



Profile™



Café™

RECEIVE UP TO A **\$1000**

Visa® Prepaid Card by mail with purchase of select GE Profile and GE Café Packages.

Valid 11/18/15 - 12/2/15

No Interest If Paid In Full Within 12 Months!¹

on your qualifying appliance purchase of \$499 or more with your approved credit card made between 11/18/15 - 12/2/15. Interest will be charged to your account from the purchase date if the promotional balance, including optional charges, is not paid in full within 12 months or if you make a late payment. Minimum payments required.



Satisfying Homeowners, Designers and Builders for 100 Years

BLACK FRIDAY SALE

OUR BEST PRICES OF THE YEAR! DON'T MISS THIS SALE!

November 18 – December 2

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up; Excluding GE Café and GE Profile Appliances.

DEALER NAME
STREET ADDRESS
CITY, STATE ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX or Current Resident

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: 04MM3215GE_BlackFriday

HOTPOINT

\$349 each

SAVE \$150 ON THE PAIR!
(Good 11/18 - 12/2)



Hotpoint® 3.6 cu. ft.
Top Load Washer
• Dual-Action Agitator
• 8 Wash Cycles
HTWP1400FWW

Hotpoint® 6.0 cu. ft.
Dura Drum Electric
Dryer
• Auto Dry
• 4 Dry Cycles
HTDX100EDWW



REG #699 each

\$599 each

SAVE \$200 ON THE PAIR!
(Good 11/18 - 12/2)



GE® 4.6 Cu. Ft.
Stainless Steel Washer
• Deep Rinse
• Sanitize with Oxi
GTW680BSJWS

GE® 7.4 Cu. Ft.
Electric Dryer
• Aluminized Alloy Drum
• HE Sensor Dry
GTD65EBSJWS



REG \$1099 each

\$899 each

SAVE \$400 ON THE PAIR!
(Good 11/18 - 12/2)



GE® 4.5 cu. ft.
RightHeight™ Design
Front Load Washer
• Steam Assist
• Power Clean
GFWR2700HWW

GE® 8.1 cu. ft.
RightHeight™ Design
Electric Dryer
• Steam
• HE Sensor Dry
GFD270EHWW



Stainless Steel Kitchen Suite

\$3546

REG #4996



SAVE \$1450 ON THE PACKAGE!

(Good 11/18 - 12/2)

27.7 cu. ft. French Door Refrigerator

- Dual Icemaker
 - Full-Width, Electronic Temperature-Controlled Drawer
- GFE28HSHSS

1.9 cu. ft. Over-The-Range Sensor Microwave Oven

- Steam Cook Button
 - Power Saver Mode
- JVM195SFSS

30" Freestanding Electric Convection Range

- 12" / 9" Dual Element
 - Fast Preheat
- JB750SJSS

Stainless Steel Interior Dishwasher

- Hidden Vent with Fan Dry
 - GE's Most Advanced Wash System
- GDT580SSFSS

Save 10% On Select Closeout & Discontinued Models



We Sell It & Service It

BUYING POWER – We are a member of a Multi-Billion Dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**



\$649

REG #899

SAVE \$250!

(Good 11/18 - 12/2)



GE® 30" Freestanding Electric Convection Range

- Fifth Element Warming Zone
 - Self-Clean with Steam Clean Option
- JB700SJSS



\$399

REG #599

SAVE \$200!

(Good 11/18 - 12/2)



GE® Dishwasher

- Steam PreWash
 - Piranha™ Hard Food Disposer with Removable Filter
- GDT545PSJSS

GE's MOST ADVANCED WASH SYSTEM

Consistently clean and dry dishes are ensured with GE's most advanced wash system, featuring 65% more wash power.* *Wash power delivered to each rack. Compared to previous GE models.



\$2199

REG #3099

SAVE \$900!

(Good 11/18 - 12/2)

GE Profile™ 27.7 cu. ft. French Door Refrigerator

- Dual Icemaker
 - Full-Width, Electronic Temperature-Controlled Drawer With Colored LED Lights
- PFE28RSHSS



Profile™

REG #499

\$399

NEW!
BOTTOM CONTROLS



SAVE \$100!

(Good 11/18 - 12/2)

GE Profile™ 2.1 cu. ft. Over-The-Range Sensor Microwave Oven

- 10 Power Levels
 - Sensor Cooking Controls
- PVM9005SJSS

NEW!
EDGE TO EDGE GLASS TOP



\$899

REG #1099

SAVE \$200!

(Good 11/18 - 12/2)

GE Profile™ 30" Freestanding Electric Convection Range

- Self-Clean with Steam Clean Option
 - True European Convection with Precise Air
- PB911SJSS



Novak & Parker

HOME APPLIANCE since 1913

1016 E. Northwest Highway • Mt. Prospect, IL 60056 • 847-256-2550 • novakandparker.com

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Visa® Gift Card 3:XX,XXX. Additional Discounts on minimum purchase of \$499 and above, excluding GE Cafe and GE Profile Appliances: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. *No interest if paid in full within 12 months with monthly payments on qualifying appliance purchase, \$499 (based on actual selling price, excluding taxes, delivery & installation) and up, with your approved credit card between 11/18/15-12/2/15. Interest will be charged to your account from the purchase date if the promotional balance, including optional charges, is not paid in full within 12 months or if you make a late payment. Minimum monthly payments required. ©/™ ©2015. All rights reserved. 04MM3215GE_BlackFriday jhammann ©2015 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.