

## **Don't Lose Your 2016 CO-OP Dollars**

Use any Remaining 2016 CO-OP Dollars & /or 2017 Funds

## Whirlpool Brands "January Clearance Sale!"

Postcards from Only \$749\* + 100% CO-OP Credit + FREE CO-OP FILING! \*See Order form

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make ANY Changes to art - Prices/Models/Brands. We will re-approve for 100% co-op!

Sale Dates - any days between January 11 - 25

Start Sale January 11 - Order Deadline - December 27

Start Sale January 18 - Order Deadline - January 3

### **Choose from Three Sizes**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 37.9
- 2. The Legal Limit MAX Postcard 11"x 14" The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.
- 3. The Jumbo Card 6" x 11" Only 35.9 Cents.

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

### Contact 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug\_nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



— 10.5 INCHES **WIDE** —



17 INCHES TALI

295% BIGGER Than our Jumbo Postcard!

37.90

Includes





**KitchenAid** 

UP TO

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES

Whirlpool

MAYTAG

UP TO

PREPAID CARD BY MAIL WITH PURCHASE OF 2 OR MORE SELECT WHIRLPOOL & MAYTAG BRAND APPLIANCES



Straigh & Win



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX **OR CURRENT RESIDENT** 

U.S.POSTAGE PAID MFDIA

115 Mississippi Que CRYSTAT City, MO 63019

Artwork Version: 04MM3636WP JanuaryClearance

# January Clearance JANUARY 11TH – 24TH

## **HUGE SAVINGS ON LAUNDRY PAIRS!**

AMANA



**3.5 cu.ft. Top Load Washer** with
Dual Action Agitator

6.5 cu.ft. Electric Dryer with Auton Dryness Control

Whirlpool Cabrio



4.3 cu.ft. HE Top Load **sher** with Stain el Wash Basket

7.0 cu.ft. HE Electric **Dryer** with AccuDry<sup>™</sup> Sensor Drying System

**MAYTAG**<sup>®</sup>



7.4 cu.ft. Electric



**4 PIECE KITCHEN PACKAGE!** Whirlpool

SAVE \$755

MSRP \$2976

## package price

25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves WRS325FDAM

5.3 cu.ft. Freestanding Electric Range with Easy Wipe Ceramic Glass Cooktop WFE515S0ES WFG515S0ES - Gas Add \$121

1.7 cu.ft. Microwave **Hood Combination** with **Electronic Controls** WMH31017FS

**Stainless Steel Dishwasher** with 1-Hour Wash Cycle WDF520PADM

## E AN ADDITIONAL 10%

CLOSEOUT & DISCONTINUED MODELS

Whirlpool



Whirlpool



## **MAYTAG**<sup>®</sup>





# We Sell It &

**BUYING POWER** – We are a member of a Multi-Billion Dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!** 





639 North Creek Dr Festus, MO 636-931-5950



3938 Vogel Rd Arnold, MO 636-282-1700



www.genuinemaytagfestus.com

## The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

HUGE!

The LARGEST piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES



## **January** Clearance

JANUARY 11TH - 24TH



## 12 MONTHS SPECIAL FINANCING!



AMANA

each



3.5 cu.ft. Top **Load Washer** 

6.5 cu.ft. **Electric Dryer**  Whirlpool cabrio

each



4.3 cu.ft. HE Top **Load Washer** with Stainless Steel Wash Basket

7.0 cu.ft. HE Electric Dryer wil AccuDry™ Sensor

**MAYTAG** 

each



4.5 cu.ft. Top

7.4 cu.ft. **Electric Steam Dryer** with

Whirlpool AMERICA Employing More U.S. Workers Than Any Other Major Appliance Manufacturer COOK

**KitchenAid \$1600** 

BY MAIL WITH PURCHASE OF SELECT KITCHENAID

Whirlpool MAYTAG

PREPAID CARD BY MAIL WITH PURCHASE OF 2 OR MORE SELECT WHIRLPOOL & MAYTAG BRAND APPLIANCES

**4 PIECE KITCHEN PACKAGE!** 

package price

25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves

5.3 cu.ft. Freestanding Electric Range with Easy Wipe Ceramic Glass Cooktop WFE515S0ES WFG515S0ES - Gas Add \$121

