



**invigorate!**  
marketing & media

**Don't Lose Your 2016 CO-OP Dollars**  
**Use any Remaining 2016 CO-OP Dollars & /or 2017 Funds**

## ***Whirlpool Brands "January Clearance Sale!"***

**Postcards from Only \$749\* + 100% CO-OP Credit + FREE CO-OP FILING!**

\*See Order form

**Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.**

**Make ANY Changes to art - Prices/Models/Brands. We will re-approve for 100% co-op!**

**Sale Dates - any days between January 11 - 25**

**Start Sale January 11 - Order Deadline - December 27**

**Start Sale January 18 - Order Deadline - January 3**

### **Choose from Three Sizes**

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**
- 3. The Jumbo Card 6" x 11"** **Only 35.9 Cents.**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – ask for details.

**We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.**

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

**Contact 800-770-5219**

Bill Menkhus    bill\_menkhus@invigoratemedias.com    Cell 636-524-1240  
Doug Nelson    doug\_nelson@invigoratemedias.com    Cell 636-578-8130

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL

**SAVE**  
ON ALL BUILT-IN APPLIANCES!  
EVEN ON SPECIAL ORDERS!

Whirlpool MAYTAG  
KitchenAid AMANA

**REBATES**  
**KitchenAid**  
UP TO **\$1600**  
BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES.  
Valid January 1 - July 15, 2013

Whirlpool MAYTAG  
UP TO **\$600**  
PREPAID CARD BY MAIL WITH PURCHASE OF 2 OR MORE SELECT WHIRLPOOL & MAYTAG BRAND APPLIANCES.  
Valid January 1 - July 15, 2013

**12 MONTHS SPECIAL FINANCING!**

**CHRISTIE'S Appliances Co.**  
**January Clearance**

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Don't Take  
15 Minutes! Call  
Cynthia City 770 6399

Artwork Version: 01MM330WP\_JanuaryClearance

**HUGE LAUNDRY SAVINGS!**

AMANA	Whirlpool cabrio	MAYTAG
<b>\$365 each</b>	<b>\$482 each</b>	<b>\$949 each</b>
Save \$268 on the pair!	Save \$334 on the pair!	Save \$300 on the pair!
5.3 cu.ft. Top Load Washer with Dual Action Tumble	6.5 cu.ft. Electric Dryer with Automatic Steam Control	6.3 cu.ft. HE Top Load Washer with Steam
6.5 cu.ft. HE Electric Dryer with Automatic Steam Control	7.8 cu.ft. HE Electric Dryer with AirSense™ sensor drying system	4.8 cu.ft. Top Load Washer with PowerWash™ system
7.4 cu.ft. Electric Dryer with PowerWash™ system		

**CHRISTIE'S Appliances Co.**  
**January Clearance**

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Don't Take  
15 Minutes! Call  
Cynthia City 770 6399

Artwork Version: 01MM330WP\_JanuaryClearance

**JANUARY 11<sup>TH</sup> - 24<sup>TH</sup>**

**295% BIGGER** Than our  
Jumbo Postcard!

As low as  
**37.9¢** Includes  
Postage





# SAVE

ON ALL **BUILT-IN APPLIANCES!**  
EVEN ON SPECIAL ORDERS!

**Whirlpool MAYTAG**  
**KitchenAid AMANA**

## 12 MONTHS SPECIAL FINANCING!\*

# REBATES

**KitchenAid**

UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID BRAND APPLIANCES\*

Valid January 1–July 15, 2017

**Whirlpool MAYTAG**

UP TO **\$600**

PREPAID CARD BY MAIL WITH PURCHASE  
OF 2 OR MORE SELECT WHIRLPOOL &  
MAYTAG BRAND APPLIANCES\*

Valid January 11–24, 2017




**CHRISTIE'S**  
*Appliance Co.*

# January Clearance



JANUARY 11<sup>TH</sup> – 24<sup>TH</sup>

## Scratch & Win

Match your number in our  
store to see if you're our  
grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings  
on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson*  
115 Mississippi Ave  
Crystall City, MO 63019

