

100% CO-OP & FREE CO-OP FILING!

Contact Invigorate Media 800-770-5219

X13 Whirlpool Brands "YEAR END SALE!"

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make ANY Changes to art - Prices/Models/Brands. We will re-approve for 100% co-op!

Sale Dates December 21 - January 3 OR December 28 - January 3

Order Deadline - December 5

Choose from Three Sizes

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 36.9 Cents.
- 2. The Legal Limit MAX Postcard 11"x 14" The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.
- 3. <u>The Jumbo Card</u> 6" x 11" Only 34.9 Cents. **NOTE: Jumbo Card Great for smaller budgets From \$749 includes everything. See Order form!**

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as
6" X 10.5"
Opens to
10.5" X 17"



- 10.5 INCHES WIDE -



295% BIGGER Than our Jumbo Postcard!

As low as

16 9 Includes
Postage

17 INCHES TALI



12 MONTHS SPECIAL FINANCING!





Scratch & Win

Match your number in our store to see if you're our grand prize winner!

25n=

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

on purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 04MM3617WP_YearEnd

Powercold® Feature

2.0 cu.ft. Over-the-

Range Microwave with Sensor Cooking

MFI2570FEZ

and Power Preheat

Stainless Steel Tub

Dishwasher with PowerBlast™ Cycle MDB4949SDZ





KitchenAid

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES

VALID NOVEMBER 1-DECEMBER 31, 2016

Whirlpool MAYTAG UP TO

PREPAID CARD BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL & MAYTAG **BRAND APPLIANCES**

VALID DECEMBER 21-JANUARY 3, 2017

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT & DISCONTINUED MODELS





Whirlpool

4.5 cu.ft. Front Load Washer with Load & Go™ Bulk Dispenser WFW92HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing WED92HEFW

We Sell It & Service It

BUYING POWER - We are a member of a Multi-Billion dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!



MANA



3.5 cu.ft. Top Load Washer with Dual Action Agitator NTW4516FW

6.5 cu.ft. **Electric Dryer** with Automatic Dryness Control NED4655EW

Whirlpool



4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller wtw5000DW

7.0 cu.ft. HE **Electric Dryer** with AccuDry™ Sensor Drying System



639 North Creek Dr Festus, MO 636-931-5950



3938 Vogel Rd Arnold, MO 636-282-1700



STORE HOURS: MON-FRI 9-8, SAT 9-5, SUN 10-5

www.genuinemaytagfestus.com

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!



12 MONTHS SPECIAL FINANCING!

KitchenAid

^{ФРТО \$}1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES.

VALID NOVEMBER 1-DECEMBER 31, 2016

Whirlpool MAYTAG

^{рто \$}500

PREPAID CARD BY MAIL WITH PURCHASE OF SELECT WHIRL POOL & MAYTAG BRAND APPLIANCES' VALID DECEMBER 21-JANUARY 3, 2017



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT & DISCONTINUED MODELS



Whirlpool

WFW92HFFW

4.5 cu.ft. Front Load Washer

with Load & Go™ Bulk Dispenser

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA



Artwork Version: 04LM3616WP YearEnd



oad & Go" Bulk

Whirlpool

INVESTED IN AMERICA Employing More U.S. Workers Than Any Other Major Appliance Manufacturer Designed, Engineered & Assembled in the U.S.A.

Habitat

COOK (FOR THE

Whirlpool

MAYTAG

ispenser holds detergent

Save \$722

on the pair

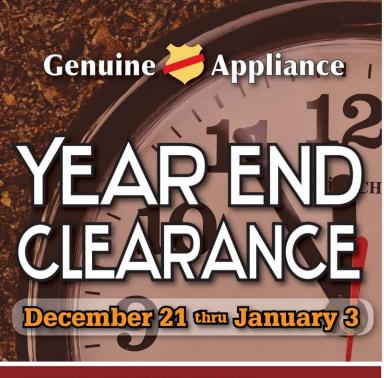




WE SELL IT & SERVICE IT

BUYING POWER - We are a member of a Multi-Billion dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale, BUY FROM A LOCALLY OWNED BUSINESS!





12 MONTHS
SPECIAL FINANCING!*



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT & DISCONTINUED MODELS



KitchenAid

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES

VALID NOVEMBER 1-DECEMBER 31, 2016

Whirlpool MAYTAG

\$500

PREPAID CARD BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL & MAYTAG BRAND APPLIANCES"

VALID DECEMBER 21-JANUARY 3, 2017

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: 04JP3618WP_YearEnd

-Alternate Jumbo Card-



lear End PRIVATE SALE

THURSDAY • FRIDAY • SATURDAY

DECEMBER 29TH – 31ST

AMANA

KitchenAid

MAYTAG° **RECEIVE UP TO A**

MasterCard® Prepaid Card by mail with purchase of select Whirlpool or Maytag Brand Appliances. Valid December 21-January 3, 2017*

KitchenAid 1600 **RECEIVE UP TO A**

MasterCard® Prepaid Card by mail with purchase of select KitchenAid Brand Appliances. Valid November 1-December 31, 2016*

Dear Friends & Family,

Take good care of this card! It entitles you to take part in our **Year End Private Sale Event** at **Christie's Appliance** from **Thursday thru Saturday**, **December 29th–31st**.

