



NEW

The most effective stain-removing washer¹

Exclusive SmartBoost™ technology



Now \$1798

For this 2-piece laundry pair
After \$100 mail-in rebate²

May 15 - July 9, 2016

EFLS617STT
EFME617STT | EFMG617STT³

Shown on optional pedestals
EPWD157STT
Pedestals sold separately

¹Among leading competitors with suggested price of \$999 using industry standard AHAMHLW-1-2013. ²Valid in CT, RI and Miami-Dade County, FL. Rebate is a prepaid MasterCard® Card. Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citicard Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard debit cards are accepted. MasterCard is a registered trademark of MasterCard International Incorporated. The MasterCard Card expires 6 months after issuance. Buy qualifying Electrolux washer & dryer pair to qualify. Products must be purchased on the same invoice. See in-store sales associate for details. At participating retailers. ³Extra charge for gas model.

\$1879
FOR THE PAIR
AFTER REBATE
MSRP \$2398



EFLS60LT / EIMED60LT



SAVE \$519
ON THE PAIR

Electrolux Front Load Washer and Electric Dryer with IQ-Touch™ Controls featuring Perfect Steam™

- Washer 4.3 Cu. Ft. / Dryer 8.0 Cu. Ft.
- Wash in 15 minutes¹ and Dry in 14 minutes²

Extra charge for gas dryer. ¹Fastest time based on smallest load/Fast Wash and Fast Dry cycles selected for various load compositions. ²As tested on conventional wood floor construction with vinyl floor covering.

MEMORIAL DAY SAVINGS!

FAMILY OWNED & OPERATED SINCE 1948

Gerrit's APPLIANCE

MAY 18th - JUNE 8th

Scratch & Win ² MATCH YOUR NUMBER IN OUR STORE TO SEE IF YOU'RE OUR GRAND PRIZE WINNER!

- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25 - \$50 Additional Instant Savings

on purchases \$499 and up (excluding Electrolux Brand Appliances)

DEALER NAME
STREET ADDRESS
CITY, STATE ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD U.S. POSTAGE PAID INVIGORATE MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01MM3471FG_MemorialDay



Your Dream Kitchen. Your Choice.

Receive a free qualifying dishwasher or convection microwave with purchase of appliances
VIA MAIL-IN REBATE FOR A PREPAID MASTERCARD CARD*



Purchase one of these bundles:

or or or or

BUNDLE 1
Any front-control freestanding range & qualifying over-the-range microwave or hood

BUNDLE 2
Any double wall oven & cooktop

BUNDLE 3
All-refrigerator & all-freezer or qualifying french door refrigerator & oven

BUNDLE 4
Any single wall oven with built-in microwave & cooktop

Add your choice for FREE:
via mail-in rebate for a prepaid MasterCard Card*
April 1 - June 30, 2016

or or or

50 series dishwasher

80 series dishwasher

60 series over-the-range microwave

electroluxappliances.com

*Purchase the dishwasher or convection microwave and submit rebate form to receive a prepaid MasterCard® Card for the purchase price up to \$998 on the dishwasher or up to \$629 on the microwave. Excludes taxes, installation, and any other fees. Via mail-in rebate. Rebate is a prepaid MasterCard Card. Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citicard Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard debit cards are accepted. MasterCard is a registered trademark of MasterCard International Incorporated. The MasterCard Card expires 6 months after issuance. Products must be purchased on the same invoice. See in-store sales associate for details. At participating retailers. Valid where MasterCard debit cards are accepted.

