYTAG
MONTH**

MAY 3 - 31

MAYTAG



25.6 cu.ft. Side-by-Side Refrigerator with PowerCold™ Feature
MSS26C6MFZ

**STAINLESS STEEL
MAYTAG KITCHEN**



10 YEAR
WARRANTY



5.3 cu.ft. Electric Range with Precision Cooking
MER6600FZ
MGR6600FZ - Gas Add \$56

MSRP \$2925
\$2299



**SAVE \$626
ON THE PACKAGE!**
AFTER SAVINGS & \$400 REBATE

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle
MDB4949SDZ



BONUS

Add 1.4 cu.ft. Trash Compactor MTUG7500AFM
Receive Additional \$200 Rebate

THE MONTH YOU'VE BEEN WAITING FOR IS HERE!

AMANA



\$999

MSRP \$1099

24.5 cu.ft. Side-by-Side Refrigerator with SpillSaver™ Glass Shelves
ASR2575FRB

SAVE \$100

MAYTAG



\$1666

MSRP \$2199

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

SAVE \$533

Whirlpool



\$2222

MSRP \$2699

27 cu.ft. French Door Bottom Freezer Refrigerator with StoreRight™ System
WRF757SDEM

SAVE \$477

KitchenAid

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid January 1-July 15, 2017

- UP TO - \$700

MAYTAG

MAY 3-31, 2017

BY MAIL WITH PURCHASE OF SELECT MAYTAG® APPLIANCES*

**BRAND
SOURCE**

EXCLUSIVE!

Receive Up To

\$100

**Brandsource Visa®
Prepaid Card**

by mail-in or online rebate when you use your Maytag® BrandSource Credit Card on a qualifying purchase of \$2499 or more. Valid May 6 - June 5, 2017.

12 MONTHS SPECIAL FINANCING!*



SAVE \$600 ON THE PAIR!
AFTER SAVINGS & \$100 PAIR REBATE

Shown on Optional Pedestals

OUR BEST OFFER EVER
on Maytag's Best Front Load Pair!

MAYTAG

#1 RATED
FRONT LOAD WASHER
BY A LEADING
CONSUMER MAGAZINE

10 YEAR
LIMITED PARTS
WARRANTY

\$949 each

MSRP \$1249

4.5 cu.ft. Front Load Washer with PowerWash® System
MH-W8200FW

7.4 cu.ft. Electric Dryer with Refresh Cycle with Steam
MED8200FW

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 03LM3731WP_MayIsMaytag

**We Sell It
&
Service It**

BUYING POWER – We are a member of an \$11 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

MAYTAG

\$443 each

MSRP \$699 washer
MSRP \$649 dryer



SAVE \$462 ON THE PAIR!

3.6 cu.ft. Top Load Washer with PowerWash® Cycle
MWWC416FW

7.0 cu.ft. Large Capacity Electric Dryer with Wrinkle Control Option
MEDC215EW

Whirlpool

\$499 each

MSRP \$699



SAVE \$200 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Deep Water Wash Option
WTW4816FW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4815EW

**MAY IS
MAYTAG
MONTH**



SAVE AN ADDITIONAL 10%
ON SELECT CLOSEOUT MODELS

**BIG
SAVINGS
ON ALL
BUILT-IN
MODELS!**



Whirlpool

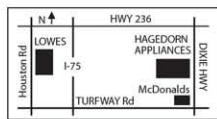
MAYTAG

KitchenAid

AMANA

**SINCE 1941
HAGEDORN
APPLIANCES**

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

**BRAND
SOURCE®**

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The Jumbo Postcard



THE MONTH YOU'VE BEEN WAITING FOR IS HERE!

MAY IS MAYTAG MONTH

MAY 3 - 31

12 MONTHS SPECIAL FINANCING!



**BRAND
SOURCE®**
EXCLUSIVE!

Receive
Up To

\$100

Brandsource Visa®
Prepaid Card

by mail-in or online rebate when you use your Maytag® BrandSource Credit Card on a qualifying purchase of \$2499 or more. Valid May 6 - June 5, 2017.

