

Private Letter Sale

Sunday, January 29th



John's Appliances

116 N. Wilson • Jefferson, IA 50129
(515) 386-2358

Dear Preferred Customer:

We're having a party! **John's Appliance** is having a Private Sale to celebrate doing business with preferred customers like you. On **January 29, 2012**, from **12:00 until 4:00pm** everything goes on sale, including quality Whirlpool, KitchenAid, Roper and Estate appliances and everything else in the store.

This letter is your only admission. Plus, it will enter your name into a drawing for FREE door prizes including three \$50 Chamber checks. The winning entry will be drawn at the close of the sale and you do not have to be present to win. That's right... You could win...

One of three \$50 Chamber Checks Along with other exciting prizes

Remember, we've only invited our most preferred customers. You won't see ads announcing this sale or hear about it on the radio. In fact, this letter is your only reminder, so mark your calendar now!

And don't forget this letter is your admission, as well as your entry for the **FREE Door Prizes**. No purchase necessary to WIN!

Refreshments will be available for your enjoyment as you browse our store for great deals on quality appliances.

See you at our party on **January 29, 2012!**

ENTER TO WIN!!

Name _____

Address _____

Phone _____

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**Don't forget to measure your space
for the appliance you need!**

Height _____ Width _____ Depth _____

Notes _____
