

Pre-Approved for CO-OP + FREE ACB CO-OP Filing!

Contact Invigorate Media 800-770-5219

GE Brands "March Mania!"

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Prices are LOWEST Allowed & Remain CO-OP Compliant - Current MAP Less 10%. The Profile package is "Package MAP" - Less 10% - Less \$400 Rebate.

Change any price/any model - we will ACB reapprove for you!

FREE ACB CO-OP FILING if Checked on Order form!

Run any days in March

Start date: March 8 Order by: February 21
Start date: March 15 Order by: February 28
Start date: March 22 Order by: March 7

Choose from Two Sizes

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 37.9 Cents.
- 2. <u>The Legal Limit MAX Postcard</u> 11" x 14" The Largest Piece of Mail Allowed by Law! Only **39.9** Cents.

All orders Include art with Edits, Single Family Home Postage, Printing, Our Targeted Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's local post office for In-Home Delivery. All changes will be resubmitted for pre-approval prior to printing to assure reimbursement. Option – use your customer list – call for details. FREE ACB CO-OP FILING if check on order form!

Add the "Scratch Off" Promotion to any mailer/3 Cents extra – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Visa Gift cards (zero dealer liabilities), and your option to add your own default prizes such as a Free \$79 Value 10-Year Component warranty with purchase - or \$25 - \$50 additional savings, Mounted Prize Board & extra mailers for walk in traffic.

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug nelson@invigoratemedia.com Cell 636-578-8130 •

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!



12 MONTHS SPECIAL FINANCING!

® PROFILE™ PACKAGE REBATE UP TO \$1200°

VALID NOW - 7/31





KEURIG® K-CUP BREWING SYSTEM The unexpected convenience of hot

The unexpected convenience of ho single serve brewing at your fridge



DEEP CLEAN DISHWASHER

Powerful jets blast away stuck-on food for silverware that's always spotless

27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- TwinChill™ Evaporators
- Full-width, Electronic Temperature-Controlled Drawer with Colored LED Lights PFE28PSKSS

30" FREESTANDING ELECTRIC CONVECTION RANGE

- Edge-To-Edge Cooktop
- Electronic Touch Controls
 PB9115.155

2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN • Sensor Cooking Controls • Chef Connect

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Reverse Quad Blade

Wash Arm

PVM9005SJSS



SAVE \$1177 on this Profile package!

SAVE \$427

on this SLATE package!

Slate. AN EFFORTLESS FINISH

Slate's matte finish hides fingerprints, holds magnets and goes with just about anything. It's an easy way to make your kitchen stand out for all the right reasons.

GE MAKES THE MOST DEPENDABLE

RANGES YOU

CAN BUY!

\$2699

REG \$3126







25.4 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Advanced Water Filtration
- Adjustable Slide-out Glass Shelves GSS25GMHES

30" FREESTANDING ELECTRIC CONVECTION RANGE

- 12"/9" Dual Element
- 9"/6" Power Boil Elements

 JB655EKES

1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE

Weight and Time Defrost
 Sensor Controls

JVM6175EKES

DISHWASHER WITH FRONT CONTROLS

- Bottle Jets
- Bottle Jets
 Steam PreWash
 GDF610PMJES

SAVE 10%

ON SELECT CLOSEOUT 8

HUGE LAUNDRY DEALS!!

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA





^{\$}699 EACH

GE* 4.5 CU.FT. STEAM FRONT LOAD WASHER

- Internal Water Heater
- Steam Option GFW450SSKWW

GE* 7.5 CU.FT. STEAM ELECTRIC DRYER

- Stainless Steel Drum
- HE Sensor Dry

 GED45ESSKWW



%

GE APPLIANCES

\$499 EACH

GE* 4.2 CU.FT. TOP LOAD WASHER

- · Deep Fill
- Auto Soak
 GTW460ASJWW

GE* 7.2 CU.FT.