Artwork Version: 01MM3630WP\_JanuaryClearance

# HUGE LAUNDRY SAVINGS!

**AMANA**

**\$365** each MSRP \$499



**Save \$268**  
on the pair!

**3.5 cu. ft. Top  
Load Washer** with  
Dual Action Agitator  
NTW4516FW

**6.5 cu. ft. Electric  
Dryer** with Automatic  
Dryness Control  
NED4655EW

**Whirlpool cabrio**  
FABRIC CARE SYSTEM

**\$482** each MSRP \$649



**Save \$334**  
on the pair  
after \$100 pair rebate!

**4.3 cu. ft. HE Top Load  
Washer** with Stainless  
Steel Wash Basket  
WTW5000DW

**7.0 cu. ft. HE Electric  
Dryer** with AccuDry™  
Sensor Drying System  
WED5000DW

**MAYTAG**

**\$949** each MSRP \$1099



**Save \$300**  
on the pair  
after \$100 pair rebate!

**10 YEAR**  
LIMITED PARTS  
WARRANTY

Shown on Optional Pedestals

**4.5 cu. ft. Top  
Load Washer** with  
PowerWash® System  
MHW5500FW

**7.4 cu. ft. Electric  
Steam Dryer** with  
PowerDry System  
MED5500FW





# Whirlpool® 4 PIECE KITCHEN PACKAGE!

MSRP \$2976

# \$2221

**package price**

**SAVE \$755**  
on the entire package!

**25 cu.ft. Side-by-Side Refrigerator**  
with SpillGuard™ Glass Shelves  
WRS325FDAM

**1.7 cu.ft. Microwave  
Hood Combination** with  
Electronic Controls  
WMH31017FS

**5.3 cu.ft. Freestanding Electric  
Range** with Easy Wipe Ceramic  
Glass Cooktop  
WFE515S0ES  
WFG515S0ES - Gas Add \$121

**Stainless Steel Dishwasher**  
with 1-Hour Wash Cycle  
WDF520PADM



## SAVE AN ADDITIONAL 10%

ON SELECT CLOSEOUT & DISCONTINUED MODELS

Whirlpool®



MSRP \$1399

# \$1110

**SAVE \$289**

**25 cu.ft.  
Side-by-Side  
Refrigerator** with  
SpillGuard™ Glass  
Shelves  
WRS325FDAM

Whirlpool®



MSRP \$1799

# \$1333

**SAVE \$466**

**25 cu.ft.  
French Door  
Refrigerator** with  
Frameless Glass  
Shelves  
WRF535SMBM

MAYTAG®



MSRP \$2199

# \$1777

**SAVE \$422**

**25 cu.ft.  
French Door  
Refrigerator**  
with PowerCold®  
Feature  
MF12570FEZ

Whirlpool®

INVESTED IN  
**AMERICA**

Employing More U.S. Workers Than Any Other Major Appliance Manufacturer  
Designed, Engineered & Assembled in the U.S.A.



## We Sell It & Service It

**BUYING POWER** – We are a member of a \$15 Billion  
buying organization. The majority of our appliances are  
priced at or below home improvement store prices. Don't  
sacrifice quality service before or after the sale. **BUY  
FROM A LOCALLY OWNED BUSINESS!**

MAYTAG®



# \$249

MSRP \$369

**2.0 cu.ft. Over-the-Range  
Microwave** with Sensor Cooking  
MMV4205DS

**SAVE \$404** on the pair!



# \$665

MSRP \$949

**6.2 cu.ft. Electric Range** with  
Convection and Power™ Element  
MER8700DS  
MGR8700DS - Gas Add \$56

Selling & Servicing Major Appliances in Tucson Since 1956

# CHRISTIE'S

*Appliance Co.*

7255 E. Broadway at S. Kolb • (520) 296-7218



**nationwide**  
marketing group

**\$15 BILLION  
BUYING  
POWER**

We're proud of our association with the  
largest buying organization in the country,  
which brings you the combined  
purchasing power of thousands of retail  
stores nationwide. This huge buying  
power is passed along to our customers by  
means of lower prices every day on the  
finest name brand products in the world.

\*See store for complete details on all offers, financing and rebates. \*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000. KitchenAid® Stand Mixer 3 XXXXXX. Additional Discounts on minimum purchase of \$499 and above: \$25 XXXXXX, \$30 XXXXXX, \$50 XXXXXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©2016. All rights reserved. HUB Pre-Approval XXXXXX. 01MM3630WP\_January Clearance chart. ©2016 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



# The Legal Limit *MAX!* Postcard

**Anything bigger would be criminal.**

**14 INCHES WIDE  
HUGE!**



The  
**LARGEST**  
piece of mail the  
US Postal Service  
will allow!

