

#### 100% CO-OP Credit + FREE CO-OP FILING!

#### Whirlpool Brands "Mad March Savings!"

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic

NOTE: You can reduce ANY model by 10% - Amana PKG could go to \$1,849 - Remain 100% co-op compliant.

You decide prices for your event - we will HUB re-approve changes to assure 100% co-op.

Sale Dates - March 15 -28

Order Deadline - March 1

#### **Choose from Three Sizes**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 37.9 Cents.
- 2. The Legal Limit MAX Postcard 11"x 14" The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.
- 3. The Jumbo Card 6" x 11" Only 35.9 Cents. Postcards from Only \$749 all Inclusive

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

#### Contact 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug\_nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



- 10.5 INCHES WIDE



**295% BIGGER** 

Than our Jumbo Postcard!

As low as Includes Postage

17 INCHES TALL .

#### 12 MONTHS SPECIAL FINANCING!

# AMANA

#### **3 PIECE FRENCH DOOR** STAINLESS STEEL SUITE



25 cu.ft. French Door Refrigerator with Fast Cool Option

Stainless Steel Dishwasher with Triple Filter Wash System

#### We Sell It & Service It

BUYING POWER - We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!** 

**SAVE AN** ADDITIONAL

ON SELECT CLOSEOUT & **DISCONTINUED MODELS** 



Scratch & Win



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

**MAYTAG**<sup>®</sup>

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

115 Mississippi Qu≥ CRYSTAT City, MO 63019

Artwork Version: 01MM3689WP\_MadMarch

## **SAVE BIG ON ALL LAUNDRY PAIRS!**

Whirlpool



March 15<sup>th</sup> – 28<sup>th</sup>



Load Washer with a Low-Profile Impeller



Washer with Best Cleaning in the Industry Driven by the PowerWash® System мнw3505FW

• 10 SE

Dryer with Wrinkle Prevent Option

each



**KitchenAid** 

**RECEIVE UP TO** 

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES<sup>\*</sup>

Valid January 1-July 15, 2017

### **SAVE BIG** ON ALL DISHWASHERS & REFRIGERATORS!







# The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES



#### 12 MONTHS SPECIAL FINANCING!\*





\$554 each

SAVE \$390 ON THE

Load Washer with a
Low-Profile Impeller

Acculty, Seensor Drygland Systems

SAVE \$666 PAIR!

**MAYTAG**°

4.3 cu.ft. Front Load

Washer with Best Cleaning
in the Industry Driven by the
Power/Wash® System
MHW3505FW

7.4 cu.ft. Large
Capacity Electric
Dryver with Wrinkle
Prevent Option
MED3500FW

# We Sell It & Service It

Filter Wash System

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!

SAVE AN ADDITIONAL 10%

ON SELECT CLOSEOUT & DISCONTINUED MODELS



Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 01LM3688WP MadMarch

#### **SAVE BIG** ON ALL DISHWASHERS & REFRIGERATORS!









#### **SAVE BIG ON ALL LAUNDRY PAIRS!**



AMANA

\$365 each

3.5 cu.ft. Top Load Washer with Dual Action Agitator

6.5 cu.ft. Electric **Dryer** with Automatic **Dryness Control** NED4655EW



Whirlpool

\$554 each

4.3 cu.ft. HE Top Load Washer with a Low-Profile Impeller WTW5000DW

7.0 cu.ft. HE Electric Dryer with WED5000DW

# SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT & DISCONTINUED MODELS









Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 01JP3690WP MadMarch

# -Alternate Jumbo Card-



#### 12 MONTHS SPECIAL FINANCING!

AMANA



3.5 cu.ft. Top Load 6.5 cu.ft. Electric Washer with Dual Action Agitator

**Drver** with Automatic Dryness Control NED4655EW





4.3 cu.ft. HE Top Load Washer with a Low-Profile Impeller

7.0 cu.ft. HE Electric Dryer with AccuDry™ Sensor Drying System

Selling & Servicing Major Appliances in Tucson Since 1956



6355 E. Broadway at Wilmot • (520) 296-7218

"See store for complete details of all offers, financing and rebates, ®/™ © 2017, All rights reserved, HUB Pre-Approval XXXXXX, JP3706WP MarchMania cheitert @2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX **OR CURRENT RESIDENT** 