- Auto Dry
- Wrinkle Care Tumble
 GTD42EASJWW



WE SELL IT ゼ SERVICE IT

Buying Power — We are a member of a multi Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!

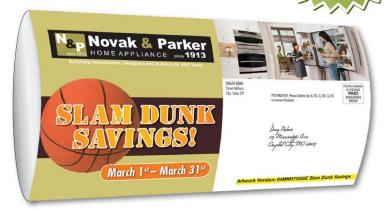


Artwork Version: 04LM3704GE Slam Dunk Savings





Arrives in the mailbox as 6"x10.5" **Opens to**



10.5 INCHES WIDE



295% BIGGER Than our **Jumbo Postcard!** Includes

17 INCHES TALL

As low as



VH'

BUILT-IN **APPLIANCES!**

EVEN ON SPECIAL ORDERS!

12 MONTHS SPECIAL FINANCING!*



March 1st - March 31st

Scratch

Match your number in our store to see if you're a winner!

- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts

DEALER NAME Street Address City, State ZIP POSTMASTER: Please Deliver By X/XX, X/XX, X/XX or Current Resident

930-

PRESORT STANDARD U.S.POSTAGE PAID MEDIA

115 Mississippi Qu≥ Crystat City, MO 63019

Artwork Version: 04MM3705GE Slam Dunk Savings

② PROFILE™ PACKAGE REBATE UP TO \$1200*

VALID NOW - 7/31





KEURIG® K-CUP BREWING

The unexpected convenience of hot single serve brewing at your fridge



DEEP CLEAN DISHWASHER

Powerful jets blast away stuck-on food

for silverware that's always spotless

27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- TwinChillTM Evaporators
- Full-width, Electronic Temperature-Controlled Drawer with Colored LED Lights PFE28PSKSS

30" FREESTANDING ELECTRIC CONVECTION RANGE

- Edge-To-Edge Cooktop
- Electronic Touch Controls PR911S. ISS

2.1 CU. FT. OVER-**THE-RANGE SENSOR** MICROWAVE OVEN

- Sensor Cooking Controls
- Chef Connect PVM9005SJSS

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Reverse Quad Blade Wash Arm PDT845SSJSS



SAVE \$427 on this SLATE package!

Slate. AN EFFORTLESS FINISH

Slate's matte finish hides fingerprints, holds magnets and goes with just about anything. It's an easy way to make your kitchen stand out for all the right reasons.

\$2699
PACKAGE PRICE

REG \$3126

25.4 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Advanced Water Filtration
- Adjustable Slide-out Glass Shelves GSS25GMHES

30" FREESTANDING ELECTRIC CONVECTION RANGE

- 12"/9" Dual Element
- 9"/6" Power Boil Elements JB655EKES

1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE

- Weight and Time Defrost
- Sensor Controls

 JVM6175EKES

DISHWASHER WITH FRONT CONTROLS

- Bottle Jets
- Steam PreWash
 GDF610PMJES









SAVE 10%

ON SELECT CLOSEOUT & DISCONTINUED MODELS

WE SELL IT & SERVICE IT

Buying Power – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. Buy from a locally owned business!

HUGE LAUNDRY DEALS!!





GE APPLIANCES

\$699 EACH

GE® 4.5 CU.FT. STEAM FRONT LOAD WASHER

- Internal Water Heater
- Steam Option GFW450SSKWW

GE® 7.5 CU.FT. STEAM ELECTRIC DRYER

- Stainless Steel Drum
- HE Sensor Dry GFD45ESSKWW



GE APPLIANCES

\$499 EACH

GE® 4.2 CU.FT. TOP LOAD WASHER

- Deep Fill
- Auto Soak GTW460ASJWW

GE® 7.2 CU.FT. ELECTRIC DRYER

- Auto Dry
- Wrinkle Care Tumble GTD42EASJWW



Novak & Parker HOMEAPPLIANCE since 1913

March 1st - March 31st

"See store for complete details on all offers, financing and rebates, "Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply, No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Visa@ Gitt Card 3'XXXXXX, Additional Discounts on minimum purchase of \$499 and above, Excluding GE Cale and GE Profile Appliances: \$25 XXXXXXXX, \$30 XXXXXXXX, \$50 XXXXXXXX, \$30 XXXXXXXX, \$50 XXXXXXXX, \$40 Experiment of the size of the same process of the sa