For 3 Days ONLY you will have an opportunity to take advantage of our BEST DEALS of the Year! Receive our Lowest Prices on all brands including Maytag®, Whirlpool®, KitchenAid® & Amana®. Now is the time to save on every Laundry & Kitchen Appliance. For example...in addition to our Year's Lowest Prices, Receive up to a \$1,600 Rebate on select KitchenAid® appliances!*

SAVE BIG on select closeout and discontinued merchandise.

This **PRIVATE SALE** will NOT be advertised anywhere else. Discounted prices will only be available during these sale days.

As always, we are there to serve you after the sale.

Hope to see you then!

Christie's Appliance Staff

Selling & Servicing Major Appliances in Tucson Since 1956



CHRISTIES Co.

East Broadway

6355 E. Broadway at Wilmot • (520) 296-7218

*See store for complete details of all offers, financing and rebates, ®/™ © 2016. All rights reserved. HUB Pre-Approval XXXXX, JP3622WP_YearEnd chellert ©2016 Invigorate Media, LLC, All Rights Reserved. 800-770-5219.

12 MONTHS SPECIAL FINANCING!

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: JP3622WP YearEnd

MODEL LIST: MONSTER MAILER

Dec 21 - Jan 3 Year End Clearance

*Some models may not appear on smaller mailers

Brand _	Whirlpool Kitch	en Package		_MSRP_	\$3136	SALE PRICE	\$2332
							Can go as low as \$2099
Brand _		_ Model #	WRS325FDAM	_MSRP		_ SALE PRICE _	
Brand _		_ Model #	WFE520S0FS or W	FG520S0	FS	_ SALE PRICE _	Add \$50 for Gas
Brand _		_ Model #	WMH32519FS	_ MSRP		_ SALE PRICE _	
Brand _		_ Model #	WDF520PADM	_ MSRP_		_ SALE PRICE _	
Brand _	Maytag Kitchen	Package		_ MSRP	\$4366	_ SALE PRICE _	\$3132 (After \$200 rebate)
Brand _		_ Model #	MFI2570FEZ	_ MSRP		_ SALE PRICE _	Can go as low as \$2999
Brand _		_ Model #	MER8800FZ	_ MSRP		_ SALE PRICE _	
Brand _		_ Model #	MMV4205FZ	_ MSRP		_ SALE PRICE _	
Brand _		_ Model #	MDB4949SDZ	_ MSRP		_ SALE PRICE _	
Brand _	Whirlpool	_ Model #	WFW92HEFW	_ MSRP	\$1199	_ SALE PRICE _	
Brand _	Whirlpool	_ Model #	WED92HEFW	_ MSRP	\$1199	_ SALE PRICE _	(After \$100 pair rebate) \$838
Brand _	Amana	Model #	NTW4516FW	_ MSRP_	\$499	_ SALE PRICE _	\$332
Brand _	Amana	_ Model #	NED4655EW	_ MSRP_	\$499	_ SALE PRICE _	\$332
Brand _	Whirlpool	_ Model #	WTW5000DW	_ MSRP_	\$649	_ SALE PRICE _	\$449
Brand _	Whirlpool	Model #	WED5000DW	_ MSRP_	\$649	SALE PRICE	(After \$100 pair rebate) \$449



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Fax order form to: 636-794-3223Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name:			Contact	Contact Name:			
Address:				City:	State: _	Zip:	
		Cell:	Email:				
Buying Group Affiliation: Whirlpoo							
your behalf?: YES! List Whirlpool Rep Name: Hierarchy Customer Number:							
Step	Sale Date:			Step	Please List Artw	ork Version Number	
		e date	here:		Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)		
					dicate number her	e:	
	Do you want "	Scrato	ch Off" Promo?	☐ Yes ☐ No (Scra	atch Off Promo: Add 3	cents per mailer)	
Step	Quantity Single F	amily I	Homes: Select Or	ne	Jumbo Postcard Pr	ricing:	
3	, ,		5,000 - \$2,293 🗖 2 .		1. 1,000 - \$749	2 . 2,000 - \$1,349	
	Legal Limit MAX	! □ 1. 8	5,000 - \$2,443 🗖 2 .	. 10,000 - \$4,139	3. 3,000 - \$1,749	4. 4,000 - \$2,049	
			MONSTER - 36.9¢ ea		5. 5,000 - \$2,193	6. 10,000 - \$3,639	
LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 34.9¢ each (on quantities over 5,000) Step 4 Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery,etc. Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$ Finance Company Synchrony; APR%							
	List your special o	ners ne	e				
Step 5	Signature (REQU	IRED):			(Your order will not b	e processed without a signature)	
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.							
Step 6	Select ONE: □1.	Zip Co	odes - Complete E	OR □ 2.	Let us run a radius a	around your store	
Call us for free consultation on selecting your mailing list							
1.		2.	;	3.	4.	5.	
6.		7.		8.	9.	10.	
Pricing Includes: \$50,000* Household Median Income							
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage							
			omeowner Income List OR De ne List OR Dealer's Customer	ealer's Customer List: Add 5¢ List: Add 7¢		Add'l SCFs: Add \$100	

Business Name:	Citv:	State:
Dusiness name.	Oity.	Olaic.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$