

## DIRECT MAIL PROMOTIONS

Great News! We've made it easier than ever to include Direct Mail in your advertising and marketing schedule for 2016. Listed below are Invigorate Media's Exclusive Direct Mail promotions for the coming year. Check out what's available and we'll send out the sample artwork as the sale nears. Order deadlines are 18 days prior to the start of the sale. And remember ...we won't charge for custom design promotions that **you** want.



## FEATURED 2016 EVENTS

### JANUARY PROMOTIONS

**January Clearance**

### FEBRUARY PROMOTION

**PRESIDENTS' DAY SALE**

### MARCH PROMOTIONS

**Mad March SAVINGS** | **SAVIN' O' the GREEN!**  
& **PRIVATE LETTER SALES**

### APRIL PROMOTIONS

**Spring Into Savings** | **EARTH DAY**  
& **PRIVATE LETTER SALES**

### MAY PROMOTIONS

**MEMORIAL DAY S-A-V-I-N-G-S E-V-E-N-T** | **PRIVATE LETTER SALES**

### JUNE/JULY PROMOTION

**4th of JULY BLOWOUT** | **PRIVATE LETTER SALES**

### AUG/SEPT PROMOTIONS

**Labor Day Event** | **FALL SAVINGS EVENT**

### OCTOBER PROMOTIONS

**Columbus Day** | **FALL SAVINGS EVENT**  
& **PRIVATE LETTER SALES**

### NOVEMBER PROMOTIONS

**PRE-BLACK FRIDAY SALE** | **BLACK FRIDAY Sale**  
& **PRIVATE LETTER SALES**

### NOVEMBER PROMOTION

**Holiday HEADSTART**

### DECEMBER PROMOTION

**HO HO HOLIDAY EVENT!**

### DECEMBER PROMOTIONS

**YEAR END CLEARANCE** | **New Year SAVINGS EVENT**

Any questions, give us a call at (800) 770-5219.