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MFDIA

Artwork Version: JP3706WP MarchMania

#### **MODEL LIST: MONSTER MAILER**

March 15 - 28 Mad March Savings

\*Some models may not appear on smaller mailers

Brand _	Amana Kitchen	Package		_MSRP	\$3017	_ SALE PRICE	
Brand _	Amana	_ Model #	AFI2539ERM	_MSRP		_ SALE PRICE	Can go as low as \$1849
Brand _	Amana	_ Model #	AER6303MFS	_MSRP		_ SALE PRICE	
Brand _	Amana	_ Model #	ADB1300AFS	_MSRP		_ SALE PRICE	
Brand _	Amana	_ Model #	NTW4516FW	_MSRP	\$499	_ SALE PRICE	\$365
Brand _	Amana	_ Model #	NED4655FW	_MSRP	\$499	_ SALE PRICE	\$365
Brand _	Whirlpool	_ Model #	WTW5000DW	_MSRP	\$749	_ SALE PRICE	\$554
Brand _	Whirlpool	_ Model #	WED5000DW	_MSRP	\$749	_ SALE PRICE	\$554
Brand _	Maytag	_ Model #	MHW3505FW	_MSRP	\$999	_ SALE PRICE	\$666
Brand _	Maytag	_ Model #	MED3500FW	_MSRP	\$999	_ SALE PRICE	\$666
Brand _	Whirlpool	_ Model #	WDF540PADM	_MSRP	\$599	_ SALE PRICE	\$443
Brand _	Maytag	_ Model #	MDB4949SDZ	_MSRP	\$699	_ SALE PRICE	\$554
Brand _	KitchenAid	_ Model #	KDFE104DSS	_MSRP	\$849	_ SALE PRICE	\$721
Brand _	Whirlpool	_ Model #	WRS325FDAM	_MSRP	\$1399	_ SALE PRICE	\$1110
Brand _	Whirlpool	_ Model #	WRF736SDAM	_MSRP	\$2299	_ SALE PRICE	\$1777
Brand _	Maytag	_ Model #	MFI2570FEZ	_MSRP	\$2199	_ SALE PRICE	\$1777

**NOTE:** Dealer can advertise at 10% less than sale prices and remain Co-Op Compliant.



#### Monster Mailer • Legal Limit Max • Jumbo Postcard

#### **Order Form**

**Fax order form to: 636-794-3223**Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name:		Contact Name:							
Address:	City:	State: _	Zip:						
Phone:	Cell:	Email:							
	ν								
your behalf?: 🗖 YES! List Whirlp	oool Rep Name:	Hierarchy Customer Number:							
Sale Dates Indicate your sale date	Sale Dates Indicate your sale dates here:  Step 2 Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)								
Indicate number here:									
Do you want "Scra	atch Off" Promo?	No (Scratch Off Promo: Add 3	cents per mailer)						
Quantity Single Famil	ly Homes: <b>Select One</b>	Jumbo Postcard P	Jumbo Postcard Pricing:						
Monster Mailer	<b>1.</b> 5,000 - \$2,343 <b>2.</b> 10,000 - \$3	,939 <b>1</b> . 1,000 - \$749	<b>2.</b> 2,000 - \$1,349						
Legal Limit MAX!	<b>1.</b> 5,000 - \$2,443 <b>2.</b> 10,000 - \$4	,139 <b>3.</b> 3,000 - \$1,749	<b>4.</b> 4,000 - \$2,049						
Additional Mailers, ADD: MONSTER - 37.9¢ each LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)  Step Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery,etc.									
Financing offer terms -	# of Months ie. 6, 12, 18	; With Payments? YES or NO; M	inimum Purchase: \$						
List your special offers here:									
Step Signature (REQUIRED): (Your order will not be processed without a signature)  Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.									
6	<u>'</u>	<b>R</b> □ 2. Let us run a radius a							
	free consultation on s								
1. 2.	3.	4.	5.						
6. 7.	8.	9.	10.						
Pricing Includes: \$50,000+Household Median Income									
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage									
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'l SCFs: Add \$100									

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



#### List your model changes below

#### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$

From: <a href="mailto:coop@whirlpoolhub.com">coop@whirlpoolhub.com</a> [mailto:coop@whirlpoolhub.com]

Sent: Thursday, February 9, 2017 11:50 AM To: steven\_menkhus@invigoratemedia.com

**Subject: Whirlpool Corporation Advertising Compliance Review Approved** 

#### 000INVIGPA

Your Reference Comments: 01LM3688WP

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

**Compliance Review Request Number: 148179** 

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at <u>1-855-458-5446</u> (Option 3) or email us at <u>coop@whirlpoolhub.com</u>.