As low as  
**39.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!



**11 INCHES TALL**

# January Clearance

**CHRISTIE'S**  
*Appliance Co.*

JANUARY 11<sup>TH</sup> – 24<sup>TH</sup>



**SAVE**  
ON ALL **BUILT-IN APPLIANCES!**  
EVEN ON SPECIAL ORDERS!

Whirlpool MAYTAG  
KitchenAid AMANA

**12 MONTHS**  
**SPECIAL FINANCING!\***

**AMANA®**

**\$365** each MSRP \$499



**Save \$268**  
on the pair!

3.5 cu.ft. Top Load Washer with Dual Action Agitator NTW4516FW

6.5 cu.ft. Electric Dryer with Automatic Dryness Control NED4655EW

Whirlpool cabrio™

**\$482** each MSRP \$640



**Save \$334**  
on the pair  
after \$100 pair rebate!

4.3 cu.ft. HE Top Load Washer with Stainless Steel Wash Basket WTW5000DW

7.0 cu.ft. HE Electric Dryer with AccuDry™ Sensor Drying System WED5000DW

**MAYTAG®**

**\$949** each MSRP \$1099



**Save \$300**  
on the pair  
after \$100 pair rebate!

**10 YEAR**  
LIMITED PARTS WARRANTY

Shown on Optional Pedestals

4.5 cu.ft. Top Load Washer with PowerWash® System MHW5500FW

7.4 cu.ft. Electric Steam Dryer with PowerDry System MED5500FW



Whirlpool

INVESTED IN  
**AMERICA**

Employing More U.S. Workers Than Any Other Major Appliance Manufacturer  
Designed, Engineered & Assembled in the U.S.A.



**KitchenAid** UP TO

**\$1600**

BY MAIL WITH PURCHASE  
OF SELECT KITCHENAID  
BRAND APPLIANCES\*  
Valid January 1–July 15, 2017

Whirlpool MAYTAG® UP TO

**\$600**

PREPAID CARD BY MAIL WITH PURCHASE  
OF 2 OR MORE SELECT WHIRLPOOL &  
MAYTAG BRAND APPLIANCES\*  
Valid January 11–24, 2017





## Whirlpool 4 PIECE KITCHEN PACKAGE!

MSRP \$2976  
**\$2221**  
**package price**

**SAVE \$755**  
 on the entire package!

**25 cu.ft. Side-by-Side Refrigerator**  
 with SpillGuard™ Glass Shelves  
 WRS325FDAM

**5.3 cu.ft. Freestanding Electric Range**  
 with Easy Wipe Ceramic Glass Cooktop  
 WFE1550ES  
 WFG51550ES - Gas Add \$121

**1.7 cu.ft. Microwave Hood Combination**  
 with Electronic Controls  
 WMH31017FS

**Stainless Steel Dishwasher**  
 with 1-Hour Wash Cycle  
 WDF520PAM

## We Sell It & Service It

**BUYING POWER** – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

Whirlpool



MSRP \$1399

**\$1110**

**SAVE \$289**

**25 cu.ft. Side-by-Side Refrigerator**  
 with SpillGuard™ Glass Shelves  
 WRS325FDAM

Whirlpool



MSRP \$1799

**\$1333**

**SAVE \$466**

**25 cu.ft. French Door Refrigerator**  
 with Frameless Glass Shelves  
 WRF535MBM

MAYTAG



MSRP \$2199

**\$1777**

**SAVE \$422**

**25 cu.ft. French Door Refrigerator**  
 with PowerCold® Feature  
 MFI2570FEZ

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
 Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



**nationwide**  
 marketing group  
**\$15 BILLION BUYING POWER**  
 We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

Dealer Name  
 Street Address  
 City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
 OR CURRENT RESIDENT**