1.7 cu.ft. Microwave **Hood Combination with** Flectronic Controls

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF520PADM

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 04LM3635WP JanuaryClearance

## **We Sell It &** Service It

BUYING POWER - We are a member of a Multi-Billion Dollar buying or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool

### Whirlpool

25 cu.ft. Side-by-Side Refrigerator with SpillGuard Glass

STORE HOURS: MON-FRI 9-8, SAT 9-5, SUN 10-5



25 cu.ft. French Door Refrigerator with

### MAYTAG





French Door Refrigerator





639 North Creek Dr Festus, MO 636-931-5950



www.genuinemaytagfestus.com

"See store for complete details of all offers, financing and rebates, ®/™ © 2016. All rights reserved. HUB Pre-Approval XXXXXX, 04LM3635WP\_JanuaryClearance cheltert ©2016 invigorate Media, LLC. All Rights Reserved. 800-770-5219.



ON SELECT CLOSEOUT & DISCONTINUED MODELS









package price

SAVE \$755
on the entire package!

25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves WRS325FDAM

**5.3 cu.ft. Freestanding Electric Range** with Easy
Wipe Ceramic Glass Cooktop
WFE515S0ES
WFG515S0ES - Gas Add \$121

1.7 cu.ft.
Microwave Hood
Combination with
Electronic Controls
WMH31017FS

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF520PADM



Clearance

JANUARY 11<sup>TH</sup> – 24<sup>TH</sup>

## **SAVE AN ADDITIONAL 10%** ON SELECT CLOSEOUT & DISCONTINUED MODELS



4.3 cu.ft. HE Top Load Washer with Stainless Steel Wash Basket

7.0 cu.ft. HE Electric Dryer with AccuDry"





639 North Creek Dr Festus, MO 636-931-5950

3938 Vogel Rd Arnold, MO 636-282-1700



STORE HOURS: MON-FRI 9-8, SAT 9-5, SUN 10-5

www.genuinemaytagfestus.com

### KitchenAid

UP TO \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES\* Valid January 1-July 15, 2017

Whirlpool MAYTAG

PREPAID CARD BY MAIL WITH PURCHASE OF 2 OR MORE SELECT WHIRLPOOL & MAYTAG BRAND APPLIANCES Valid January 11-24, 2017

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MFDIA

Artwork Version: 04JP3637WP JanuaryClearance

# -Alternate Jumbo Card-

CHRISTIE'S Appliance Co.



JANUARY 11TH - 24TH

12 MONTHS
SPECIAL FINANCING!



## Our Biggest Savings of the Year!





KitchenAid UP TO

<sup>\$</sup>1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES

Valid January 1-July 15, 2017

Whirlipool MAYTAG

PREPAID CARD BY MAIL WITH PURCHASE OF 2 OR MORE SELECT WHIRLPOOL & MAYTAG BRAND APPLIANCES

Valid January 11-24, 2017

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S

Application Co.

6355 E. Broadway at Wilmot • (520) 296-7218



\*See store for complete details of all offers, financing and rebates. ®/™ © 2016. All rights reserved. HUB Pre-Approval XXXXXX. JP3641WP\_JanuaryBlowout cheltert ©2016 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Doug Nalson 115 Mississippi Qua Crystat City, MO 6301