MAYTAG®



FINGERPRINT RESISTANT
STAINLESS STEEL

25.6 cu.ft. Side-by-Side Refrigerator with PowerCold™ Feature
MSS26C6MFZ



5.3 cu.ft. Electric Range with Precision Cooking
MER6600FZ
MGR6600FZ - Gas Add \$56



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

STAINLESS STEEL MAYTAG KITCHEN

MSRP \$2925

\$2299

**SAVE \$626
ON THE PACKAGE!**
AFTER SAVINGS & \$400 REBATE

BONUS

Add 1.4 cu.ft.
Trash Compactor
MTUC7500AFM

Receive Additional
\$200 Rebate

Stainless Steel Tub
Dishwasher with
PowerBlast™ Cycle
MDB4949SDZ

Whirlpool

MAYTAG®

KitchenAid

AMANA®



OUR BEST OFFER EVER
on Maytag's Best Front Load Pair!

\$949 MSRP \$1249
each

#1 RATED
FRONT LOAD WASHER
BY A LEADING
CONSUMER MAGAZINE

10 YEAR
LIMITED PARTS
WARRANTY

4.5 cu.ft. Front Load Washer
with PowerWash® System
MHW8200FW

7.4 cu.ft. Electric Dryer with
Refresh Cycle with Steam
MED8200FW

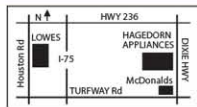


SAVE \$600 ON THE PAIR!
AFTER SAVINGS & \$100 PAIR REBATE

Shown on Optional Pedestals



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



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KitchenAid

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid January 1-July 15, 2017

MAYTAG®

MAY 3-31,
2017

- UP TO -

\$700

BY MAIL WITH PURCHASE OF
SELECT MAYTAG® APPLIANCES*

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Artwork Version: 03JP3733WP_MayIsMaytag

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.



MAY 3 - 31



- UP TO - **\$700** BY MAIL WITH
PURCHASE OF SELECT
MAYTAG® APPLIANCES*
MAY 3-31, 2017



12 MONTHS —
SPECIAL FINANCING!*

Whirlpool

MAYTAG®

KitchenAid

AMANA®



OUR BEST OFFER EVER
on Maytag's Best Front Load Pair!

\$949
each

MSRP
\$1249

#1 RATED
FRONT LOAD WASHER
BY A LEADING
CONSUMER MAGAZINE

10 YEAR
LIMITED PARTS
WARRANTY

4.5 cu.ft. Front Load Washer
with PowerWash® System
MHW8200FW

7.4 cu.ft. Electric Dryer with
Refresh Cycle with Steam
MED8200FW



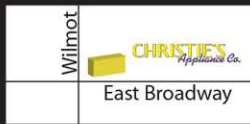
SAVE \$600 ON THE PAIR!
AFTER SAVINGS & \$100 PAIR REBATE

Shown on Optional Pedestals

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. ©/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX. JP3740WP_MayIsMaytag cheitert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid January 1-July 15, 2017

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP3740WP_MayIsMaytag

8 1/2" x 11" Letter



CHRISTIE'S
Appliance Co.

7255 E. Broadway Blvd.
Tucson, AZ 85710

775-782-5099

Artwork Version: LE3741WP

Private Sale

Thursday, May 11th • 1pm-8pm

MAYTAG® Whirlpool **KitchenAid®** AMANA®

Dear Friends & Family,

You are invited to our annual **May Is Maytag Month Event!**

7 Hours Only!
Thursday, May 11th from 1PM to 8PM

Take advantage of our **BEST DEALS** of the Year on all brands including **Maytag®**, **Whirlpool®**, **KitchenAid®** & **Amana®**! Now is the time to save on every Laundry & Kitchen Appliance. In addition to our **Year's Lowest Prices**, receive rebates up to \$700 on qualified Maytag appliance models throughout the store.