PRESORT STANDARD  
 U.S. POSTAGE  
**PAID**  
 INVIGORATE  
 MEDIA

*Doug Nelson  
 115 Mississippi Ave  
 Crystal City, MO 63019*

**Artwork Version: 01LM3629WP January Clearance**



**January Clearance**

JANUARY 11<sup>TH</sup> – 24<sup>TH</sup>

**SAVE AN ADDITIONAL 10%  
 ON SELECT CLOSEOUT & DISCONTINUED MODELS**



**10 YEAR LIMITED PARTS WARRANTY**

**MAYTAG**  
**\$249** MSRP \$369

**2.0 cu.ft. Over-the-Range Microwave**  
 with Sensor Cooking  
 MMV42050S



**10 YEAR LIMITED PARTS WARRANTY**

**SAVE \$404 on the pair!**

**\$665** MSRP \$949

**6.2 cu.ft. Electric Range**  
 with Convection and Power™ Element  
 MER8700DS  
 MGR8700DS - Gas Add \$56

\*See store for complete details of all offers, financing and rebates. ©/TM © 2016. All rights reserved. HUB Pre-Approval XXXXXX. 01LM3629WP\_JanuaryClearance cheitert ©2016 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# The Jumbo Postcard



**CHRISTIE'S**  
*Appliance Co.*

# January Clearance



JANUARY 11<sup>TH</sup> – 24<sup>TH</sup>

## 12 MONTHS SPECIAL FINANCING!\*

Whirlpool

MAYTAG

KitchenAid

AMANA

Whirlpool

## 4 PIECE KITCHEN PACKAGE!

MSRP \$2976

**\$2221**  
package price

**SAVE \$755**  
on the entire package!



**25 cu.ft. Side-by-Side Refrigerator**  
with SpillGuard™  
Glass Shelves  
WRS325FDAM

**5.3 cu.ft. Freestanding Electric Range** with Easy Wipe Ceramic Glass Cooktop  
WFE515S0ES  
WFG515S0ES - Gas Add \$121

**1.7 cu.ft. Microwave Hood Combination** with Electronic Controls  
WMH31017FS

**Stainless Steel Dishwasher** with 1-Hour Wash Cycle  
WDF520PADM

**SAVE AN ADDITIONAL 10%**  
ON SELECT CLOSEOUT & DISCONTINUED MODELS

Whirlpool®

cabrio™  
FABRIC CARE SYSTEM

MSRP \*\$649  
**\$482**  
**each**

**Save \$334**  
**on the pair**  
after \$100 pair rebate!

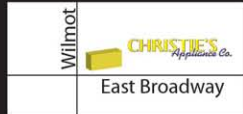
**4.3 cu.ft. HE Top Load**  
**Washer with Stainless**  
**Steel Wash Basket**  
WTW5000DW

**7.0 cu.ft. HE Electric**  
**Dryer with AccuDry™**  
**Sensor Drying System**  
WED5000DW

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

6355 E. Broadway at Wilmot • (520) 296-7218



**KitchenAid**

UP TO **\$1600**

BY MAIL WITH PURCHASE OF  
SELECT KITCHENAID BRAND  
APPLIANCES\*

Valid January 1–July 15, 2017

Whirlpool® **MAYTAG®**

UP TO **\$600**

PREPAID CARD BY MAIL WITH PURCHASE  
OF 2 OR MORE SELECT WHIRLPOOL &  
MAYTAG BRAND APPLIANCES\*

Valid January 11–24, 2017

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX**  
**OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson*  
*115 Mississippi Ave*  
*Crystat City, MO 63019*

\*See store for complete details of all offers, financing and rebates. ®/™ © 2016. All rights reserved. HUB Pre-Approval XXXXXX.  
01JP3631WP\_JanuaryClearance cheitert ©2016 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

**Artwork Version: 01JP3631WP\_JanuaryClearance**



# Alternate Jumbo Card

**CHRISTIE'S**  
*Appliance Co.*

  
*January*  
**BLOW-OUT!**

JANUARY 11<sup>TH</sup> – 24<sup>TH</sup>

**12 MONTHS  
SPECIAL FINANCING!\***



 **Whirlpool**

**MAYTAG®**

**KitchenAid**

**AMANA®**

*Our Biggest Savings of the Year!*

**Refrigeration • Ranges • Washers • Dryers  
Microwaves • Dishwashers**







**KitchenAid** UP TO  
**\$1600**

BY MAIL WITH PURCHASE OF  
 SELECT KITCHENAID BRAND  
 APPLIANCES\*

Valid January 1–July 15, 2017

**Whirlpool MAYTAG**  
 UP TO **\$600**

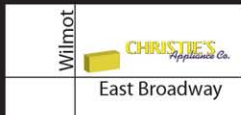
PREPAID CARD BY MAIL WITH PURCHASE  
 OF 2 OR MORE SELECT WHIRLPOOL &  
 MAYTAG BRAND APPLIANCES\*

