

DIRECT MAIL PROMOTIONS

Great News! We've made it easier than ever to include Direct Mail in your advertising and marketing schedule for 2015. Listed below are Invigorate Media's Exclusive Direct Mail promotions for the coming year. Check out what's available and we'll send out the sample artwork as the sale nears. Order deadlines are 18 days prior to the start of the sale. And remember ...we won't charge for custom design promotions that **you** want.



FEATURED 2015 EVENTS

JANUARY PROMOTIONS

January Clearance

JANUARY 15 - JANUARY 25

FEBRUARY PROMOTION

PRESIDENTS' DAY SALE

FEBRUARY 4 - FEBRUARY 22

MARCH PROMOTIONS

Mad March SAVINGS | **SAVIN' O' the GREEN!**
& **PRIVATE LETTER SALES**

MARCH 11 - MARCH 22

APRIL PROMOTIONS

Spring Into Savings | **EARTH DAY**
& **PRIVATE LETTER SALES**

APRIL 15 - APRIL 26

MAY PROMOTIONS

MEMORIAL DAY SAVINGS EVENT | **PRIVATE LETTER SALES**

MAY 20 - MAY 31

JUNE/JULY PROMOTION

4th of July Blowout | **PRIVATE LETTER SALES**

JUNE 24 - JULY 6

AUG/SEPT PROMOTIONS

Labor Day Event | **FALL SAVINGS EVENT**

AUGUST 26 - SEPTEMBER 30

OCTOBER PROMOTIONS

Columbus Day | **FALL SAVINGS EVENT**
& **PRIVATE LETTER SALES**

OCTOBER 7 - OCTOBER 18

NOVEMBER PROMOTIONS

PRE-BLACK FRIDAY SALE | **BLACK FRIDAY Sale**
& **PRIVATE LETTER SALES**

NOVEMBER 4 - NOVEMBER 25

NOVEMBER PROMOTION

Holiday HEADSTART

NOVEMBER 27 - DECEMBER 1

DECEMBER PROMOTION

Ho Ho HOLIDAY EVENT!

DECEMBER 2 - DECEMBER 24

DECEMBER PROMOTIONS

YEAR END CLEARANCE | **New Year SAVINGS EVENT**

DECEMBER 26 - JANUARY 10

Any questions, give us a call at (800) 770-5219.