This **PRIVATE SALE** is for **Letter Holders ONLY** and will NOT be advertised anywhere else. Bring a friend and **enter our in-store drawing to win a brand new KitchenAid® Stand Mixer!**

Make plans to attend. As always, we are here to serve you after the sale.

Hope to see you then!

Dealer Staff



KitchenAid®
In-Store Drawing
for a KitchenAid®
Stand Mixer!

See sales associate for details.

Preferred Friends ADMISSION TICKET
Register for your chance to WIN
a KitchenAid® Stand Mixer!

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Thursday, May 11, 2017 ONLY.

Preferred Family ADMISSION TICKET
Register for your chance to WIN
a KitchenAid® Stand Mixer!

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Thursday, May 11, 2017 ONLY.



12 MONTHS
NO INTEREST
FINANCING¹

MAYTAG®
REBATES
UP TO \$700!*

HUGE
SAVINGS ON
CLOSEOUTS!

FREE
DELIVERY &
HAUL AWAY

*See store for complete details on all claims, offers, financing & rebates. ¹No interest if paid in full within 12 months with monthly payments on qualifying appliance purchase, \$499 (based on actual selling price, excluding taxes, delivery & installation) and up, with your approved credit card 5/11/17. Interest will be charged to your account from the purchase date if the promotional balance, including optional charges, is not paid in full within 12 months or if you make a late payment. Minimum monthly payments required. © 2017. All rights reserved. HUB approval XXXXX. LE3741WP © 2017 Invigorate Media. 1-800-770-5219.

MODEL LIST : MONSTER MAILER

*Some models may not appear on smaller mailers

May 3 - 31

May Is Maytag Month

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check the box next to the model.

If you would like all prices reduced to the lowest co-opable price, please check HERE...

10% Off

☐

Brand Amana Model # ASI2575FRB MSRP \$1099 SALE PRICE \$999 ☐
Can go as low as \$899

Brand Maytag Model # MFI2570FEZ MSRP \$2199 SALE PRICE \$1666 ☐
Can go as low as \$1499

Brand Whirlpool Model # WRF757SDEM MSRP \$2699 SALE PRICE \$2222 ☐
Can go as low as \$1999

Brand Maytag Kitchen Package MSRP \$2925 SALE PRICE \$2299 ☐
Can go as low as \$1999; Includes \$400 rebate

Brand Maytag Model # MSS26C6MFZ MSRP _____ SALE PRICE _____

Brand Maytag Model # MER6600FZ (or MGR6600FZ - Gas model - Add \$56)

Brand Maytag Model # MMV1174FZ MSRP _____ SALE PRICE _____

Brand Maytag Model # MDB4949SDZ MSRP _____ SALE PRICE _____

Brand Maytag Model # MHW8200FW MSRP \$1249 SALE PRICE \$949 ☐
Can go as low as \$899; Includes \$50 rebate

Brand Maytag Model # MED8200FW MSRP \$1249 SALE PRICE \$949 ☐
Can go as low as \$899; Includes \$50 rebate

Brand Maytag Model # MVWC416FW MSRP \$699 SALE PRICE \$443 ☐
Can go as low as \$399

Brand Maytag Model # MEDC215EW MSRP \$649 SALE PRICE \$443 ☐
Can go as low as \$399

Brand Whirlpool Model # WTW4816FW MSRP \$599 SALE PRICE \$499 ☐
Can go as low as \$449

Brand Whirlpool Model # WED4815EW MSRP \$599 SALE PRICE \$499 ☐
Can go as low as \$449



Monster Mailer • Legal Limit Max Jumbo Postcard • Letter

Order Form

Fax order form to: 636-794-3223

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf? ☐ YES! List Whirlpool Rep Name: _____ **Hierarchy Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939
Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139
Letter (8.5"x11") ☐ 1. 5,000 - \$2,293 ☐ 2. 10,000 - \$3,839

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349
☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049
☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each
JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000) • LETTER - 36.9¢ each

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List | Monster 10.5"x 17" • Legal Limit Max! 11"x 14" • Jumbo Postcard 6"x 11" • Letter 8.5"x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____