Monster Mailer • Legal Limit Max

Order Form

Fax order form to: 636-794-3223

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Business Name: Contact Name:									
Addr	ess:		City:		State: Zip:				
Phone: Cell:				Email:					
Buyin	ng Group Affiliation:		GE Rep N	lame:					
					Number:				
GLD	cuicis want as to in	e your neb to op paperwe	on your benam.	TES. GE CUSTOMET	Humber.				
Step 1	Sale Dates	a dataa bara	Please List Artwork Version Number Artwork Version in white address panel,						
	Indicate your sale			ie Version: LL2041WP; 01MM954X) Indicate number here:					
			indica	te number nere					
	Do you want "	Do you want "Scratch Off" Promo?							
Step	Quantity Single F	Family Homes: Select	One	Price with Scratch Off Package:					
3	Monster Mailer	□ 1. 5,000 - \$2,343 □	2. 10,000 - \$3,939	1 . 5,000 - \$2,	493 2 . 10,000 - \$4,239				
	Legal Limit MAX!	! □ 1 . 5,000 - \$2,443 □	1 . 5,000 - \$2,	□ 1. 5,000 - \$2,593 □ 2. 10,000 - \$4,439					
	Additional Mailers	, Add: MONSTER - 37.9¢ e	each • LEGAL LIMIT M	AX - 39.9¢ each					
Step 4	Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery,et Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$								
Step 5	Signature (REQUI				will not be processed without a signature)				
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.									
Step Select ONE: 1. Zip Codes - Complete Below OR 2. Let us run a radius around your store									
-	Call us f	for free consulta							
1.		2.	3.	4.	5.				
6. 7. 8. 9. 10.									
Pricing Includes: \$50,000* Household Median Income									
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Single Family Home Postage Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢									
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'I SCFs: Add \$100									

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$

MODEL LIST: MONSTER MAILER

March 1 - March 31 March Mania

*Some models may not appear on smaller mailers

Brand _	GE Profile	_ Model # _	Kitchen	_ REG	\$5996	_ SALE _	\$4819	_SAVE _	\$1177
Brand _		_ Model # _	PFE28PSKSS	_ REG_		_ SALE _		_SAVE _	
Brand _		_ Model # _	PVM9005SJSS	_ REG_		_ SALE _		_SAVE _	
Brand _		_ Model # _	PB911SJSS	_ REG_		_ SALE _		_SAVE _	
Brand _		_ Model # _	PDT845SSJSS	_ REG_		_ SALE _		_SAVE _	
Brand _	GE	_ Model # _.	Kitchen	_ REG_	\$3126	_ SALE _	\$2699	_SAVE _	\$427
Brand _		_ Model # _.	GSS25GMHES	_ REG		_ SALE _		_SAVE _	
Brand _		_ Model # _	JB655EKES	_ REG		_ SALE _		_SAVE _	
Brand _		_ Model # _	JVM6175EKES	_ REG		_ SALE _		_SAVE _	
Brand _		_ Model # _	GDF610PMJES	_ REG		_ SALE _		_SAVE _	
Brand _	GE	_ Model # _	GFW450SSKWW	_ REG	\$899	_ SALE _	\$699	_SAVE _	\$200
Brand _	GE	_ Model # _	GFD45ESSKWW	_ REG_	\$899	_ SALE _	\$699	_SAVE _	\$200
Brand _	GE	_ Model # _	GTW460ASJWW	_ REG	\$599	_ SALE _	\$499	_SAVE _	\$100
Brand _	GE	_ Model # _	GTD42EASJWW	_ REG	\$599	_ SALE _	\$499	_SAVE _	\$100