Artwork Version: JP3641WP JanuaryBlowout

## **MODEL LIST: MONSTER MAILER**

Jan 11 - 24 January Clearance

\*Some models may not appear on smaller mailers

Brand _	Amana	_ Model #	NTW4516FW	MSRP	\$499	SALE PRICE	\$365
							(Can go as low as \$329)
Brand _	Amana	_ Model #	NED4655EW	_MSRP	\$499	SALE PRICE	\$365
							(Can go as low as \$329)
Brand _	Whirlpool	_ Model #	WTW5000DW	_MSRP	\$649	SALE PRICE	\$482
							(After \$100 pair rebate; Can go as low as \$479)
Brand _	Whirlpool	_ Model #	WED5000DW	_MSRP	\$649	SALE PRICE	\$482
							(After \$100 pair rebate; Can go as low as \$479)
Brand _	Maytag	_ Model #	MHW5500FW	_MSRP	\$1099	SALE PRICE	\$949 (After \$100 pair rebate; Can go as low as \$899)
Brand _	Maytag	_ Model #	MED5500FW	_MSRP	\$1099	SALE PRICE	\$949 (After \$100 pair rebate; Can go as low as \$899)
Brand _	Whirlpool Kitch	<u>en Package</u>		_MSRP	\$2976	SALE PRICE	\$2221 (Can go as low as \$1999)
Brand _		_ Model #	WRS325FDAM	_ MSRP		SALE PRICE	
Brand _		_ Model #	WFE515S0ES or WI	FG515S0E	ES	SALE PRICE	Add \$121 for Gas
Brand _		_ Model #	WMH31017FS	_ MSRP		SALE PRICE	
Brand _		_ Model #	WDF520PADM	_MSRP		SALE PRICE	
Brand _	Whirlpool	_ Model #	WRS325FDAM	_ MSRP	\$1399	SALE PRICE	\$1110 (Can go as low as \$999)
Brand _	Whirlpool	_ Model #	WRF535SMBM	_ MSRP	\$1/99	SALE PRICE	\$1333 (Can go as low as \$1199)
Brand _	Maytag	_ Model #	MFI2570FEZ	_ MSRP	\$2199	SALE PRICE	\$1777 (Can go as low as \$1599)
			14140/400500		4000		
Brand _	Maytag	_ Model #	MMV4205DS	_ MSRP	\$369	SALE PRICE	\$249 (Can go as low as \$224)
	D.A. La		MEDOZOCO		Φ0.40		,
Brand _	Maytag	_ Model #	MER8700DS	_ MSRP	\$949	SALE PRICE	\$665 (Can go as low as \$599)
			MOD0700D0				
$Brand_{-}$		_ Model #	MGR8700DS	_ MSRP		SALE PRICE	Add \$56 for Gas



## Monster Mailer • Legal Limit Max • Jumbo Postcard

## **Order Form**

**Fax order form to: 636-794-3223**Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Busin	ess Name:		<del></del>	_ Contact Na	ame:	<del></del>		
Addre	ess:		City:		State:	Zip:		
Phone	e:	Cell:		Ema	nil:			
Buyin	g Group Affiliation: _		W	/hirlpool Dea	<b>alers</b> - Want us to file	your ACB co-op paperwork on		
yourl	oehalf?: ☐ YES!List\	Whirlpool Rep Name: _		Hierarchy (	Customer Number:			
Step 1	Sale Dates Indicate your sale dates here:  Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)  Indicate number here:  Indicate number here:							
	Do you want "	Scratch Off" Pro	omo? □ Yes □	No (Scrat	ch Off Promo: Add :	3 cents per mailer)		
Step 3	Quantity Single F	Family Homes: <b>Sel</b>	ect One	Jumbo Postcard Pricing:				
	Monster Mailer	_	3 <b>2</b> . 10,000 - \$3,			<b>2</b> . 2,000 - \$1,349		
	Legal Limit MAX	! <b>□1.</b> 5,000 - \$2,44	3 <b>2</b> . 10,000 - \$4.	139	<b>3.</b> 3,000 - \$1,749	<b>4.</b> 4,000 - \$2,049		
	Additional Mailers, ADD: MONSTER - 37.9¢ each LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)  Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery, etc.							
4	Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$							
	List your special offers here:							
(	nvigorate Media has no resp damage to printed materials	oonsibility for, nor may payme	shipping failures, timeliness o	bility of featured i	merchandise. Invigorate Med	be processed without a signature) dia shall not be responsible for nondelivery or ntrol. Direct mail costs are based on US postal		
Step 6		. Zip Codes - Com				around your store		
4	Call us i	for free consu	1	ı				
1.		2.	3.		4.	5.		
6.		7.	8.		9.	10.		
Pricing Includes: \$50,000* Household Median Income								
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage								
		Targeted Homeowner Income		t: Add 5¢		Add'l SCFs: Add \$100		

Business Name:	Citv:	State:
Dusiness name.	Oity.	Olaic.



### List your model changes below

### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$