Valid January 11–24, 2017

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

6355 E. Broadway at Wilmot • (520) 296-7218



Dealer Name  
 Street Address  
 City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
 OR CURRENT RESIDENT**

PRESORT STANDARD  
 U.S. POSTAGE  
**PAID**  
 INVIGORATE  
 MEDIA

*Doug Nelson*  
 115 Mississippi Ave  
 Crystat City, MO 63019

\*See store for complete details of all offers, financing and rebates. ©/™ © 2016. All rights reserved. HUB Pre-Approval XXXXXX.  
 JP3641WP\_JanuaryBlowout cheitert ©2016 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

**Artwork Version: JP3641WP\_JanuaryBlowout**

# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

Jan 11 - 24

January Clearance

Brand	Amana	Model #	NTW4516FW	MSRP	\$499	SALE PRICE	\$365 <small>(Can go as low as \$329)</small>
Brand	Amana	Model #	NED4655EW	MSRP	\$499	SALE PRICE	\$365 <small>(Can go as low as \$329)</small>
Brand	Whirlpool	Model #	WTW5000DW	MSRP	\$649	SALE PRICE	\$482 <small>(After \$100 pair rebate; Can go as low as \$479)</small>
Brand	Whirlpool	Model #	WED5000DW	MSRP	\$649	SALE PRICE	\$482 <small>(After \$100 pair rebate; Can go as low as \$479)</small>
Brand	Maytag	Model #	MHW5500FW	MSRP	\$1099	SALE PRICE	\$949 <small>(After \$100 pair rebate; Can go as low as \$899)</small>
Brand	Maytag	Model #	MED5500FW	MSRP	\$1099	SALE PRICE	\$949 <small>(After \$100 pair rebate; Can go as low as \$899)</small>
Brand	Whirlpool Kitchen Package			MSRP	\$2976	SALE PRICE	\$2221 <small>(Can go as low as \$1999)</small>
Brand		Model #	WRS325FDAM	MSRP		SALE PRICE	
Brand		Model #	WFE515S0ES or WFG515S0ES		SALE PRICE	Add \$121 for Gas	
Brand		Model #	WMH31017FS	MSRP		SALE PRICE	
Brand		Model #	WDF520PADM	MSRP		SALE PRICE	
Brand	Whirlpool	Model #	WRS325FDAM	MSRP	\$1399	SALE PRICE	\$1110 <small>(Can go as low as \$999)</small>
Brand	Whirlpool	Model #	WRF535SMBM	MSRP	\$1799	SALE PRICE	\$1333 <small>(Can go as low as \$1199)</small>
Brand	Maytag	Model #	MFI2570FEZ	MSRP	\$2199	SALE PRICE	\$1777 <small>(Can go as low as \$1599)</small>
Brand	Maytag	Model #	MMV4205DS	MSRP	\$369	SALE PRICE	\$249 <small>(Can go as low as \$224)</small>
Brand	Maytag	Model #	MER8700DS	MSRP	\$949	SALE PRICE	\$665 <small>(Can go as low as \$599)</small>
Brand		Model #	MGR8700DS	MSRP		SALE PRICE	Add \$56 for Gas





**Monster Mailer • Legal Limit Max • Jumbo Postcard**

# Order Form

**Fax order form to: 636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group Affiliation: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! List Whirlpool Rep Name: \_\_\_\_\_ **Hierarchy Customer Number:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

**Step 3**

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

**Additional Mailers, ADD:** MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

**Step 4**

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

**Step 5**

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

**Pricing Includes: \$50,000\* Household Median Income**

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_

**From:** [coop@whirlpoolhub.com](mailto:coop@whirlpoolhub.com) [mailto:[coop@whirlpoolhub.com](mailto:coop@whirlpoolhub.com)]  
**Sent:** Tuesday, December 13, 2016 12:12 PM  
**To:** [steven\\_menkhus@invigoratemedias.com](mailto:steven_menkhus@invigoratemedias.com)  
**Subject:** Whirlpool Corporation Advertising Compliance Review Approved

000INVIGPA

Your Reference Comments: 01LM3629WP

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 142093

For details, please visit The HUB at [whirlpoolhub.com](http://whirlpoolhub.com)

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at [coop@whirlpoolhub.com](mailto:coop@whirlpoolhub.com).