FRIGIDAIRE

MSRP \$2336 **SAVE \$837**

MEMORIAL DAY SALE PRICE \$1499

for this 4-piece package*



REMOVE TOUGH FOOD WITH HIGH TEMPERATURE WASH

24" Dishwasher
FFBD2411NS

DOOR CAN BE INSTALLED TO OPEN LEFT OR RIGHT BASED ON YOUR NEEDS

18 Cu. Ft. Top Mount Refrigerator
FFTR1821QS

ONE-TOUCH OPTIONS

1.6 Cu. Ft. Over-The-Range Microwave
FFMV164LS

EXPANDABLE COOKING ELEMENTS

30" Freestanding Range
FGEF3043LS electric
FFGF3047LS gas*

SAME PRICE
Gas or Electric

See sales associate for details. At participating retailers.

Visit frigidaire.com for more information.

FRIGIDAIRE GALLERY

MSRP \$3706 **SAVE \$1257**

☆☆ **MEMORIAL DAY SALE PRICE \$2449** for this 4-piece suite*



May 18 - June 8, 2016

4X MORE WATER COVERAGE¹

4 TIMES MORE WATER COVERAGE¹ WITH ORBITCLEAN[®] TECHNOLOGY

24" Dishwasher
FGID2466QF

SAME USEABLE SPACE INSIDE, LESS SPACE OUTSIDE²

22.2 Cu. Ft. Counter-Depth Side-By-Side Refrigerator
FGHC2331PF

Smudge-Proof™ Stainless Steel

COUNTER-DEPTH DESIGN

ONE-TOUCH OPTIONS

1.7 cu. ft. over-the-range microwave
FGMV175QF

CONVECTION

ONE-TOUCH OPTIONS

1.7 Cu. Ft. Over-The-Range Microwave
FGMV175QF

BAKE FASTER AND MORE EVENLY WITH QUICK BAKE CONVECTION³

30" Freestanding Range
FGEF3035RF electric
FGGF3035RF gas*

*Versus our standard spray arm. ¹Comparing shelving in a 23 cu. ft. counter-depth Frigidaire side-by-side refrigerator to shelving in a 26 cu. ft. standard-depth Frigidaire side-by-side refrigerator. ²When compared to a non-convection range. ³Extra charge for gas. *See sales associate for details. At participating retailers.

Visit frigidaire.com for more information.

NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS!¹

on your qualifying appliance purchase of \$499 or more with your approved card made between 5/18/16 - 6/8/16. Interest will be charged to your account from the purchase date if the promotional balance, including optional charges, is not paid in full within 12 months or if you make a late payment. Minimum Payments Required.

FRIGIDAIRE

PROFESSIONAL

CRANK UP YOUR KITCHEN EVENT

SAVE \$2497¹

was \$6996
sale price \$4499
+ \$500 mail-in rebate
(via prepaid card)

NOW \$3999

May 18 - 31, 2016



FPBC2277RF

FPEF3077QF
FPGF3077QF²

FPID2497RF

¹Void in CT, RI and Miami Dade County, FL. Submit rebate form to receive a prepaid MasterCard[®] Card for total rebate of \$500. Rebate is a prepaid MasterCard[®] Card. Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citi[®] Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard debit cards are accepted. MasterCard is a registered trademark of MasterCard International Incorporated. The MasterCard Card expires 6 months after issuance. Buy qualifying Frigidaire Professional refrigerator, freestanding range, dishwasher & convection microwave. Products must be purchased on the same invoice. See in-store sales associate for details. At participating retailers. ²Extra charge for gas model.



Now 2 Great Locations!

WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626
HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131
HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm

nationwide
marketing group
\$15 BILLION BUYING POWER

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

See sales associate for complete details on all offers, promotions & financing. Not all merchandise available in all locations, available upon special order. ¹Via mail-in rebate. Rebate is a Prepaid MasterCard[®] Card. See in-store sales associate for details. At participating retailers. Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citi[®] Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard debit cards are accepted. MasterCard is a registered trademark of MasterCard International Incorporated. The MasterCard Card expires 6 months after issuance. Buy qualifying Frigidaire Professional refrigerator, freestanding range, dishwasher & convection microwave. Products must be purchased on the same invoice. See in-store sales associate for details. At participating retailers. ²Extra charge for gas model.